

Research Report on Southeast Asia Plastic Packaging Industry 2023-2032

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Abstracts

Plastic is a synthetic or natural polymer resin as the main raw material, after adding various additives, at a certain temperature and pressure with ductility and can be fixed after cooling its shape of a class of materials. Plastic packaging refers to all kinds of packaging containers made of plastic as raw materials, plastic packaging products can be divided into rigid packaging and soft packaging, rigid packaging mainly includes plastic barrels, plastic bottles, plastic high plastic products, soft packaging mainly includes plastic film, plastic bags and other amorphous products. According to CRI analysis, in Southeast Asia, plastic packaging is widely used, mainly in the beverage, food, pharmaceutical, daily chemical and other industries.

Southeast Asia plastic packaging industry in different countries in the development of the situation varies. Although the Southeast Asian plastic packaging industry by governments to strengthen the impact of plastic pollution control, but according to CRI analysis, in recent years, the Southeast Asian plastic packaging industry still maintain a certain growth. Take Vietnam as an example, Vietnam plastic packaging industry is large, plastic packaging market size of more than US\$ 7 billion. Vietnam's plastic packaging industry is highly competitive, with foreign companies occupying a major market share. Tapack, Batico, Liksin, Saplastic and Thanh Phu are the main leaders in Vietnam's plastic packaging industry, providing various plastic packaging products for multinational giants such as Nestle, Bayer, Walmart, Unilever and local Vietnamese companies.

Southeast Asia in this report includes 10 countries: Singapore, Thailand, Philippines, Malaysia, Indonesia, Vietnam, Myanmar, Brunei, Laos and Cambodia. With a total population of nearly 700 million by the end of 2022, Southeast Asia has an overall economic growth rate higher than the global average and is one of the key drivers of

future global economic growth.

According to CRI's analysis, the economic levels of the 10 Southeast Asian countries vary greatly, with Singapore being the only developed country with a per capita GDP of about US\$79,000 in 2022. While Myanmar and Cambodia will have a GDP per capita of less than US\$2,000 in 2022. The population and minimum wage levels of each country also vary greatly. Brunei, which has the smallest population, will have a total population of less than 500,000 people in 2022, while Indonesia, which has the largest population, will have a population of about 280 million people in 2022.

CRI expects the Southeast Asian plastic packaging industry to continue to grow from 2023-2032 as Southeast Asian economies develop.

Topics covered:

Southeast Asia Plastic Packaging Industry Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on Southeast Asia Plastic Packaging Industry?

Which Companies are the Major Players in Southeast Asia Plastic Packaging Industry Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in Southeast Asia Plastic Packaging Industry

What are the Key Drivers, Challenges, and Opportunities for Southeast Asia Plastic Packaging Industry during 2023-2032?

What is the Expected Revenue of Southeast Asia Plastic Packaging Industry during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in Southeast Asia Plastic Packaging Industry Market?

Which Segment of Southeast Asia Plastic Packaging Industry is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing Southeast Asia Plastic Packaging Industry?

Contents

1 SINGAPORE PLASTIC PACKAGING INDUSTRY ANALYSIS

1.1 Singapore's Plastic Packaging Industry Development Environment

1.1.1 Geography

1.1.2 Population

1.1.3 Economy

1.1.4 Minimum Wage in Singapore

1.2 Singapore Plastic Packaging Industry Operation 2023-2032

1.2.1 Supply

1.2.2 Demand

1.3 Analysis of Major Plastic Packaging Manufacturing and Trading Companies in Singapore

2 ANALYSIS OF THAILAND PLASTIC PACKAGING INDUSTRY

2.1 Thailand Plastic Packaging Industry Development Environment

2.1.1 Geography

2.1.2 Population

2.1.3 Economy

2.1.4 Thailand Minimum Wage

2.2 Thailand Plastic Packaging Industry Operation 2023-2032

2.2.1 Supply

2.2.2 Demand

2.3 Analysis of Major Plastic Packaging Manufacturers and Traders in Thailand

3 ANALYSIS OF PLASTIC PACKAGING INDUSTRY IN THE PHILIPPINES

3.1 Development Environment of Plastic Packaging Industry in the Philippines

3.1.1 Geography

3.1.2 Population

3.1.3 Economy

3.1.4 Minimum Wage in the Philippines

3.2 Philippine Plastic Packaging Industry Operation 2023-2032

3.2.1 Supply

3.2.2 Demand

3.3 Analysis of Major Plastic Packaging Manufacturing and Trading Companies in the Philippines

4 MALAYSIA PLASTIC PACKAGING INDUSTRY ANALYSIS

4.1 Malaysia Plastic Packaging Industry Development Environment

4.1.1 Geography

4.1.2 Population

4.1.3 Economy

4.1.4 Minimum Wage in Malaysia

4.2 Malaysia Plastic Packaging Industry Operation 2023-2032

4.2.1 Supply

4.2.2 Demand

4.3 Analysis of Major Plastic Packaging Manufacturers and Traders in Malaysia

5 INDONESIA PLASTIC PACKAGING INDUSTRY ANALYSIS

5.1 Indonesia Plastic Packaging Industry Development Environment

5.1.1 Geography

5.1.2 Population

5.1.3 Economy

5.1.4 Minimum Wage in Indonesia

5.2 Indonesia Plastic Packaging Industry Operation 2023-2032

5.2.1 Supply

5.2.2 Demand

5.3 Indonesia Major Plastic Packaging Manufacturers and Traders Analysis

6 VIETNAM PLASTIC PACKAGING INDUSTRY ANALYSIS

6.1 Vietnam Plastic Packaging Industry Development Environment

6.1.1 Geography

6.1.2 Population

6.1.3 Economy

6.1.4 Minimum Wage in Vietnam

6.2 Vietnam Plastic Packaging Industry Operation 2023-2032

6.2.1 Supply

6.2.2 Demand

6.3 Vietnam Major Plastic Packaging Production and Trading Companies Analysis

7 MYANMAR PLASTIC PACKAGING INDUSTRY ANALYSIS

7.1 Development Environment of Myanmar Plastic Packaging Industry

7.1.1 Geography

7.1.2 Population

7.1.3 Economy

7.1.4 Myanmar Minimum Wage

7.2 Myanmar Plastic Packaging Industry Operation 2023-2032

7.2.1 Supply

7.2.2 Demand

7.3 Analysis of Major Plastic Packaging Manufacturers and Traders in Myanmar

8 BRUNEI PLASTIC PACKAGING INDUSTRY ANALYSIS

8.1 Brunei Plastic Packaging Industry Development Environment

8.1.1 Geography

8.1.2 Population

8.1.3 Economy

8.1.4 Brunei Minimum Wage

8.2 Brunei Plastic Packaging Industry Operation 2023-2032

8.2.1 Supply

8.2.2 Demand

8.3 Brunei Major Plastic Packaging Manufacturing and Trading Companies Analysis

9 ANALYSIS OF THE PLASTIC PACKAGING INDUSTRY IN LAOS

9.1 Development Environment of the Plastic Packaging Industry in Laos

9.1.1 Geography

9.1.2 Population

9.1.3 Economy

9.1.4 Minimum Wage in Laos

9.2 Operation of the Plastic Packaging Industry in Laos 2023-2032

9.2.1 Supply

9.2.2 Demand

9.3 Analysis of Major Plastic Packaging Manufacturers and Traders in Laos

10 CAMBODIA PLASTIC PACKAGING INDUSTRY ANALYSIS

10.1 Development Environment of Cambodia Plastic Packaging Industry

10.1.1 Geography

10.1.2 Population

- 10.1.3 Economy
- 10.1.4 Minimum Wage in Cambodia
- 10.2 Cambodia Plastic Packaging Industry Operation 2023-2032
 - 10.2.1 Supply
 - 10.2.2 Demand
- 10.3 Analysis of Major Plastic Packaging Manufacturing and Trading Companies in Cambodia

11 SOUTHEAST ASIA PLASTIC PACKAGING INDUSTRY OUTLOOK 2023-2032

- 11.1 Southeast Asia Plastic Packaging Industry Development Influencing Factors Analysis
 - 11.1.1 Favorable Factors
 - 11.1.2 Unfavorable Factors
- 11.2 Southeast Asia Plastic Packaging Industry Supply Analysis, 2023-2032
- 11.3 Southeast Asia Plastic Packaging Industry Demand Analysis 2023-2032
- 11.4 Impact of COVID -19 Epidemic on Plastic Packaging Industry

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