

Research Report on Chinese Plywood Industry, 2009-2010

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Abstracts

The rapid growth of Chinese economy vigorously promotes the demand on Chinese plywood market. The wood from fast-growing and high-yield plantations in North China, East China, the middle and lower reaches of Yangtze River pours into the market. Moreover, the foreign high-quality broad-leaf wood enters China continuously, providing plenty of raw materials for Chinese plywood industry to develop continuously. The labor cost advantage is also one of the major advantages of Chinese plywood industry. In 2008, the production of Chinese artificial board reached 94.0995 million m³, rising by 6.46% YOY; the growth rate was reduced compared with that of 2007. Among that, the production of plywood was 35.4086 million m³, declining by 0.58% YOY and taking up 37.63% of the total artificial board production.

Nowadays, China is not only a large plywood producer but also a large plywood exporter. In recent years, with the constant upgrading of the domestic technology level, the cost performance of Chinese plywood is also increasing. Chinese plywood begins to enter high-end markets such as Europe, USA and Japan with large quantities. It also occupies gradually the market shares of Indonesia and Malaysia, etc. In 2008, the market scale of Chinese plywood industry was about RMB 149 billion (USD 21.848 billion), rising by 40% YOY.

Since 2008H2, Chinese plywood industry is also impacted by the global financial crisis. In 2008, the export of Chinese plywood saw decline. The total export volume of Chinese plywood totaled 7.1842 million m³ with a YOY decline of 17.57%. The decline majorly comes from the export reduction to Europe and USA. The import volume of Chinese plywood continued to drop with the import volume of 293,900 m³ in 2008, falling by 3.34% YOY.

From January to August of 2009, the total export volume of Chinese plywood came up to 3.4568 million m³, declining by 34.11% YOY (declining by 43.28% compared with that in the same period of 2007). USA is the major export country of Chinese plywood. In 2007, the export volume of Chinese plywood to USA reached 1.9973 million m³, taking up 23% of the total export volume. In 2009, the export volume of Chinese plywood was reduced by 43.28% (2.6 million m³) compared with that in the same period of 2007; the export volume to USA was only 723,200 m³, dropping by 46.99% (641,000 m³) compared with that in the same period of 2007.

Since 2009H2, the demand on Chinese plywood market is recovered to some extent. Chinese board market ushers in a period of smooth development. In comparison to the recovery of the sales, the plywood price shows a general downward trend. Though Chinese plywood industry develops rapidly, it also encounters anti-dumping appeals from EU and other import countries. With the expansion of Chinese infrastructure construction and the enhancement of development in Central and West China, there will be great potential in Chinese plywood market.

Through this report, readers can acquire more information:

- Chinese plywood market scale, 2004-2012
- Chinese plywood production, 2004-2012
- Import and export of Chinese plywood
- Impacts of the global financial crisis on Chinese plywood industry
- Operation of major Chinese plywood enterprises
- Prediction on Chinese plywood industry development

Following persons are recommended to buy this report:

- Artificial board producers
- Furniture producers
- Artificial board traders
- Investors concerning Chinese artificial board industry
- Research institutes concerning Chinese artificial board industry
- Others concerning Chinese artificial board industry

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