

Research Report on Chinese Daily Necessity Additive Industry, 2012

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Abstracts

China is a big production, consumption and major export country of global daily necessity additives, whose market scale of daily necessity chemicals steadily increases in recent years. In 2011, it exceeded CNY 300 billion.

Daily necessity additives are added substances in daily necessities in order to reach certain use effects or to improve product qualities, performances and usage effects. Classified by the sources, daily necessity additives can be divided into two categories: natural ones and artificially synthesized ones.

Daily necessity additives consist of varieties of products, essence, alcohols, esters, etc. China's daily necessity additives rank the first in both total output and the output of a single product. In recent years, China's daily necessity additive industry rapidly develops. Taking the sucrose ester as an example, there are more than 30 manufacturers presently; the total productivity reached 10 thousand tons/year and the total output surpassed 4,000 tons.

In 2011, the demand for daily necessity additives in China's market was over 600 thousand tons and the market scale exceeded CNY 8 billion. With the development of China's economy, the demand for daily necessity additive in different grades is increasing, which not only contributes to the development of the daily necessity market but also promote the rising demand for the daily necessity market.

The report is composed on the basis of a large number of market researches. More following information can be acquired through this report:

Supply and Demand of China's Daily Necessity Additives

Major Manufacturers of China's Daily Necessity Additives

Development Trend of Daily Necessity Additives

Following people are recommended to buy this report:

Manufacturers of Daily Necessities

Manufacture and Trade Enterprises of Daily Necessity Additives

Investors and Research Institutions Focusing on Daily Necessity Additive Industry

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