

# Research Report on Global Top 50 Tire Enterprises, 2012-2013

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## Abstracts

Through analyzing many global tire manufacturing enterprises, China Research and Intelligence ranked global Top 50 tire enterprises by business income (USD) of each tire manufacturing enterprises. Because of factors like exchange rate, CRI's ranking list of each enterprise may have some difference with the lists issued by other research institutes in the U.S. and Europe. However, the Top 50 enterprises cover the major global tire manufacturing enterprises.

In 2012, the sales revenue of Bridgestone tires was JPY 2.5572 trillion (USD 29.8 billion), globally ranking the first. In 2012, the sales revenue of Michelin tires was about USD 28.4 billion, globally ranking the second. Meanwhile, the sales revenue of Goodyear and Continental AG was USD 21 billion and USD 12.8 billion respectively, globally ranking the third and the fourth respectively. In 2012, among global Top 50 tire enterprises, only the four tire enterprises with the annual sales revenue exceeding USD 10 billion. Among the other forty-six enterprises, enterprise with the highest annual sales revenue was Pirelli (about USD 8 billion) and enterprise with the lowest annual sales revenue was China Shandong Jinyu Tire Co., Ltd. (less than USD 400 million). In 2012, sales revenue of the Top 50 tire enterprises totaled over USD 180 billion.

Over ten of the Top 50 tire enterprises are China native enterprises. In addition, the Top 10 enterprises all have established plants in China. CRI predicts that more Chinese enterprises will enter the list of Top 50 tire enterprises in the coming years. In recent years, although the costs of labor, land, energy are increasing constantly, CRI predicts that China tire industry will still possesses certain advantages in the world thanks to its complete tire industry chain. CRI issues research reports on global Top 50 tire enterprises every year to record their development paths.

Through this report, the readers can acquire the following information:

Introduction of Top 50 Tire Enterprises and Business Statuses

Sales Value of Top 50 Tire Enterprises, 2009-2012

Contact Information of Top 50 Tire Enterprises

The following enterprises and people are proposed to purchase this report:

Tire Manufacturing Enterprises

Tire Trade Enterprises

Enterprises Related to Tire Industry Chain

Investors and Research Institutes Concerned About Tire Industry

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1.1 Enterprise Profile

1.2 Operation Status

### **2. MICHELIN**

2.1 Enterprise Profile

2.2 Operation Status

### **3. GOODYEAR**

3.1 Enterprise Profile

3.2 Operation Status (Structures of 4-50 are similar to that of 1-3, all containing enterprise profile and operation status)

### **4. CONTINENTAL AG**

### **5. PIRELLI**

### **6. SUMITOMO RUBBER INDUSTRIES, LTD.**

### **7. HANKOOK TIRES**

### **8. YOKOHAMA RUBBER**

### **9. CHENG SHIN RUBBER**

### **10. COOPER TIRE AND RUBBER**

### **11. KUMHO TIRE**

### **12. HANGZHOU ZHONGCE RUBBER CO., LTD.**

### **13. TOYO TIRE AND RUBBER CO., LTD.**

**14. TRIANGLE GROUP**

**15. GITI TIRE**

**16. APOLLO TYRE**

**17. MRF**

**18. NOKIAN TYRES**

**19. SHANDONG LINGLONG RUBBER CO., LTD.**

**20. DOUBLE COIN HOLDINGS LTD.**

**21. NEXEN**

**22. XINGYUAN TIRE**

**23. AEOLUS**

**24. GITI TIRE CORPORATION**

**25. QINGDAO DOUBLESTAR TIRE CO., LTD.**

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**27. NIZHNEKAMSKSHINA**

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**33. SHANDONG SHENGTAI WHEEL CO., LTD.**

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- 36. JIANGSU GENERAL SCIENCE TECHNOLOGY CO., LTD.**
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- 47. SHANDONG SANGONG RUBBER CO., LTD.**
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## Selected Charts

### SELECTED CHARTS

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Chart Revenue of Nizhnekamskshina 2009-2012

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