

# Research Report on Vietnam's Cashew Nut Market, 2022-2031

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# **Abstracts**

Vietnam's Cashew Nut Market

Cashew nut is one of the important nut species in the global market. Since 2017, Vietnam has become the world's top cashew nut processing center and largest exporter of cashew nuts, accounting for more than 50% of the global processed cashew nut raw materials. According to CRI's analysis, Vietnam is characterized by the tropical monsoon climate, thus having natural advantages in cashew cultivation.

In 2021, according to the planting plan of the Ministry of Agriculture and Rural Development of Vietnam, the annual planting area of cashews will be 360,000 ha, and the cashew output will reach 360,000 tons.

In 2021, Vietnam exported 579,773 million tons of cashews, up 12.6% year on year, and nearly USD3.64 billion, up 13.3% year on year. Among them, Vietnam exported 176,363 tons to the United States, with an export value of USD1.052 billion. 85,162 tons cashew nuts were exported to China, with an export value of USD614.29 million. 68,903 tons cashew nuts were exported to Netherlands, with an export value of USD373.65 million; 21,200 tons cashew nuts were exported to Germany, with an export value of USD134.68 million

According to CRI's analysis, with the entry into force of various FTAs such as the EU-Vietnam Free Trade Agreement (EVFTA) and the Regional Comprehensive Economic Partnership (RCEP), and the gradual control of the COVID-19 epidemic.

In 2021, Vietnam's cashew nut industry recorded its first trade deficit in 31 years. Vietnam imported 2.87 million tons (US\$4.2 billion) of raw cashews, up 98.3% and



131.5% year-on-year, respectively. According to CRI's analysis, there are still some shortcomings in Vietnam's cashew nut industry. For example, the cultivation of cashew nuts in Vietnam is still dominated by small-scale farmers, and has not yet formed large-scale production. And Vietnam is relatively backward in the cultivation technology, which to a certain extent limits the development of the cashew nut industry.

According to CRI's analysis, in the global cashew nut value chain, Vietnam exports cashew nuts at about USD10 per kilogram or less, while cashew nut products are sold at up to USD20-30 per kilogram in the end market. Vietnam needs to increase the added value of cashew products and take advantage of modern processing technologies.

CRI expects that Vietnam's cashew production and exports will continue to rise in 2022-2031, and for investors, there are many investment opportunities in Vietnam's cashew industry, from cultivation to processing and trading.

## Topics covered:

Overview of Vietnam's Cashew Industry

Economic and Policy Environment of Vietnam's Cashew Nut Industry

What is the Impact of COVID-19 on Vietnam's Cashew Nut Industry?

Vietnam Cashew Nut Market Size, 2016-2021

Forecast on Vietnam Cashew Nut Market, 2022-2031

Analysis of Major Cashew Nut Companies in Vietnam

Key Drivers and Market Opportunities in Vietnam's Cashew Nut Industry

What are the key drivers, challenges, and opportunities for the cashew nut industry in Vietnam during 2022-2031?

What is the expected revenue of Vietnam cashew nuts market during 2022-2031?

What are the strategies adopted by the key players in the market to increase



their market share in the industry?

Which segment of Vietnam's cashew nuts market is expected to dominate the market in 2031?

What are the major adverse factors facing the cashew nuts industry in Vietnam?



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