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Research Report on China's Ship Accessory Equipment Industry 2020-2024

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Abstracts

According to CRI, the ship equipment industry is a major part of the comprehensive strength of the shipping industry. The ship equipment manufacturing industry mainly concentrates in coastal areas including Jiangsu, Shanghai, Liaoning, Zhejiang, Shandong and Fujian. Problems of the backward ship equipment industry become increasingly serious and prevailing with the rapid development of the shipping industry in China.

The shipbuilding industry is later in starting and inferior in development than that of developed shipbuilding countries like Japan and South Korea. The total volume of the shipbuilding ranks the highest in the world for ten consecutive years while the technology and the ship equipment loading rate are low. The local matching rate of developed countries reaches over 70% while that of China is less than 50%.

At present, the bottleneck of the ship equipment industry is the largest barrier of China to become a shipbuilding power with the direct influence of the matching rate on the shipbuilding profit margin, which needs researches. The total export value of the ship equipment was USD 974.68 million while the total import value of that was USD 1.45 billion in China in 2017.

According to CRI, the ship equipment is mainly manufactured through the introduction of licenses and the cooperation with foreign enterprises due to the lack of core technologies in China. The equipment R&D mainly depends on government investment while the independent one is insufficient. Ship equipment manufacturers are committed to the expansion of production capacity instead of the independent R&D for rapid development. The innovation ability of them in China is inferior to that in Japan and South Korea.

According to CRI, the number of ship equipment manufacturers was 420 by the end of 2018. Meanwhile, the total market share of top 8 enterprises including Wuhan Marine Machinery Plant Co., Ltd., Hudong Heavy Machinery Co., Ltd., etc. And Hudong Heavy Machinery Co., Ltd. was about 7.66%, leading to a fully competitive status of the industry. Numerous ship equipment manufacturers are large in product homogeneity which leads to the overcapacity and cutthroat competition. Meanwhile, redundant building projects also exist in partial fields of advantage products.

According to CRI, the sales revenue of the ship equipment industry decreased from CNY 160.6 billion in 2015 to CNY 55.33 billion in 2018. The ship equipment industry was slump from 2015 to 2018 with a decrease for four consecutive years, which was a great influence on the development of this industry. New orders in the shipbuilding industry declined due to the decreasing BDI.

CRI estimates that the ship equipment industry in China would generally keep stable in the next few years.

Topics covered:

- Definition and Classification of Ship Equipment
- Research Methods of the Report
- Development Environment of Ship Equipment Manufacturing Industry in China
- Supply and Demand Status of Ship Equipment in China
- Import and Export Status of Ship Equipment in China
- Competition Status in Ship Equipment Industry in China
- Analysis on Top 8 Enterprises in Ship Equipment Industry in China
- Development Opportunities and Driving Forces Faced by Ship Equipment Industry in China
- Price Trend of Raw Materials and Products of Ship Equipment in China

Prediction on Development of Ship Equipment Industry in China

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