

# Research Report on China Sunroof Industry, 2017-2021

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## Abstracts

### Description

As an important reference factor in car consumption, the sunroof is a practical auto accessory to facilitate ventilation and improve interior lighting degree. Sunroof is born with vehicles, which once was the symbol of limousine and luxurious auto configuration. Nowadays, many low-price cars are equipped with sunroofs due to its popularization.

The automobile industry developed rapidly after China joined WTO, which promoted the development of automobile accessory industry. In 2015, the output volume of automobiles was 24,503,300 in China, increasing by 3.25% YOY. Meanwhile, the sales volume reached 24,597,600 with an increase of 4.68% YOY. The growth rate of output volume and sales volume declined by 4.05% and 1.92% compared to 2014 respectively. The output volume and sales volume of passenger vehicles respectively reached 21,079,400 and 21,146,300 with an increase of 5.78% and 7.30% respectively. From 2009 on, China continuously became the world's largest automobile producer and sales market.

The development of automobile market, especially the rapid growth of passenger vehicle market, promotes the development of sunroof market in China. The output volume of automobiles in China was merely 2.07 million in 2000. Most vehicles were not equipped with sunroofs when leaving factory, whilst merely a small quantity of automobile refit manufactories offered sunroof installation services. Based on CRI, one third of automobiles were equipped with sunroofs when leaving factory in China up to the end of August, 2016. More than half of the automobiles whose prices exceed CNY 100,000 are equipped with sunroofs. In addition, many sunroofs are installed through automobile refit factories. Although a small amount of high-end sunroofs are imported,

China is self-sufficient in most varieties of sunroofs with a large number of exports. China sunroof market is occupied by foreign-funded sunroof giants such as Webasto which continually increase their production capacity. For instance, Webasto built over 10 production bases in China with the sales revenue of over CNY 5 billion.

A larger amount of domestic enterprises in China enters the sunroof industry. However, they fail to form a large scale of production capacity due to technical and financial obstacles. Most domestic enterprises in China produce limited types of sunroofs, of which the quality and after-sales quality are difficult to guarantee. Therefore, their target market mainly focuses on the low-end whole vehicle market and automobile refit market. Some domestic auto parts manufacturers enhance their production capacity and market share by purchasing foreign-funded sunroof manufacturers. In 2011, Beijing Hainachuan Automotive Parts Co., Ltd. of BAIC Motor purchased 100% stock equity of Inalfa. As the world's second sunroof supplier, Inalfa provides products to entire vehicle manufacturers such as BMW, Benz, Land Rover, Volvo. After the acquisition of Inalfa, the self-owned brand passenger vehicles of Beijing Hyundai, Beijing Benz and BAIC Motor purchased the products of Inalfa.

According to the analysis of CRI, the output volume and sales volume of automobiles in China are predicted to increase year by year with the rapid development of Chinese economy. Meanwhile, the progressive upgradation in the product structure of automobiles, especially passenger vehicles, provides great opportunities in the development of sunroof industry. Expanding investment of enterprises such as Webasto in China proves greatly the bright prospect of the sunroof industry. The entire vehicle market and after-sales market in China offer numerous opportunities to the global sunroof manufacturers.

Through this report, readers can acquire the following information:

Development Environment of China Sunroof Industry

Supply and Demand Status of China Sunroof Industry

Competition Status of China Sunroof Industry

OEM and After-sales Market of Sunroof

Analysis on Import and Export of Sunroofs in China

Major Sunroof Manufacturers in China and Their Operation Status

Trend of Production Costs and Price in China Sunroof Industry

Major Driving Forces and Market Opportunities in China Sunroof Industry,  
2017-2021

Risks and Challenges Faced by China Sunroof Industry, 2017-2021

Prospect of China Sunroof Industry, 2017-2021

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