

Research Report on China's Doll Export 2023-2032

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Abstracts

In 2021, the global toy market grew strongly, recording its best performance in the past decade. With the global economy, emerging markets are on the rise, boosting the growth of the toy industry.

According to CRI's analysis, China is the world's largest toy producer and exporter, and China exports a large number of toys to the global market every year.

Dolls are a kind of plaything that imitates the shape of a person, in recent years, the doll market has developed rapidly, the consumer base has expanded, and many adults have become consumers of dolls. According to CRI analysis, in 2021, China exported 1.285 billion dolls, up 14.78% year-on-year, with an export value of US\$3.105 billion, up 47.75% year-on-year. From January to October 2022, China exported 1.227 billion dolls, up 13.54% year-on-year, with an export value of US\$3.009 billion, up 17.38% year-on-year.

CRI analysis, in 2018-2021, China's average export price of dolls increased continuously, with the average export price growth rate of more than 28% in 2019 and 2021. From January to October 2022, China's average export price of dolls was US\$2.45 each, an increase of 3.38% year-on-year.

In 2021, China exported dolls to more than one hundred and eighty countries worldwide. According to CRI analysis, by export volume, the United States, the Russian Federation, Japan, the Netherlands, Turkey, the United Kingdom, Poland, Hong Kong, China, Mexico and Germany are China's main doll export destinations.

The United States is China's largest doll exports, in 2021, China exported 341 million dolls to the United States, accounting for 26.53% of total doll exports that year, with an export value of US\$989 million, accounting for 31.86% of the total export value.

China is the world's largest toy producer and exporter, with about 70% of the world's toys produced in China. Due to the advantages of low cost and wide variety of toys produced in China, the export volume of Chinese dolls is expected to continue to rise in 2023-2032.

Topics covered:

China's Doll Export Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on China's Doll Export?

Which Companies are the Major Players in China's Doll Export Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in China's Doll Export

What are the Key Drivers, Challenges, and Opportunities for China's Doll Export during 2023-2032?

What is the Expected Revenue of China's Doll Export during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in China's Doll Export Market?

Which Segment of China's Doll Export is Expected to Dominate the Market in 2032?

What are the Major Adverse Factors Facing China's Doll Export?

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