

Research Report of China's Butcher and Meat Process Industry, 2009



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This report analyses china's Slaughter and meat process market from the aspect of producing, demanding, importing, exporting and so on. This report also analyses the main Chinese and foreign-funded enterprises from the part of product, the operation situation and so on. The writer of this report had a deep understand on china's Slaughter and meat process market. This report concludes a lot of first-hand information by the means of interviewing and quotes abundant second- hand information.

Objects researched in this report as follows:

1. The slaughter of Livestock and poultry

Refers to a variety of livestock, poultry for slaughter, as well as preservation activities, such as frozen meat, but does not include commercial refrigeration.

Including:

- The slaughter of Cattle, sheep, pigs, fresh meat division, chilled or frozen process
- The slaughter of chicken, duck, goose, fresh meat division, chilled or frozen process

2. The process of meat products

Mainly refers to a variety of livestock, poultry meat as raw materials processed into meat products including:

- The cooked products of various animal, poultry meat products
- The production of Salted, smoked meat products, dries products, and so on
- The refining of Lard or other food animal oils
- The canned process activities of Livestock, poultry products,

As the adoption of this report, readers can get more following information:

- The production of china's main meat, including pork, beef, poultry, etc.
- The market structure of china's meat product, the market share of various meat products
- The main local slaughter and meat process enterprises
- The main foreign-funded slaughter and meat process enterprises in china's market
- China's development trends and prospects of meat products market
- China's importing and exporting situation of meat products
- China's market situation of meat products

The national meat output reached 68.65 million tons in 2007, less than 2,240,000 tons in 2006, and dropped by 3.2%.The pork yield was 42.87 million tons, decreasing 3.63 million tons, and dropped by 7.8%. The beef yield was 6.13 million tons, rising 0.37 million tons, and increased by 6.4%. The mutton yield was 3.82 million tons, rising 0.19 million tons, and increased by 5.2%. The poultry meat yield was 14.48 million tons, rising 0.85 tons, and increased by 6.2%. The poultry egg yield was 25.13 million tons, rising 1.05 million tons, and increased by 4.4%.

Adapting to the production changes, the national share of meat per capita reached 52 kilos, less than 1.9 kilos in 2006. The share of pork per capita was 32.5 kilos, decreasing by 2.9 kilos. The share of beef per capita was 4.6 kilos, decreasing by 0.2 kilos. The share of mutton per capita was 2.9 kilos, increasing by 0.1 kilos. The share of poultry meat per capita was 11 kilos, increasing by 0.6 kilos. The share of poultry egg per capita was 22.3 kilos, increasing by 4 kilos.

The proportion of Chinese pork, poultry, beef and lamb, miscellaneous meat followed by 62:21:9:5.6:2.4 in 2007. Compared with the previous year, Pork fell two percentage points. Poultry meat raised two percentage points. Beef held the line. Mutton fell 0.4 percentage points. And the miscellaneous meat raised 0.4 percentage points.

As the market changed, the structure of meat products made further adjustments. It was measured that the proportion of meat products and by-product accounting for the total output was 14.6%, raising by 2.8 percentage points than that of last year, whose output reached 10 million tons, raising by 0.5 million tons and increased 5.3%. The structure of Chinese and western product was about 45:55. Among the western-style products, high temperature products were about 22%, and low temperature products were about 35%. The amount of Chinese style products was increasing as the result of technology advancement.

In 2008, China's meat output was more than 72,500,000 tons, an increase of 5.9 percent; the pig on hand increased by 4.5 percent at the end of year, decreasing 164,000 tons than last year's 1,083,000 tons; the exports was 2.28 billion U.S. dollars, raising by 2.24 billion U.S. dollars than that of last year's 1.99 percent growth. Meat imports 1.347 million tons raising by 489,000 tons than that of last year's 858.000 tons, increasing 57 percent; the imports was 1.53 billion U.S. dollars, raising 1.19 times than the previous year's growth of 690 million U.S. dollars

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