

# Research Report on Southeast Asia Coffee Industry 2023-2032

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## Abstracts

The development of the coffee industry in Southeast Asian countries varies greatly, such as Vietnam's coffee production and exports ranked among the top in the world, while there are several Southeast Asian countries basically do not grow coffee, coffee products basically all rely on imports.

Southeast Asia in this report includes 10 countries: Singapore, Thailand, Philippines, Malaysia, Indonesia, Vietnam, Myanmar, Brunei, Laos and Cambodia. With a total population of over 600 million by the end of 2021, Southeast Asia has an overall economic growth rate higher than the global average and is one of the key drivers of future global economic growth.

According to CRI's analysis, the economic levels of the 10 Southeast Asian countries vary greatly, with Singapore being the only developed country with a per capita GDP of about US\$73,000 in 2021. While Myanmar and Cambodia will have a GDP per capita of less than US\$2,000 in 2021. The population and minimum wage levels also vary greatly from country to country, with Brunei, which has the smallest population, having a total population of less than 500,000 people in 2021, and Indonesia, which has the largest population, having a population of about 275 million people in 2021. The most economically advanced countries in Southeast Asia do not have a legal minimum wage, with the actual minimum wage exceeding US\$400 per month (for foreign maids), while the lowest minimum wage level in Myanmar is only about US\$93 per month.

Overall, the coffee market in Southeast Asian countries has been developing in recent years, especially the rise of emerging markets such as Vietnam and Thailand, rapid economic growth, the size of the Southeast Asian coffee market is expanding.

According to CRI forecast, the coffee industry in Southeast Asia will continue to grow from 2023-2032. On the one hand, cheap labor and land costs have attracted a large number of foreign investors to shift their production capacity to Southeast Asia, and the scale of foreign trade has expanded, promoting the development of its coffee industry. On the other hand, economic growth in Southeast Asia and increased demand for domestic passenger and freight transport will also promote the development of the coffee industry.

Topics covered:

Southeast Asia Coffee Industry Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on Southeast Asia Coffee Industry?

Which Companies are the Major Players in Southeast Asia Coffee Industry Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in Southeast Asia Coffee Industry

What are the Key Drivers, Challenges, and Opportunities for Southeast Asia Coffee Industry during 2023-2032?

What is the Expected Revenue of Southeast Asia Coffee Industry during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in Southeast Asia Coffee Industry Market?

Which Segment of Southeast Asia Coffee Industry is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing Southeast Asia Coffee Industry?

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