

Research Report on China Sunroof Industry, 2017-2021

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Abstracts

Description

As an important reference factor in car consumption, the sunroof is a practical auto accessory to facilitate ventilation and improve interior lighting degree. Sunroof is born with vehicles, which once was the symbol of limousine and luxurious auto configuration. Nowadays, many low-price cars are equipped with sunroofs due to its popularization.

The automobile industry developed rapidly after China joined WTO, which promoted the development of automobile accessory industry. In 2015, the output volume of automobiles was 24,503,300 in China, increasing by 3.25% YOY. Meanwhile, the sales volume reached 24,597,600 with an increase of 4.68% YOY. The growth rate of output volume and sales volume declined by 4.05% and 1.92% compared to 2014 respectively. The output volume and sales volume of passenger vehicles respectively reached 21,079,400 and 21,146,300 with an increase of 5.78% and 7.30% respectively. From 2009 on, China continuously became the world's largest automobile producer and sales market.

The development of automobile market, especially the rapid growth of passenger vehicle market, promotes the development of sunroof market in China. The output volume of automobiles in China was merely 2.07 million in 2000. Most vehicles were not equipped with sunroofs when leaving factory, whilst merely a small quantity of automobile refit manufactories offered sunroof installation services. Based on CRI, one third of automobiles were equipped with sunroofs when leaving factory in China up to the end of August, 2016. More than half of the automobiles whose prices exceed CNY 100,000 are equipped with sunroofs. In addition, many sunroofs are installed through automobile refit factories. Although a small amount of high-end sunroofs are imported,

China is self-sufficient in most varieties of sunroofs with a large number of exports. China sunroof market is occupied by foreign-funded sunroof giants such as Webasto which continually increase their production capacity. For instance, Webasto built over 10 production bases in China with the sales revenue of over CNY 5 billion.

A larger amount of domestic enterprises in China enters the sunroof industry. However, they fail to form a large scale of production capacity due to technical and financial obstacles. Most domestic enterprises in China produce limited types of sunroofs, of which the quality and after-sales quality are difficult to guarantee. Therefore, their target market mainly focuses on the low-end whole vehicle market and automobile refit market. Some domestic auto parts manufacturers enhance their production capacity and market share by purchasing foreign-funded sunroof manufacturers. In 2011, Beijing Hainachuan Automotive Parts Co., Ltd. of BAIC Motor purchased 100% stock equity of Inalfa. As the world's second sunroof supplier, Inalfa provides products to entire vehicle manufacturers such as BMW, Benz, Land Rover, Volvo. After the acquisition of Inalfa, the self-owned brand passenger vehicles of Beijing Hyundai, Beijing Benz and BAIC Motor purchased the products of Inalfa.

According to the analysis of CRI, the output volume and sales volume of automobiles in China are predicted to increase year by year with the rapid development of Chinese economy. Meanwhile, the progressive upgradation in the product structure of automobiles, especially passenger vehicles, provides great opportunities in the development of sunroof industry. Expanding investment of enterprises such as Webasto in China proves greatly the bright prospect of the sunroof industry. The entire vehicle market and after-sales market in China offer numerous opportunities to the global sunroof manufacturers.

Through this report, readers can acquire the following information:

Development Environment of China Sunroof Industry

Supply and Demand Status of China Sunroof Industry

Competition Status of China Sunroof Industry

OEM and After-sales Market of Sunroof

Analysis on Import and Export of Sunroofs in China

Major Sunroof Manufacturers in China and Their Operation Status

Trend of Production Costs and Price in China Sunroof Industry

Major Driving Forces and Market Opportunities in China Sunroof Industry,
2017-2021

Risks and Challenges Faced by China Sunroof Industry, 2017-2021

Prospect of China Sunroof Industry, 2017-2021

Contents

1 BASIC CONCEPTS OF SUNROOF

- 1.1 Overview of Sunroof Products
 - 1.1.1 Definition
 - 1.1.2 Classification
 - 1.1.3 Function
- 1.2 Analysis on Sunroof Industry Chain
- 1.3 Development Characteristics of China Sunroof Industry
 - 1.3.1 Research on Development Cycle of the Industry
 - 1.3.2 Characteristics of the Product Market
- 1.4 Research Methods of the Report
 - 1.4.1 Parameters and Assumptions
 - 1.4.2 Data Sources
- 1.5 About CRI

2 OPERATION STATUS OF CHINA SUNROOF INDUSTRY, 2011-2016

- 2.1 Development Environment of China Sunroof Industry
 - 2.1.1 Chinese Economy
 - 2.1.2 China Automobile Industry
 - 2.1.3 Government Policies
- 2.2 Analysis on Supply of China Sunroof Industry, 2011-2016
 - 2.2.1 Major Sunroof Manufacturers in China
 - 2.2.2 Analysis on Production Capacity and Production Volume
- 2.3 Analysis of Demand for Sunroofs in China, 2011-2016
 - 2.3.1 Overall Market Scale
 - 2.3.2 Demand of Original Equipment Manufacturer (OEM) for Sunroofs
 - 2.3.3 Demand of Automobile Refit Market for Sunroofs

4 COMPETITION STATUS OF CHINA SUNROOF INDUSTRY, 2013-2016

- 4.1 Major Competitors of China Sunroof Industry
 - 4.1.1 Foreign-funded Enterprises
 - 4.1.2 Domestic Enterprises in China
- 4.2 Barriers to Entry of China Sunroof Industry
 - 4.2.1 Policy Barriers
 - 4.2.2 Technological Barriers

- 4.2.3 Sales Channel Barriers
- 4.3 Competition Structure of Sunroof Market in China
 - 4.3.1 Competition among Existing Enterprises
 - 4.3.2 Bargaining Ability of Suppliers
 - 4.3.3 Bargaining Ability of Clients
 - 4.3.4 Research on Potential Entrants
 - 4.3.5 Research on Threats from Substitutes
- 4.4 Competition Trend of Sunroof Market in China

5 IMPORT AND EXPORT STATUS OF SUNROOF PRODUCTS IN CHINA, 2013-2016

- 5.1 Import of Sunroof in China
 - 5.1.1 Import Overview
 - 5.1.2 Structure of Imported Products
 - 5.1.3 Major Import Sources
- 5.2 Export of China Sunroof Industry
 - 5.2.1 Export Overview
 - 5.2.2 Structure of Exported Products
 - 5.2.3 Major Export Destinations
- 5.3 Forecast on Import and Export Status

6 ANALYSIS ON KEY ENTERPRISES IN CHINA SUNROOF INDUSTRY, 2013-2016

- 6.1 Webasto
 - 6.1.1 Enterprise Profile of Webasto
 - 6.1.2 Development Status of Webasto in China
 - 6.1.3 Major Clients of Webasto in China
 - 6.2 Inalfa (BAIC Motor)
 - 6.2.1 Enterprise Profile
 - 6.2.2 Development Status of Inalfa in China
 - 6.2.3 Major Clients of Inalfa in China
- (The structures of 6.3-6.10 are similar to those of 6.1-6.2)
- 6.3 Shanghai Inteva Automobile Parts Co., Ltd.
 - 6.4 Enterprise
 - 6.5 Enterprise
 - 6.6 Enterprise
 - 6.7 Enterprise
 - 6.8 Enterprise
 - 6.9 Enterprise

6.10 Enterprise

7 ANALYSIS ON COSTS AND PRICES OF CHINA SUNROOF INDUSTRY, 2013-2016

7.1 Analysis on Costs of Sunroofs in China, 2013-2016

7.1.1 Costs of Raw Materials

7.1.2 Labor Costs

7.2 Analysis on Prices of Sunroofs in China, 2013-2016

7.3 Trend of Costs and Prices of Sunroofs in China, 2017-2021

8 PROSPECT OF CHINA SUNROOF INDUSTRY, 2017-2021

8.1 Factors Influencing the Development of China Sunroof Industry

8.1.1 Major Driving Forces and Market Opportunities in China Sunroof Industry

8.1.2 Risks and Challenges Faced by China Sunroof Industry

8.2 Prediction on Supply of China Sunroof Industry, 2017-2021

8.2.1 Prediction on Total Output Volume

8.2.2 Prediction on Product Structure

8.3 Prediction on Requirements of Sunroofs in China, 2017-2021

8.3.1 Prediction on the Overall Market Size of Sunroofs, 2017-2021

8.3.2 Prediction on the Requirements of Entire Vehicle Industry on Sunroofs, 2017-2021

8.3.3 Prediction on Demand of Automobile Refitting Market for Sunroofs, 2017-2021

8.4 Prediction on Investment Opportunities of China Sunroof Industry, 2017-2021

Selected Charts

SELECTED CHARTS

Chart Automobile Reserve in China, 2011-2016

Chart Output Volume of Passenger Vehicles in China, 2011-2016

Chart Output Volume of Sunroofs in China, 2011-2016

Chart Market Size of China Sunroof Industry, 2011-2016

Chart Demand of China Entire Vehicle Market for Sunroofs, 2011-2016

Chart Demand of China Automobile After-sales Market for Sunroofs, 2011-2016

Chart Export Volume of Sunroofs in China, 2013-2016

Chart Market Share of Top 5 Manufacturers in China Sunroof Industry, 2013-2016

Chart Major Import Sources of Electric Sunroofs in China, 2015

Chart Major Export Destinations of Chinese Manual Sunroofs, 2015

Chart Forecast on Output Volume of Sunroofs in China, 2017-2021

Chart Forecast on Market Size of China Sunroof Industry, 2017- 2021

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