

Research Report on China's Domestic Vacuum Cleaner Export 2023-2032

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Abstracts

With the growth of global economy, the residents of different countries pay more attention to home hygiene and the demand for cleaning appliances keeps rising. As one of the main categories of cleaning appliances, household vacuum cleaners have the advantages of saving time and energy, low noise and air purification, etc. The market size is large and still maintains stable growth.

China is a major global producer and exporter of vacuum cleaners. According to CRI's analysis, in 2021, China exported 163 million units of domestic vacuum cleaners, up 9.97% year-on-year, with an export value of US\$6.674 billion, up 16.33% year-on-year. From January to October 2022, China exported 103 million units of domestic vacuum cleaners, down 24.92% year-on-year, with an export value of US\$4.469 billion, down 20.22% year-on-year.

CRI analysis, 2018-2022, the average price of Chinese domestic vacuum cleaner exports increased continuously. In 2018, the average price of Chinese domestic vacuum cleaner exports was US\$36.62 per unit. In 2021, the average price of Chinese domestic vacuum cleaner exports was US\$41.07 per unit, an increase of about 12.15% from 2018. In January-October 2022, the average price of Chinese domestic vacuum cleaner exports was US\$43.92 per unit, an increase of 6.25% over the same period last year.

In 2021, China exported household vacuum cleaners to more than 190 countries and regions around the world. According to CRI's analysis, the United States, Germany, the United Kingdom, Japan, the Netherlands, France, South Korea, Brazil, the Russian Federation and Canada are the main destinations for Chinese household vacuum cleaner exports by export volume. In 2021, China exported 49,977,600 units of

household vacuum cleaners to the U.S., accounting for 30.75% of the total export volume of household vacuum cleaners with an export value of US\$1.939 billion, accounting for 29.06% of the total export value.

China is a major global producer and exporter of household appliances, and CRI expects Chinese domestic vacuum cleaner exports to continue to grow from 2023-2032 as the global economy grows.

Topics covered:

China's Domestic Vacuum Cleaner Export Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on China's Domestic Vacuum Cleaner Export?

Which Companies are the Major Players in China's Domestic Vacuum Cleaner Export Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in China's Domestic Vacuum Cleaner Export

What are the Key Drivers, Challenges, and Opportunities for China's Domestic Vacuum Cleaner Export during 2023-2032?

What is the Expected Revenue of China's Domestic Vacuum Cleaner Export during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in China's Domestic Vacuum Cleaner Export Market?

Which Segment of China's Domestic Vacuum Cleaner Export is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing China's Domestic Vacuum Cleaner Export?

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