

Research Report on China's Drum Washing Machine Export 2023-2032

<https://marketpublishers.com/r/RBEEF9A7F667EN.html>

Date: December 2022

Pages: 50

Price: US\$ 3,000.00 (Single User License)

ID: RBEEF9A7F667EN

Abstracts

Washing machine is one of the indispensable appliances in the daily life of families. Drum washing machine is loved by many consumers for its damage to clothes and small water consumption. With the improvement of material living standards, consumers' functions and needs for washing machines have expanded, promoting the development of the washing machine industry.

China is one of the world's leading manufacturers and exporters of drum washing machines. According to CRI's analysis, in 2021, China exported 13,078,800 drum washing machines, up 20.41% year-on-year, with an export value of US\$2,903 million, up 33.73% year-on-year. From January to October 2022, China exported 10,388,400 drum washing machines, down 4.64% year-on-year, with an export value of US\$2,372 million, down 0.61% year-on-year.

In 2021, China exported drum washing machines to more than one hundred and eighty countries and regions worldwide. CRI analysis shows that by export volume, France, the UK, the US, Italy, Germany, Spain, the Russian Federation, Brazil, Australia and Poland are the main export destinations for China's drum washing machines. Among them, France is the largest destination for China's drum washing machine exports. In 2021, China exported 1,011,100 drum washing machines to the U.S., accounting for 7.73% of the total drum washing machine export volume that year, with an export value of US\$178 million, accounting for 6.15% of the total export value.

China is a major global producer and exporter of home appliances, and CRI expects global drum washing machine sales to rise from 2023-2032, with China's drum washing machine exports also expected to continue to grow.

Topics covered:

China's Drum Washing Machine Export Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on China's Drum Washing Machine Export?

Which Companies are the Major Players in China's Drum Washing Machine Export Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in China's Drum Washing Machine Export

What are the Key Drivers, Challenges, and Opportunities for China's Drum Washing Machine Export during 2023-2032?

What is the Expected Revenue of China's Drum Washing Machine Export during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in China's Drum Washing Machine Export Market?

Which Segment of China's Drum Washing Machine Export is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing China's Drum Washing Machine Export?

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