

# The Research Report of Online Shopping Market in China, 2008

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## Abstracts

The report analyzes the actuality, characteristics of the B2C online shopping market in China and introduces the famous websites in the field of B2C online shopping, including integrated products, IT groups, health care class etc. At the same time it analyzes their patterns of management and strategies of development. It also reveals the opportunities and risks to invest in China B2C online shopping market and probes into the trend of developing. The report has high reference value for investors to understand the actuality of online shopping market and capture the opportunity of investment

## Contents

Executive summary

### **CHAPTER 1 PROFILES OF CHINESE ONLINE SHOPPING MARKET**

- 1.1 Related concepts of online shopping
  - 1.1.1 Electronic Business
  - 1.1.2 Online shopping
  - 1.1.3 B2C online shopping
- 1.2 Profiles of online shopping development environment
  - 1.2.1 Economic environment
  - 1.2.2 E-business environment
  - 1.2.3 Policy environment
  - 1.2.4 Online payment
- 1.3 Scales and structures of Chinese online shopping market
  - 1.3.1 Scales
  - 1.3.2 Structures
- 1.4 Profiles of C2C online shopping market
  - 1.4.1 Overview
  - 1.4.2 Taobao
  - 1.4.3 Eachnet
  - 1.4.4 Paipai

### **CHAPTER 2 RESEARCH ON CHINESE B2C ONLINE SHOPPING MARKET**

- 2.1 Analysis of development
  - 2.1.1 Development Process
  - 2.1.2 Present situation
  - 2.1.3 Trends
- 2.2 Analyses of Chinese online shopping market
  - 2.2.1 Market scale
  - 2.2.2 Market segments
- 2.3 Research on consumer behaviors

### **CHAPTER 3 RESEARCH ON INTEGRATED B2C WEBSITES**

- 3.1 DangDang .com

- 3.1.1 Overviews
- 3.1.2 Operations
- 3.1.3 Development strategies
- 3.2 JoYo .com
  - 3.2.1 Overviews
  - 3.2.2 Operations
  - 3.2.3 Development strategies

## **CHAPTER 4 RESEARCH ON IT B2C WEBSITES**

- 4.1 website 1
  - 4.1.1 Overviews
  - 4.1.2 Operations
  - 4.1.3 Development strategies
- 4.2 website 2
- ...

## **CHAPTER 5 RESEARCH ON COSMETICS B2C WEBSITES**

## **CHAPTER 6 RESEARCH ON BOOKS AND MV B2C WEBSITES**

## **CHAPTER 7 RESEARCH ON FLOWERS AND PRESENTS B2C WEBSITES**

## **CHAPTER 8 RESEARCH ON COSTUME AND ACCESSORIES B2C WEBSITES**

## **CHAPTER 9 RESEARCH ON HEALTH CARE AND ADULT THINGS B2C WEBSITES**

## **CHAPTER 10 RESEARCH ON CATERING AND FOOD B2C WEBSITES**

## **CHAPTER 11 RESEARCH ON OFFICE STATIONERY B2C WEBSITES**

## **CHAPTER 12 RESEARCH ON THE INVESTMENT ON CHINESE B2C ONLINE SHOPPING**

- 12.1 Analysis of the investment risks
  - 12.1.1 Policy risk
  - 12.2.2 Market risk
  - 12.2.3 other factors
  - 12.2.4 Recommendations on risk aversion

## 12.2 Analysis of investment opportunities

### **PARTIAL CHARTS**

Chart Laws and regulations in Chinese electronic business industry

Chart Scales of Chinese online payment market, 2003-2008

Chart Structures of online customers in China

Chart Market scales of Chinese online shopping industry, 2003-2008

Chart Numbers of online consumers, 2003-2008

Chart Classification of B2C online shopping enterprises in China

Chart Major online digital product B2C websites in China, 2008

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