

# Research Report on China's Ceramic Tableware Export 2023-2032

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## Abstracts

As the economic level of each country grows, the catering industry achieves diversification and industrialization. The flourishing of the catering industry has promoted the development of tableware industry. Among all kinds of tableware, ceramic tableware is safer, more hygienic, heat-resistant and easy to clean compared with plastic tableware and metal tableware, which is loved by consumers. According to CRI analysis, China is one of the world's leading producers and exporters of ceramic tableware.

In 2021, China exported ceramic tableware (including ceramic tableware, bone china tableware and other porcelain tableware, the same below) 2,058,600 tons, an increase of 21.03% year-on-year, exports of US\$ 7.196 billion, an increase of 29.09%. From January to October 2022, China exported 1,671,100 tons of ceramic tableware, an increase of 1.06% year-on-year, exports of US\$ 6.396 billion, a year-on-year growth of 12.08%.

CRI analysis shows that the average price of China's ceramic tableware exports grew continuously from 2018-2021, from US\$2.76 per kg in 2018 to US\$3.50 per kg in 2021. From January to October 2022, the average price of China's ceramic tableware exports was US\$3.83 per kg, up 10.90% year-on-year.

China's exports of ceramic tableware are mainly ceramic tableware, bone china tableware and other porcelain tableware. In 2021, China exported 1,895,300 tons of other porcelain tableware, accounting for 92.07% of the total export volume of ceramic tableware and the export value of US\$6,690 million, accounting for 92.97% of the total export value.

In 2021, China exported ceramic tableware to more than two hundred countries and regions worldwide. According to CRI's analysis, by export volume, the United States, the United Kingdom, Germany, the Russian Federation, the Netherlands, Vietnam, Australia, France, Chile and Italy are the main export destinations for Chinese ceramic tableware. The U.S. is the largest exporter of ceramic tableware to China. In 2021, China exported 455,000 tons of ceramic tableware to the U.S., accounting for 22.10 percent of total exports and US\$1.573 billion, or 21.87 percent of total exports.

China is one of the world's leading producers and exporters of everyday ceramics and has a long history of exporting ceramics. CRI expects China's ceramic tableware exports to continue to expand from 2023-2032 as the country's ceramic tableware industry upgrades its technology.

Topics covered:

China's Ceramic Tableware Export Status and Major Sources in 2018-2022

What is the Impact of COVID-19 on China's Ceramic Tableware Export?

Which Companies are the Major Players in China's Ceramic Tableware Export Market and What are their Competitive Benchmarks?

Key Drivers and Market Opportunities in China's Ceramic Tableware Export

What are the Key Drivers, Challenges, and Opportunities for China's Ceramic Tableware Export during 2023-2032?

What is the Expected Revenue of China's Ceramic Tableware Export during 2023-2032?

What are the Strategies Adopted by the Key Players in the Market to Increase Their Market Share in the Industry?

What are the Competitive Advantages of the Major Players in China's Ceramic Tableware Export Market?

Which Segment of China's Ceramic Tableware Export is Expected to Dominate the Market in 2032?

## What are the Major Adverse Factors Facing China's Ceramic Tableware Export?

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