

# Research Report on China Wig Export 2020-2024

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## Abstracts

### Description

Materials of wigs include human hair, chemical fiber, high-temperature protein silk and animal hair, etc. Among them, human hair wigs are the best, and most expensive.

The exported wig products from China can be divided into four types: raw material of wigs, human hair wigs, chemical fiber wigs, and other material wigs.

China's wig export accounts for more than 70% of the global supply.

According to CRI, in 2019, China exported 67.08 thousand tons wig products, valued USD 3.59 billion, with average price USD 53.56 per kilogram.

Affected by the COVID-19, the export volume of wigs has decreased in the first five months of 2020, but the price kept rising, especially raw materials of wigs.

The world's largest consumer market of wigs is North America, which accounts for 62% of the global share. Africa is another main market of wig consumption, since African women needs lots of wigs. At present, South America is also becoming an important market of wigs.

According to CRI, the major departures of China's wig export are Henan, Shandong and Zhejiang. Especially Henan Province has the most developed wig industry.

Readers may obtain the following information through this report:

Economic Environment of Wigs Industry in China

Policies in Exported Wigs in China

Analysis on Supply of Wigs in China

Analysis of Exported Wigs in China

Analysis of Major Destinations of Exported Wigs in China

Price Trend of Exported Wigs in China

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