

Research Report on Global and China's Commercial Vehicle Industries, 2019-2023

<https://marketpublishers.com/r/R21661EE12EEN.html>

Date: June 2019

Pages: 50

Price: US\$ 2,600.00 (Single User License)

ID: R21661EE12EEN

Abstracts

DESCRIPTION

In terms of design and technical characteristics, commercial vehicles are vehicles that are used to transport people and goods

They include trucks that are designed and equipped for carrying goods and buses that have more than nine seats and are used to carry a large number of passengers and their carry-on baggage.

According to CRI, compared with air transport, rail transport, water transport and other modes of transport, highway transport has door-to-door advantage and high cost performance. By the end of 2018, the length of China's highways totaled 4,846,500 kilometers, increasing by 73,100 kilometers as compared to 2017; road density reached 50.48 km/100 sq.km., increasing by 0.76 km/100 sq.km. as compared to 2017; the freight traffic of highways reached 39.57 billion tons, increasing by 7.30% YOY; the freight turnover of highways reached 7,124.92 billion ton-km, increasing by 6.70% YOY. The growing highway traffic boosts the demand for commercial vehicles.

The production volume of commercial vehicles in China increased from 3,791,000 units in 2014 to 4,371,000 units in 2018. Although it showed a YOY decrease in 2015, it kept rising from 2016 to 2018. Especially in 2018 when the production and sales of automobiles declined, the production and sales of commercial vehicles both achieved growth.

According to CRI, China's commercial market is deeply influenced by policies. For example, from 2014 to 2015, the Chinese government released some restrictive policies

on commercial vehicles, which led to a decline in commercial vehicle production. In 2016, the government started to subsidize the commercial vehicle industry and took other encouraging measures, which pushed up the production of commercial vehicles to some extent. When the tolls on highways began to be collected based on actual load, the sales volume of light trucks increased. When the emission standards were raised, enterprises accelerated technological innovation and the sales volume of new energy commercial vehicles increased.

CRI expects that, with the improvement of road networks and the development of rural roads, both the freight traffic and passenger traffic of China's highways will continue to grow from 2019 to 2023, which will stimulate the demand for commercial vehicles. In 2018, the fixed-asset investment in China reached CNY 63,563.60 billion, increasing by 5.90% YOY. The growth rate of fixed-asset investment has a great impact on the development of China's commercial vehicle industry, especially the truck sub-industry. To ensure annual GDP growth rate of no less than 6%, from 2019 to 2023, the Chinese government will certainly increase investment in fixed assets, especially in infrastructure projects, which will drive the demand for commercial vehicles.

Topics covered:

Economic and policy environment for the commercial vehicle industry

Analysis on supply of and demand for commercial vehicles

Manufacturing costs and prices of commercial vehicles in China

Analysis on import and export of commercial vehicles in China

Competition on China's commercial vehicle market

Major commercial vehicle manufacturers in China

Driving forces and market opportunities for the commercial vehicle industry

Threats and challenges to the commercial vehicle industry

Forecast on supply of and demand for commercial vehicles in China from 2019 to 2023

Contents

1 RELEVANT CONCEPTS OF THE COMMERCIAL VEHICLE INDUSTRY

- 1.1 Definition and Classification of Commercial Vehicles
 - 1.1.1 Definition of Commercial Vehicles
 - 1.1.2 Classification of Commercial Vehicles
- 1.2 Overview of Global Commercial Vehicle Industry
 - 1.2.1 Global Production Volume of Commercial Vehicles
 - 1.2.2 Global Demand for Commercial Vehicles
- 1.3 Parameters and Assumptions
 - 1.3.1 Assumption Bases
 - 1.3.2 Data Sources

2 ANALYSIS ON THE COMMERCIAL VEHICLE INDUSTRY, 2018-2019

- 2.1 Development Environment for the Commercial Vehicle Industry
 - 2.1.1 Economic Environment
 - 2.1.2 Policy Environment
 - 2.1.3 Social Environment
- 2.2 Analysis on Supply of Commercial Vehicles in China, 2014-2018
 - 2.2.1 Production Volume of Commercial Vehicles in China, 2014-2018
 - 2.2.2 Production Volume of Trucks
 - 2.2.3 Production Volume of Buses
 - 2.2.4 Production Volume of New Energy (Electric) Commercial Vehicles
- 2.3 Analysis on Demand for Commercial Vehicles in China
 - 2.3.1 Major Consumers of Commercial Vehicles
 - 2.3.2 Market Size of Commercial Vehicles in China, 2014-2018
 - 2.3.3 Major Sales Channels of Commercial Vehicles in China
 - 2.3.4 Sales of Commercial Vehicles by Vehicle Type in China, 2014-2018
 - 2.3.5 Sales of Commercial Vehicles by Fuel Type in China, 2015-2017
 - 2.3.6 Sales of Buses by Use in China, 2014-2018
 - 2.3.7 Sales of Commercial Vehicles (Buses) by Size in China, 2014-2018
 - 2.3.8 Sales of Trucks by Type in China, 2014-2018
 - 2.3.9 Sales Volume of New Energy Commercial Vehicles in China
- 2.4 Analysis on Import and Export of Commercial Vehicles in China, 2014-2018
 - 2.4.1 Import of Commercial Vehicles in China
 - 2.4.2 Export of Commercial Vehicles in China

3 COMPETITION IN CHINA'S COMMERCIAL VEHICLE INDUSTRY, 2014-2018

3.1 Barriers to Entry in China's Commercial Vehicle Industry

- 3.1.1 Absolute Cost Advantage Barrier
- 3.1.2 Policy Barrier
- 3.1.3 Brand Barrier
- 3.1.4 Technical Barrier

3.2 Competition Structure of China's Commercial Vehicle Industry

- 3.2.1 Bargaining Power of Suppliers of Commercial Vehicle Parts
- 3.2.2 Bargaining Power of Consumers of Commercial Vehicles
- 3.2.3 Internal Competition of the Commercial Vehicle Industry
- 3.2.4 Potential Entrants to the Commercial Vehicle Industry
- 3.2.5 Substitutes for Commercial Vehicles

4 ANALYSIS ON MAJOR MANUFACTURERS OF COMMERCIAL VEHICLES IN CHINA, 2018-2019

4.1 Bus Manufacturers

- 4.1.1 Jiangling Motors Co., Ltd.
- 4.1.2 Zhengzhou Yutong Bus Co., Ltd.
- 4.1.3 Beiqi Foton Motor Co., Ltd.
- 4.1.4 Nanjing Iveco Automobile Co., Ltd.
- 4.1.5 SAIC Maxus Automotive Co., Ltd.
- 4.1.6 Xiamen King Long United Automotive Industry Co., Ltd.
- 4.1.7 Baoding Changan Bus Manufacturing Co., Ltd.
- 4.1.8 Xiamen Golden Dragon Bus Co., Ltd.
- 4.1.9 Renault Brilliance Jinbei Automotive Co., Ltd.
- 4.1.10 Zhongtong Bus Holding Co., Ltd.

4.2 Truck Manufacturers

- 4.2.1 China FAW Group Corporation
- 4.2.2 Dongfeng Motor Corporation
- 4.2.3 CNHTC Jinan Truck Co., Ltd.
- 4.2.4 Shaanxi Automobile Holding Group Co., Ltd.
- 4.2.5 Beiqi Foton Motor Co., Ltd.
- 4.2.6 SAIC Iveco Hongyan Commercial Vehicle Co., Ltd.
- 4.2.7 Anhui Jianghuai Automobile Group Corp., Ltd.
- 4.2.8 Dayun Automobile Co., Ltd.
- 4.2.9 Anhui Hualing Automobile Co., Ltd.
- 4.2.10 Xuzhou XCMG Automobile Manufacturing Co., Ltd.

- 4.2.11 Chongqing Changan Automobile Co., Ltd.
- 4.2.12 Shenyang Jinbei Automotive Co., Ltd.
- 4.2.13 Chery Automobile Co., Ltd.
- 4.2.14 Shandong Kama Automobile Manufacturing Co., Ltd.

5 ANALYSIS ON RAW MATERIAL COSTS AND PRICES OF COMMERCIAL VEHICLES IN CHINA, 2016-2019

- 5.1 Analysis on Commercial Vehicle Manufacturing Costs in China, 2016-2019
- 5.2 Analysis on Commercial Vehicle Prices in China, 2016-2019

6 FORECAST ON DEVELOPMENT OF CHINA'S COMMERCIAL VEHICLE INDUSTRY, 2019-2023

- 6.1 Factors Influencing Development of China's Commercial Vehicle Industry
 - 6.1.1 Major Driving Forces and Market Opportunities
 - 6.1.2 Threats and Challenges
- 6.2 Forecast on Supply of Commercial Vehicles in China, 2019-2023
 - 6.2.1 Forecast on Production Volume of Commercial Vehicles in China, 2019-2023
 - 6.2.2 Forecast on Product Structure
- 6.3 Forecast on Demand for Commercial Vehicles in China, 2019-2023
 - 6.3.1 Overall Demand
 - 6.3.2 Demand by Market Segment
- 6.4 Prospect of China's New Energy Commercial Vehicle Market

Selected Charts

SELECTED CHARTS

Chart Passenger Traffic of China's Highways, 2014-2018

Chart Freight Traffic of China's Highways, 2014-2018

Chart Chinese Government's Policies on the Commercial Vehicle Industry

Chart Production Volume of Commercial Vehicles in China, 2014-2018

Chart Production Volume of New Energy Commercial Vehicles in China, 2014-2019

Chart Monthly Sales Volume of Buses in China, 2014-2019

Chart Monthly Sales Volume of Trucks in China, 2014-2019

Chart Monthly Sales Volume of Diesel Vehicles in China, 2015-2019

Chart Sales Volume of Buses by Use in China, 2014-2019

Chart Import Volume of Commercial Vehicles in China, 2014-2018

Chart Major Sources of China's Commercial Vehicle Imports

Chart Export Volume of Commercial Vehicles in China, 2014-2018

Chart Major Destinations for China's Commercial Vehicle Exports

Chart Major Bus Manufacturers in China in 2018

Chart Major Truck Manufacturers in China in 2018

Chart Sales Volume of Commercial Vehicles by Dongfeng Motor Group Co., Ltd., 2014-2018

Chart Operation Performance of Dongfeng Motor Group Co., Ltd., 2014-2018

Chart Sales Volume of Commercial Vehicles by Beiqi Foton Motor Co., Ltd., 2014-2018

Chart Operation Performance of Beiqi Foton Motor Co., Ltd., 2014-2018

Chart Price Trend of Automotive Steel in China, 2016-2019

Chart Average Wages in the Chinese Manufacturing Sector, 2007-2018

Chart Forecast on Production Volume of Trucks in China, 2019-2023

Chart Forecast on Production Volume of Buses in China, 2019-2023

Chart Forecast on Production Volume of New Energy Commercial Vehicles in China, 2019-2023

I would like to order

Product name: Research Report on Global and China's Commercial Vehicle Industries, 2019-2023

Product link: <https://marketpublishers.com/r/R21661EE12EEN.html>

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R21661EE12EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970