

# Research Report on Netbook Market of China, 2008-2010

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## Abstracts

This report analyzes the netbook market in China. From this report, you will know who will manufacture netbooks in China. Who will buy netbooks and why they buy netbooks. Which is a perfect price of a netbook in China market? The global economic crisis will harm the netbook market or not?

## Contents

Concept specifications

Definitions of netbook

Analysis on product positioning

Analysis on application fields of netbook

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Entertainment

Business

Analysis on China's netbook market

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Analysis on China's netbook market

Analysis on the scale and development trends of China's netbook market

Profiles of China's netbook industry chains

Hardware suppliers

Software suppliers

Original equipment manufacturers

Brands

Agents

Consumers

Main chip supplier in China's netbook market

Intel

VIA

AMD

Shanghai Jade Technologies Co., Ltd.

Beijing Ingenic Semiconductor Co., Ltd.

Fuzhou Rockchip Electronics Co., Ltd

Anyka Technologies Corporation

Analysis on brand owners of China's low-priced laptops and competitive strategies

HP

DELL

LENOVO

ACER

ASUS

HASEE

FOUNDER

TSINGHUA TONGFANG

Others

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Chart Export volumes of China laptop computers, 2004-2010

Chart Average prices of China laptop computers, 2004-2010

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## **COMPANIES MENTIONED**

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