

The Research Report of Online Shopping Market in China, 2008

<https://marketpublishers.com/r/R5ED7120602EN.html>

Date: December 2008

Pages: 80

Price: US\$ 1,848.00 (Single User License)

ID: R5ED7120602EN

Abstracts

The report analyzes the actuality, characteristics of the B2C online shopping market in China and introduces the famous websites in the field of B2C online shopping, including integrated products, IT groups, health care class etc. At the same time it analyzes their patterns of management and strategies of development. It also reveals the opportunities and risks to invest in China B2C online shopping market and probes into the trend of developing. The report has high reference value for investors to understand the actuality of online shopping market and capture the opportunity of investment

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