

# Research Report on Chinese Anthraquinone Industry, 2010-2011

<https://marketpublishers.com/r/R793F12AEFCEN.html>

Date: November 2010

Pages: 60

Price: US\$ 2,200.00 (Single User License)

ID: R793F12AEFCEN

## Abstracts

Anthraquinone is an important chemical raw material and organic intermediate that is broadly applied in the fields of dyestuff, papermaking, medicines, agricultural chemicals, etc. Chinese anthraquinone industry possesses bright development prospects.

Anthraquinone dyes are a major type of dyes only second to azo dyes. They are widely applied in the dyeing and printing of fibers. Hydroxyl anthraquinone and aminoanthraquinone are both important commercial blue and green dyes with incomparable fastness. Anthraquinone compounds, with great medicinal value, also have widespread use in papermaking, oxyful production and information storage, etc. Therefore, the anthraquinone industry is of great promise.

A complete industry chain has been formed in Chinese anthraquinone industry. The industry is technologically and economically associated with a wide range of sectors. Particularly, it is tightly related to upstream basic chemical products like anthracene oil, crude anthracene, phthalic anhydride, pure benzene, naphthaquinone, butadiene, styrene, etc. Anthracene oil and crude anthracene come from the coal deep-processing industry. Phthalic anhydride and pure benzene are petrochemical products and directly come from petroleum. Thus, the fluctuation of the prices of coal and petroleum may significantly influence the production and sales of anthraquinone.

China is a large anthraquinone producing and exporting country. Major anthraquinone producers in China include Jiangyin Changjiang Chemical Plant and Changzhou Yabang Dyestuff Co., Ltd, etc. With the anthraquinone demand of the domestic and foreign markets rising continuously, the number of anthraquinone producers in China rises year by year. Presently, there is not any monopolistic brand in Chinese anthraquinone market.

With the development of anthraquinone application sectors, the demand for anthraquinone also rises continuously. In recent years, the annual anthraquinone demand in China maintains the growth rate of over 20%. In 2009, the demand reached 25,000 tons. In 2009, China exported about 10,798 tons of anthraquinone products and the export value amounted to USD 27.21 million. In January-August of 2010, China exported 13,499 tons of anthraquinone, rising by 121.7% YOY; the export value came up to USD 42.45 million, up by 183.8% YOY. The major overseas markets for Chinese anthraquinone products are USA, Canada, India and Brazil, etc. The African market is also growing.

With the anthraquinone demand increasing continuously, the production in Chinese anthraquinone industry also sustained growth in 2006-2008. In 2008, the production reached 37,500 tons. In 2009, due to the slump of the demand in overseas markets, China's anthraquinone production dropped to about 35,000 tons.

With the rapid development of Chinese anthraquinone industry, it provides bright prospects for investors. It is predicted that more investors home and abroad will enter the market. Despite the rapid development, Chinese anthraquinone industry is exposed to many problems. The quality of domestic anthraquinone products is inferior to that of international advanced products. Foreign brands possess technological advantages. International anthraquinone giants think highly of Chinese anthraquinone market. Predictably, more worldwide companies will enter China. With the increase in the number of anthraquinone producers in China, the market competition will be more intense.

**Through this report, readers can acquire more information:**

Status quo of Chinese anthraquinone industry

Competition in Chinese anthraquinone market

Introduction to Chinese anthraquinone industry chain

Major enterprises in Chinese anthraquinone industry

Analysis of sales channels of Chinese anthraquinone industry

Factors affecting the development of Chinese anthraquinone industry

Import and export of anthraquinone products in China

Prediction on development tendency of Chinese anthraquinone industry

Analysis of investment opportunities in Chinese anthraquinone industry

**Following persons are recommended to buy this report:**

Anthraquinone producers

Upstream and downstream enterprises of anthraquinone products

Anthraquinone traders

Research institutes concerning Chinese anthraquinone industry

Investors concerning Chinese anthraquinone industry

## Contents

### **1 OVERVIEW OF CHINESE ANTHRAQUINONE INDUSTRY**

#### 1.1 Definition and Classification of Products

##### 1.1.1 Definition

##### 1.1.2 Classification

##### 1.3.3 Major Production Techniques of Anthraquinone

#### 1.2 Fundamental Characteristics of the Market

##### 1.2.1 Broad Prospects

##### 1.2.2 Continuously Improving Technology and Steadily Growing Production

### **2 ANALYSIS OF GLOBAL ANTHRAQUINONE INDUSTRY, 2009-2010**

#### 2.1 Overview of Global Anthraquinone Industry

##### 2.1.1 Status Quo

##### 2.1.2 Major Anthraquinone Producing Countries and Regions

##### 2.1.3 Introduction of Major Production Methods of Anthraquinone in the World

##### 2.1.4 Overview of International Anthraquinone Market

#### 2.2 Analysis of Economic Environment of the Anthraquinone Industry

##### 2.2.1 Influence of Global Economic Crisis on the Anthraquinone Industry

##### 2.2.2 Influence of Global Economic Crisis on the Upstream and Downstream Sectors

### **3 ANALYSIS ON THE INDUSTRY CHAIN OF THE ANTHRAQUINONE INDUSTRY**

#### 3.1 Constitution of the Anthraquinone Industry Chain

#### 3.2 Analysis of Upstream Sectors of Chinese Anthraquinone Industry

##### 3.2.1 Crude Anthracene

##### 3.2.2 Phthalic Anhydride

##### 3.2.3 Pure Benzene

#### 3.3 Analysis of Downstream Sectors of Chinese Anthraquinone Industry

#### 3.4 Analysis on Environmental Pollution and Its Control

### **4 ANALYSIS ON CHINESE ANTHRAQUINONE INDUSTRY, 2009-2010**

#### 4.1 Overview of Chinese Anthraquinone Industry

##### 4.1.1 Status Quo of Chinese Anthraquinone Market

##### 4.1.2 Market Scale

##### 4.1.3 Major Applications of Anthraquinone in China

- 4.1.4 Problems Existing in the Development of the Anthraquinone Market
- 4.2 Analysis of the Raw Material Market
- 4.3 Analysis of Market Structure
  - 4.3.1 Regional Distribution of Production
  - 4.3.2 Market Structure of Brands
  - 4.3.3 Market Structure of Sales Channels
- 4.4 Analysis of Prices in Chinese Anthraquinone Market
  - 4.4.1 Analysis of Price Features
  - 4.4.2 Analysis of Prices of Major Brands
  - 4.4.3 Relationship between Price and Cost
- 4.5 Analysis of the Lifecycle of the Anthraquinone Industry

## **5 ANALYSIS OF SUPPLY AND DEMAND IN CHINESE ANTHRAQUINONE MARKET, 2009-2010**

- 5.1 Analysis of Market Demand
- 5.2 Analysis of Market Supply

## **6 ANALYSIS OF COMPETITION IN THE ANTHRAQUINONE INDUSTRY**

- 6.1 Potential Entrants
- 6.2 Substitutes
- 6.3 Analysis of Competition among Similar Products
- 6.4 Evaluation of Market Competitiveness of Leading Enterprises
  - 6.4.1 Product Competitiveness
  - 6.4.2 Price Competitiveness
  - 6.4.3 Channel Competitiveness
  - 6.4.4 Service Competitiveness
  - 6.4.5 Brand Competitiveness

## **7 ANALYSIS OF IMPORT AND EXPORT OF ANTHRAQUINONE IN CHINA**

- 7.1 China's Anthraquinone Export and Its Growth
- 7.2 Distribution of Major Overseas Markets
- 7.3 Major Brands in Overseas Markets
- 7.4 Analysis of Anthraquinone Import

## **8 FACTORS AFFECTING THE DEVELOPMENT OF CHINESE ANTHRAQUINONE MARKET, 2011-2012**

## 8.1 Favorable Factors

8.1.1 Improving Macro Environment and Policies

8.1.2 Rising Demand from Downstream Markets

8.1.3 Transfer from Developed Countries to Developing Countries

## 8.2 Unfavorable Factors

8.2.1 Resource Bottleneck

8.2.2 Prominent Environmental Protection Problems

## 8.3 Industrial Policies

8.3.1 Macro Regulative Policies

8.3.2 Environmental Protection Policies

# **9 ANALYSIS OF INVESTMENT IN CHINESE ANTHRAQUINONE INDUSTRY, 2010-2012**

## 9.1 PEST Analysis

9.1.1 Analysis of Macro Environment

9.1.2 Analysis of Resource Environment

9.1.3 Analysis of Market Competition

## 9.2 Investment Opportunities

## 9.3 Analysis of Investment Risks and Countermeasures

# **10 ANALYSIS OF MAJOR ANTHRAQUINONE PRODUCERS IN CHINA**

## 10.1 Changzhou Yabang Dyestuff Co., Ltd

10.1.1 Overview

10.1.2 Operation

## 10.2 Jiangyin Changjiang Chemical Plant

10.2.1 Overview

10.2.2 Operation

## 10.3 Haimen Baolong Chemical Co., Ltd

## 10.4 Xuzhou Kedah Fine Chemicals Ltd

## 10.5 Hunan Xiangyu Chemical Co., Ltd

## 10.6 Shanghai Hua Yuan Industry & Commerce General Company

## 10.7 Yancheng Ouhua Chemical Industry Co., Ltd

## 10.8 Jiangdu Fine Chemical Plant

## 10.9 Yancheng Dajin Chemical Co., Ltd

## 10.10 Wujiao Shunda Chemical Co., Ltd

## **11 PREDICTION ON DEVELOPMENT TENDENCY OF GLOBAL AND CHINESE ANTHRAQUINONE INDUSTRIES, 2011-2012**

### 11.1 Prediction on Production

#### 11.1.1 Global Production

#### 11.1.2 Chinese Production

### 11.2 Prediction on Demand

#### 11.2.1 Global Demand

#### 11.2.2 Chinese Demand

### 11.3 Price Tendency

### 11.4 Development Tendency of Sales Channels

### 11.5 Development Tendency of Service

## Selected Charts

### SELECTED CHARTS

Chart Major Phthalic Anhydride Producers in China and Their Production Capacities, 2009

Chart Supply and Demand of Phthalic Anhydride in China, 2005-2009

Chart Anthraquinone Production Distribution by Region in China

Chart Analysis of Prices of Major Anthraquinone Products in China

Chart Costs of Raw Materials for Anthraquinone Production in China

Chart Anthraquinone Demand in China, 2006-2009

Chart Anthraquinone Production in China, 2006-2009

Chart Export of Anthraquinone in China, 2006-2010

Chart Major Export Markets of Chinese Anthraquinone Products, 2009

Chart Major Export Markets of Chinese Anthraquinone Products, 2010

Chart Major Anthraquinone Brands for Export in China

Chart Prediction on Global Anthraquinone Supply, 2010-2014

Chart Prediction on Chinese Anthraquinone Production, 2010-2014

Chart Prediction on Demand in Chinese Anthraquinone Industry, 2010-2014



## I would like to order

Product name: Research Report on Chinese Anthraquinone Industry, 2010-2011

Product link: <https://marketpublishers.com/r/R793F12AEFCEN.html>

Price: US\$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R793F12AEFCEN.html>