

Research Report on Sales Volume of Passenger Vehicles in China, 2008-2013

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Abstracts

With the rapid economic development and increasing income level per capita after the reform and opening up in China, automobiles also keep increasing both in output volume and sales volume. China has become one of the most important automobile markets. The output volume and sales volume of automobiles in China ranked the first in the world from 2009 to 2012.

Passenger vehicles are the most important composition of the automobile market in China, accounting for 80.26% of the total sales volume in 2012. The sales volume of passenger vehicles totaled 15.4952 million in 2012, increasing by 7.07% YOY, which is higher than the average growth rate.

Chinese Government permits one foreign investor to establish no more than two joint-venture enterprises that produce the same products in China and forbid the establishment of solo automobile proprietorship, which in return limits the development of foreign auto enterprises to a certain degree. Because foreign auto enterprises far exceed domestic auto enterprises in fund, technology and brands, Sino-foreign brand passenger vehicles overwhelmingly dominate passenger vehicle market in China. Their sales volume accounted for more than 58% of the total sales volume in 2012 and the proportion are increasing constantly. However, different car series showed different performances in Chinese Market. For example, the sales volume of Japanese series passenger vehicles decreased by 9.45% YOY in China, while that of German series, the U.S. series and Korean series all increased by more than 10%.

CRI composed this report through the long-term investigation on sales status of China's passenger vehicle market. This report analyzes sales volume of passenger vehicles in China by displacement, car models and car series. Finally, it analyzes market share of

each passenger vehicle market segments and it will be updated quarterly.

Through this report, readers can acquire the following information:

Annual and Monthly Sales Volume of Passenger Vehicles in China, 2008-2013

Annual and Monthly Sales Volume of Sedan/SUV/MPV in China, 2008-2013

Annual and Monthly Sales Volume of Passenger Vehicles in China by Displacement, 2008-2013

Annual and Monthly Sales Volume of Passenger Vehicles in China by Car Series (Country), 2008-2013

Factors that lead to the fluctuation of the above data are, for example, the negative influence of Sino-Japanese relations on the sales volume of Japanese series car in 2012.

The following enterprises and people are proposed to purchase this report:

Automobile Manufacturers

Automobile Trade Enterprises

Automobile Accessory Manufacturers

Investors and Research Institutes that Concerned about China Automobile Market

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