

Research Report on Southeast Asia Fruit Industry 2023-2032

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Abstracts

Affected by climate and soil conditions, the Southeast Asian region is the world's leading tropical fruit producing area, abounding in fruits such as durian, mango, banana, pineapple and mangosteen. In Vietnam, for example, fruits are included by the Ministry of Agriculture and Rural Development as one of the ten key export agricultural products. Vietnam's annual fruit production is about 10 million tons, which are listed and sold in more than 60 countries and regions around the world, and are actively developing new export markets.

Southeast Asia is also one of the most economically active regions in the world, with rapid economic development, improved living standards, gradually changing dietary habits and structure, and increasingly diversified demand for fruit, driving the development of the fruit industry in Southeast Asia.

Southeast Asia in this report includes 10 countries: Singapore, Thailand, Philippines, Malaysia, Indonesia, Vietnam, Myanmar, Brunei, Laos and Cambodia. With a total population of over 600 million by the end of 2021, Southeast Asia has an overall economic growth rate higher than the global average and is one of the key drivers of future global economic growth.

According to CRI's analysis, the economic levels of the 10 Southeast Asian countries vary greatly, with Singapore being the only developed country with a per capita GDP of about US\$73,000 in 2021. While Myanmar and Cambodia will have a GDP per capita of less than US\$2,000 in 2021. The population and minimum wage levels of each country also vary greatly. Brunei, which has the smallest population, will have a total population of less than 500,000 people in 2021, while Indonesia, which has the largest population, will have a population of about 275 million people in 2021.



CRI expects the fruit industry in Southeast Asia to maintain growth from 2023-2032. On the one hand, Southeast Asia is a major global fruit exporter, and the growth of global demand for fruit has contributed to the expansion of its fruit production and export scale. On the other hand, with the population growth and economic development in Southeast Asia, the domestic fruit consumption demand increases, which promotes the development of Southeast Asian fruit industry.

Topics covered:

Southeast Asia Fruit Industry Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on Southeast Asia Fruit Industry?

Which Companies are the Major Players in Southeast Asia Fruit Industry Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in Southeast Asia Fruit Industry

What are the Key Drivers, Challenges, and Opportunities for Southeast Asia Fruit Industry during 2023-2032?

What is the Expected Revenue of Southeast Asia Fruit Industry during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in Southeast Asia Fruit Industry Market?

Which Segment of Southeast Asia Fruit Industry is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing Southeast Asia Fruit Industry?



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