

Research Report on Chinese Construction Machinery Industry 2011-2012



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Generally speaking, the machinery equipment necessary for comprehensive mechanical construction projects required by earthwork construction projects, road construction and maintenance, mobile crane loading and unloading operations and various construction projects is referred to as construction machinery.

In recent years, China has become one of the countries with the fastest economic growth rate in the world. China's economic growth greatly depends on the promotion of fixed assets investment, so the demand for construction machinery presents the growing trend.

In 2006-2010, the sales revenue of China's construction machinery industry maintained a rapid growth in general. Due to the influence of financial crisis of 2009, the growth rate slowed down, but it resumed rapidly in 2010. In 2010, China's construction machinery market scale reached over CNY 400 billion.

With the global transference of demand and manufacture of construction machinery, China has become the global manufacture center of construction machinery. The majority of global construction machinery powers have entered China by means of construction of new production bases and acquisitions of China's enterprises. In the field of China's construction machinery, foreign-funded enterprises have occupied a considerable share.

Starting from 2004, the export of China's construction machinery saw a rapid growth. In 2006, overseas sales volume was in particularly strong growth. In 2006, the export of construction machinery exceeded the import for the first time with nearly USD 1.10 billion surplus. By the end of 2008, export had accounted for 30% of the sales revenue of the whole industry. Therefore, the construction machinery industry greatly relies on the export.

Influenced by international crisis, the export of China's construction machinery industry showed a substantial decline in 2009. The export value reached USD 7.71 billion, decreasing by 42.60% over 2008. In January–November, 2010, the export value of China's construction machinery reached USD 9.31 billion, increasing by 35.40% over 2009. The export began to resume growth.

The sub-industries of China's construction machinery mainly include forklift trucks, loaders, excavators, concrete machinery, cranes, compaction machinery and bulldozers. It is predicted that respective industries will continue to maintain the stable and rapid growth in the next few years under the condition of China's intensifying the construction of water conservation, high speed railway, road and other infrastructure as well as other fixed assets investment, but the development speed will vary.

It is predicted that in 2015, the sales revenue of China's construction machinery industry will reach CNY 900 billion-1,000 billion.

Though this report, readers may obtain the following more information:

- Current situation of production and demand of China's construction machinery industry
- Market competition of China's construction machinery industry
- Analysis on sub-industries of China's construction machinery industry

- Analysis on import and export of China's construction machinery industry
- M&A of China's construction machinery industry
- Development trend of China's construction machinery industry

Following persons are recommended to buy this report:

- Construction machinery manufacturing enterprises
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