

# Research Report on Southeast Asia Toy Manufacturing Industry 2023-2032

<https://marketpublishers.com/r/R817D3F6C3D2EN.html>

Date: February 2023

Pages: 80

Price: US\$ 5,000.00 (Single User License)

ID: R817D3F6C3D2EN

## Abstracts

Southeast Asia has a young population structure and a high birth rate. With the development of Southeast Asia's economy, the improvement of residents' living standards and the growth of entertainment needs, Southeast Asia's toy market is booming and has become a hotbed for toy development.

At the same time, Southeast Asia has cheap labor, lower land costs and a relaxed policy environment, which has attracted global toy manufacturers to shift their production capacity to Southeast Asia. Countries such as Vietnam, Indonesia and Malaysia have a large toy manufacturing industry, and global toy manufacturers have set up a number of toy factories in them. The U.S. toy giant Mattel, for example, has set up factories in Indonesia and Malaysia, Mattel's toy factory in Indonesia produces about 85 million Barbie dolls and 120 million wind turbine toys each year. In 2022, Mattel plans to expand its Indonesia factory, which is expected to increase Barbie doll production from 1.6 million to 3 million per week.

Southeast Asia in this report includes 10 countries: Singapore, Thailand, Philippines, Malaysia, Indonesia, Vietnam, Myanmar, Brunei, Laos and Cambodia. With a total population of over 600 million by the end of 2021, Southeast Asia has an overall economic growth rate higher than the global average and is one of the key drivers of future global economic growth.

According to CRI's analysis, the economic levels of the 10 Southeast Asian countries vary greatly, with Singapore being the only developed country with a per capita GDP of about US\$73,000 in 2021. While Myanmar and Cambodia will have a GDP per capita of less than US\$2,000 in 2021. The population and minimum wage levels of each country also vary greatly. Brunei, which has the smallest population, will have a total population

of less than 500,000 people in 2021, while Indonesia, which has the largest population, will have a population of about 275 million people in 2021.

CRI expects the toy manufacturing industry in Southeast Asia to maintain its growth trend from 2023-2032, while the toy market size in Southeast Asia will continue to grow.

Topics covered:

Southeast Asia Toy Manufacturing Industry Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on Southeast Asia Toy Manufacturing Industry?

Which Companies are the Major Players in Southeast Asia Toy Manufacturing Industry Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in Southeast Asia Toy Manufacturing Industry

What are the Key Drivers, Challenges, and Opportunities for Southeast Asia Toy Manufacturing Industry during 2023-2032?

What is the Expected Revenue of Southeast Asia Toy Manufacturing Industry during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in Southeast Asia Toy Manufacturing Industry Market?

Which Segment of Southeast Asia Toy Manufacturing Industry is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing Southeast Asia Toy Manufacturing Industry?

## Contents

### **1 ANALYSIS OF THE TOY MANUFACTURING INDUSTRY IN SINGAPORE**

- 1.1 Singapore Toy Manufacturing Industry Development Environment
  - 1.1.1 Geography
  - 1.1.2 Population
  - 1.1.3 Economy
  - 1.1.4 Minimum Wage in Singapore
- 1.2 Singapore Toy Manufacturing Industry Operation 2018-2022
  - 1.2.1 Singapore Toy Manufacturing Industry Production Status
  - 1.2.2 Singapore Toy Manufacturing Industry Sales Status
  - 1.2.3 Singapore Toy Manufacturing Industry Import and Export Status
- 1.3 Singapore Major Toy Manufacturing Companies Analysis

### **2 ANALYSIS OF THAILAND TOY MANUFACTURING INDUSTRY**

- 2.1 Development Environment of Thailand Toy Manufacturing Industry
  - 2.1.1 Geography
  - 2.1.2 Population
  - 2.1.3 Economy
  - 2.1.4 Thailand Minimum Wage
- 2.2 Thailand Toy Manufacturing Industry Operation 2018-2022
  - 2.2.1 Thailand Toy Manufacturing Industry Production Status
  - 2.2.2 Thailand Toy Manufacturing Industry Sales Status
  - 2.2.3 Thailand Toy Manufacturing Industry Import and Export Status
- 2.3 Major Toy Manufacturing Companies in Thailand

### **3 ANALYSIS OF TOY MANUFACTURING INDUSTRY IN THE PHILIPPINES**

- 3.1 Development Environment of Toy Manufacturing Industry in the Philippines
  - 3.1.1 Geography
  - 3.1.2 Population
  - 3.1.3 Economy
  - 3.1.4 Minimum Wage in the Philippines
- 3.2 Operation of the Toy Manufacturing Industry in the Philippines 2018-2022
  - 3.2.1 Production Status of the Toy Manufacturing Industry in the Philippines
  - 3.2.2 Philippines Toy Manufacturing Industry Sales Status
  - 3.2.3 Philippine Toy Manufacturing Industry Import and Export Status

### 3.3 Major Toy Manufacturing Companies in the Philippines

## **4 MALAYSIA TOY MANUFACTURING INDUSTRY ANALYSIS**

### 4.1 Malaysia Toy Manufacturing Industry Development Environment

#### 4.1.1 Geography

#### 4.1.2 Population

#### 4.1.3 Economy

#### 4.1.4 Minimum Wage in Malaysia

### 4.2 Malaysia Toy Manufacturing Industry Operation 2018-2022

#### 4.2.1 Malaysia Toy Manufacturing Industry Production Status

#### 4.2.2 Malaysia Toy Manufacturing Industry Sales Status

#### 4.2.3 Malaysia Toy Manufacturing Industry Import and Export Status

### 4.3 Major Toy Manufacturing Companies in Malaysia

## **5 INDONESIA TOY MANUFACTURING INDUSTRY ANALYSIS**

### 5.1 Development Environment of Indonesia Toy Manufacturing Industry

#### 5.1.1 Geography

#### 5.1.2 Population

#### 5.1.3 Economy

#### 5.1.4 Minimum Wage in Indonesia

### 5.2 Indonesia Toy Manufacturing Industry Operation 2018-2022

#### 5.2.1 Indonesia Toy Manufacturing Industry Production Status

#### 5.2.2 Indonesia Toy Manufacturing Industry Sales Status

#### 5.2.3 Indonesia Toy Manufacturing Industry Import and Export Status

### 5.3 Major Toy Manufacturing Companies in Indonesia

## **6 VIETNAM TOY MANUFACTURING INDUSTRY ANALYSIS**

### 6.1 Development Environment of Vietnam Toy Manufacturing Industry

#### 6.1.1 Geography

#### 6.1.2 Population

#### 6.1.3 Economy

#### 6.1.4 Minimum Wage in Vietnam

### 6.2 Operation of the Toy Manufacturing Industry in Vietnam 2018-2022

#### 6.2.1 Vietnam Toy Manufacturing Industry Production Status

#### 6.2.2 Vietnam Toy Manufacturing Industry Sales Status

#### 6.2.3 Import and Export Status of Vietnam Toy Manufacturing Industry

### 6.3 Major Toy Manufacturing Enterprises in Vietnam

## **7 MYANMAR TOY MANUFACTURING INDUSTRY ANALYSIS**

### 7.1 Development Environment of Myanmar Toy Manufacturing Industry

#### 7.1.1 Geography

#### 7.1.2 Population

#### 7.1.3 Economy

#### 7.1.4 Myanmar Minimum Wage

### 7.2 Myanmar Toy Manufacturing Industry Operation 2018-2022

#### 7.2.1 Myanmar Toy Manufacturing Industry Production Situation

#### 7.2.2 Myanmar Toy Manufacturing Industry Sales Status

#### 7.2.3 Myanmar Toy Manufacturing Industry Import and Export Status

### 7.3 Major Toy Manufacturing Companies in Myanmar

## **8 BRUNEI TOY MANUFACTURING INDUSTRY ANALYSIS**

### 8.1 Development Environment of Brunei Toy Manufacturing Industry

#### 8.1.1 Geography

#### 8.1.2 Population

#### 8.1.3 Economy

#### 8.1.4 Brunei Minimum Wage

### 8.2 Brunei Toy Manufacturing Industry Operation 2018-2022

#### 8.2.1 Brunei Toy Manufacturing Industry Production Status

#### 8.2.2 Brunei Toy Manufacturing Industry Sales Status

#### 8.2.3 Import and Export Status of Brunei Toy Manufacturing Industry

### 8.3 Major Toy Manufacturing Enterprises in Brunei

## **9 LAOS TOY MANUFACTURING INDUSTRY ANALYSIS**

### 9.1 Development Environment of Toy Manufacturing Industry in Laos

#### 9.1.1 Geography

#### 9.1.2 Population

#### 9.1.3 Economy

#### 9.1.4 Minimum Wage in Laos

### 9.2 Operation of the Toy Manufacturing Industry in Laos 2018-2022

#### 9.2.1 Production Status of the Toy Manufacturing Industry in Laos

#### 9.2.2 Laos Toy Manufacturing Industry Sales Status

#### 9.2.3 Laos Toy Manufacturing Industry Import and Export Status

### 9.3 Major Toy Manufacturing Companies in Laos

## **10 CAMBODIA TOY MANUFACTURING INDUSTRY ANALYSIS**

### 10.1 Development Environment of Toy Manufacturing Industry in Cambodia

#### 10.1.1 Geography

#### 10.1.2 Population

#### 10.1.3 Economy

#### 10.1.4 Minimum Wage in Cambodia

### 10.2 Cambodia Toy Manufacturing Industry Operation 2018-2022

#### 10.2.1 Production Status of Toy Manufacturing Industry in Cambodia

#### 10.2.2 Cambodia Toy Manufacturing Industry Sales Status

#### 10.2.3 Cambodia Toy Manufacturing Industry Import and Export Status

### 10.3 Major Toy Manufacturing Companies in Cambodia

## **11 SOUTHEAST ASIA TOY MANUFACTURING INDUSTRY OUTLOOK 2023-2032**

### 11.1 Southeast Asia Toy Manufacturing Industry Development Impact Factors Analysis

#### 11.1.1 Favorable Factors

#### 11.1.2 Unfavorable Factors

### 11.2 Supply Forecast of Southeast Asian Toys Manufacturing Industry 2023-2032

### 11.3 Southeast Asia Toy Manufacturing Industry Manufacturing Market Demand Forecast 2023-2032

### 11.4 Impact of COVID -19 Epidemic on Toy Manufacturing Industry

## I would like to order

Product name: Research Report on Southeast Asia Toy Manufacturing Industry 2023-2032

Product link: <https://marketpublishers.com/r/R817D3F6C3D2EN.html>

Price: US\$ 5,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R817D3F6C3D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970