

# Research Report on Chinese Cement Industry, 2010-2011

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# Abstracts

In 2009, Chinese cement production amounted to 1.63 billion tons, rising by 17.91% YOY; the growth rate was raised by 12.71% YOY.

In 2009, Chinese cement industry maintained a good momentum with the expanding scale. The growth rate of total assets was also higher than 2008, but the growth rate of the product sales revenue saw a slight decrease. In 2009, Chinese cement industry realized the sales revenue of CNY 500.72 billion with the YOY growth rate of 17.21%; the growth rate was reduced by 6.77% YOY.

With the increase in Chinese fixed investment, the demand for cement in China maintained high since 2005, raising the cement price and encouraging numerous enterprises to expand the production scale. As a result, the industrial scale was excessively large. In 2006, the demand for cement was further enlarged owing to the rapid development of the real estate industry and other concerned industries, stimulating the development of the cement industry. By the end of 2006, Chinese cement manufacturing industry realized the carry-back of losses. However, in 2009Q1, Chinese cement industry restarted to suffer losses with reducing profit; since 2009Q2, the industry begins to make profits with the rising YOY growth rate. In 2009, impacted by the financial crisis, global major developed economies such as Europe, USA and Japan were bogged down, resulting in the depressed real estate and other related industries and the demand shrinkage in the cement industry. In 2009, Chinese cement export volume and amount reached 15.61 million tons and USD 687.19 million, dropping by 40.0% YOY and 37.5% YOY respectively; the export price was 44.02 USD/ton, rising by 1.83 USD/ton YOY.

Thanks to Chinese domestic high demand for cement and robust profitability of cement



enterprises, Chinese cement industry continued the high-speed expansion in 2009. In 2009, the investment in Chinese cement industry came up to CNY 170.07 billion, rising by 61.75% YOY. By the end of 2009, there were about 420 cement production lines under construction and over 140 production lines remaining to be started in China. After the completion of all these production lines, Chinese cement production capacity will be increased by 800 million tons and the annual cement production capacity will be 2.7 billion tons. However, the annual demand for cement in China is only 1.6-1.7 billion tons, leaving the severe surplus of about 1 billion tons.

On November 10th, 2009, Chinese National Development and Reform Commission declared to clear off cement projects under construction and remaining to be started; on November 25th, 2009, Chinese Ministry of Industry and Information Technology issued the Notice on Decomposition and Implementation of Backward Production Capacity Elimination Task in 2009, requiring all provinces to phase out backward cement production capacity. The release of these policies indicates that Chinese government enhances the treatment of overcapacity in Chinese cement industry.

Through this report, readers can acquire more information:

- Status quo of Chinese cement industry
- Competition in Chinese cement industry
- Investment in Chinese cement industry
- Policy environment of Chinese cement industry
- Major events in Chinese cement industry
- Prediction on the development of Chinese cement industry

Following persons are recommended to buy this report:

- Cement manufacturers
- Enterprises related to the cement industry chain
- Investors concerning Chinese cement industry
- Research institutes concerning Chinese cement industry
- Others concerning Chinese cement industry



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