

Research Report on the Low-Priced Laptop Market of China, 2008



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<http://marketpublishers.com>

Research Report on the Low-Priced Laptop Market of China, 2008

Date:	August 1, 2008
Pages:	60
Price:	US\$ 2,640.00
ID:	R4CE2FA004EEN

This report thoroughly analyzes the supply and demand status, target consumers, competition strategy and development trends of China's low-cost notebook market. The report provides a high reference value for investors to understand China's low-cost notebook computer market situation, identify market entry points and grasp the investment opportunity.

Table of Content

I CONCEPT SPECIFICATION

1. Definitions of low-priced laptops
2. Classifications of low-priced laptops
3. Analysis on product positioning

II ANALYSIS ON APPLICATION FIELDS OF LOW-PRICED NOTEBOOKS

1. Internet
2. Entertainment
3. Office
4. Education

III ANALYSIS ON THE GLOBAL LOW-PRICED NOTEBOOK MARKET

1. Profiles of the global low-priced notebook market
2. Analysis on global key low-priced notebooks
3. Analysis on the scale and development trends of global low-cost notebook market

IV PROFILES OF CHINA LOW-PRICED NOTEBOOK INDUSTRY CHAIN

1. Hardware suppliers
2. Software suppliers
3. Original equipment manufacturers
4. Brands
5. Agents
6. Consumers

V ANALYSIS AND FORECAST ON CHINA LOW-PRICED LAPTOP MARKET

1. Analysis on the market development course and scale
2. Analysis on the market prospect
3. Analysis on the type of key low-priced laptops on China market
4. Analysis on the cost of low-priced laptops
5. Analysis on the competitions of the low-priced laptop market

VI ANALYSIS ON BRAND OWNERS AND COMPETITIVE STRATEGIES OF CHINA LOW-PRICED LAPTOPS

1. ASUS
2. HASEE
3. ACER
4. DELL
5. Others

SELECTED CHARTS

Chart Shipments of China laptop market, 2004-2008

Chart Sales of China laptop market, 2004-2008

Chart Export volumes of China laptop computers, 2004-2008

Chart Average prices of China laptop computers, 2004-2008

Chart Sales volumes of China low-priced laptop market, 2004-2008

Chart General view on global popular low-priced laptops

Chart General view on configurations of EeePC

Chart Analysis on market strategies of HASEE low-priced computers

Chart General view on HASEE low-priced laptops, 2005-2008

I would like to order:

Product name: Research Report on the Low-Priced Laptop Market of China, 2008
Product link: <http://marketpublishers.com/r/R4CE2FA004EEN.html>
Product ID: R4CE2FA004EEN
Price: US\$ 2,640.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/R4CE2FA004EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at http://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**