

# Research Report on China Sunroof Industry, 2014-2018

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## Abstracts

Sunroof, as a practical auto accessory for ventilation and interior lighting, is an important consideration for consumers when buying a car. Sunroof is born with vehicles, which once symbolized limousine and luxurious auto configuration. Nowadays many low-price cars are equipped with sunroof due to its popularization.

The automobile industry has developed rapidly since China joined WTO, which promotes the development of automobile accessory industry. The production volume of automobiles in China was 22.1168 million, up by 14.76% YOY, while the sales volume was 21.9841 million which increased by 13.87% YOY. China is the world's largest automobile producer and sales market for 5 consecutive years. In 2013, the growth momentum of passenger vehicles sales in China became stronger with the sales volume of 17.9289 million, up by 15.71% YOY. The development of automobile market, especially the rapid growth of passenger vehicles market, promotes the development of sunroof market in China. The production volume of automobiles in China was merely 2.07 million in 2000. Most vehicles were not equipped with sunroof when leaving factory, while merely a small quantity of automobile refit manufactories offered sunroof installation. In 2013, the production volume of automobiles in China exceeded 20 million. A considerable amount of automobiles were equipped with sunroof when leaving factory while many vehicle owners installed sunroof in automobile refit manufactories. Although a small amount of high-end sunroofs are imported, China is self-sufficient in most varieties of sunroof with a large number of exports. Most market share of sunroof industry in China is occupied by foreign-funded sunroof giants such as Webasto and Inalfa with continually increasing production capacity. For instance, Webasto has built 10 production bases in China with the sales revenue of over CNY 4 billion.

Increasingly larger amount of domestic enterprises enter the sunroof industry in China. However, they failed to form large-scale production capacity due to technical and financial difficulties. Domestic enterprises in China mainly operate in low-end market because of limited varieties, unreliable quality and after-sales service.

The production and sales volume of automobiles in China is predicted to increase year by year with the continual development of Chinese economy. Meanwhile, the progressive upgrade in the product structure of automobiles, especially passenger vehicles, creates great opportunities for the development of sunroof industry in China. Expanding investment of enterprises such as Webasto proves great prospect of the sunroof industry in China. China's OEM and after-sales market offer an open field for sunroof manufacturers around the world.

**Through this report, the readers can acquire the following information:**

Status of Sunroof Industry in China

Competition Status of Sunroof Market in China

OEM and After-sales Market of Sunroof

Major Sunroof Manufacturers in China

Prospect of Sunroof Industry

**The Following Enterprises and People Are Recommended to Purchase This Report:**

Auto Parts Manufacturers

Auto Manufacturers

Sunroof Manufacturers

Investors/ Research Institutions Focusing on Sunroof Industry in China

## Contents

### **1 RELEVANT CONCEPTS OF SUNROOF**

#### 1.1 Overview of Sunroof Products

##### 1.1.1 Definition

##### 1.1.2 Classification

##### 1.1.3 Function

#### 1.2 Development Characteristics of Sunroof Industry in China

##### 1.2.1 Research on Development Cycle of the Industry

##### 1.2.2 Characteristics of the Product Market

#### 1.3 Status Quo of Global Sunroof Market, 2009-2013

##### 1.3.1 Supply Status

##### 1.3.2 Demand Status

##### 1.3.3 Development Trend

### **2 DEVELOPMENT ENVIRONMENT OF CHINA SUNROOF INDUSTRY, 2011-2014**

#### 2.1 Economic Environment

##### 2.1.1 Chinese Economy

##### 2.1.2 Development Status of Auto Industry in China

#### 2.2 Policy Environment

##### 2.2.1 Policies of Auto Parts Industry

##### 2.2.2 Policies of Auto Modification Industry

### **3 OPERATION STATUS OF SUNROOF INDUSTRY IN CHINA, 2011-2013**

#### 3.1 Production Status

##### 3.1.1 Production Capacity

##### 3.1.2 Production Volume

#### 3.2 Demand Status

##### 3.2.1 Major Demand fields

##### 3.2.2 Market Scale

##### 3.2.3 OEM Market

##### 3.2.4 Auto Modification Market

### **4 COMPETITION STATUS OF SUNROOF INDUSTRY IN CHINA, 2011-2014**

#### 4.1 Major Competitors

- 4.1.1 Foreign-funded Enterprises
- 4.1.2 Domestic Enterprises
- 4.2 Competition Structure
  - 4.2.1 Competition Among Existing Enterprises
  - 4.2.2 Bargaining Ability of Suppliers
  - 4.2.3 Bargaining Ability of Customers
  - 4.2.4 Research on Potential Entrants
  - 4.2.5 Research on Threats from Substitutes
- 4.3 Trend of Market Competition

## **5 IMPORT AND EXPORT STATUS OF SUNROOF PRODUCTS IN CHINA, 2009-2013**

- 5.1 Import
  - 5.1.1 Import Overview
  - 5.1.2 Structure of Imported Products
  - 5.1.3 Major Sources of Imports
- 5.2 Export
  - 5.2.1 Export Overview
  - 5.2.2 Structure of Exported Products
  - 5.2.3 Major Export Destinations
- 5.3 Forecast on Import and Export Status

## **6 ANALYSIS OF KEY ENTERPRISES IN CHINA SUNROOF INDUSTRY, 2011-2014**

- 6.1 Webasto
  - 6.1.1 Enterprise Profile
  - 6.1.2 Development Status of Webasto in China
  - 6.1.3 Major Customers of Webasto in China
- 6.2 Inalfa
  - 6.2.1 Enterprise Profile
  - 6.2.2 Development Status of Inalfa in China
  - 6.2.3 Major Customers of Inalfa in China
- 6.3 Shanghai Inteva Automobile Parts Co., Ltd.
- 6.4 Enterprise
- 6.5 Enterprise
- 6.6 Enterprise
- 6.7 Enterprise
- 6.8 Enterprise
- 6.9 Enterprise

## 6.10 Enterprise

# **7 PROSPECT OF SUNROOF INDUSTRY IN CHINA, 2014-2018**

## 7.1 Factors Influencing Development

### 7.1.1 Macro Economy

### 7.1.2 Operation Status of Auto Industry

### 7.1.3 Industry Policies

### 7.1.4 Concept of Auto Consumers

## 7.2 Forecast on Supply and Demand

### 7.2.1 Forecast on Production

### 7.2.2 Forecast on Demand

## 7.3 Forecast on Investment Opportunities

## 7.4 Investment and Development Recommendations

## Selected Charts

### SELECTED CHARTS

Chart Average Disposal Income of China's Urban Residents, 2003-2013<sup>10</sup>  
Chart Average Net Income of China's Rural Resident, 2003-2013  
Chart CAGR of GDP in China, 2003-2013  
Chart Automobile Sales Volume in China, 2009-2013  
Chart Vehicle Reserve Volume in China, 2009-2013  
Chart Production Volume of Passenger Vehicles in China, 2009-2013  
Chart Production Volume of Sunroof in China, 2009-2013  
Chart Market Share of Top 5 Manufacturers in China Sunroof Market, 2013  
Chart Market Size of China Sunroof Industry, 2009-2013  
Chart Sales Volumes of China's Auto Sunroof, 2009-2013  
Chart Sales Volumes of China's Auto Sunroof (OEM), 2009-2013  
Chart China's Auto Sunroof Market Scale (After-sales), 2009-2013  
Chart Main Import Sources of Electric Sunroof in China, 2013  
Chart Imports of China's Auto Sunroof Products, 2009-2013  
Chart Main Export Destinations of Manual Sunroof in China, 2013  
Chart Exports of China's Auto Sunroof Products, 2009-2013  
Chart Prediction on Sales Volumes of China's Auto Sunroof (After-sales), 2014-2018  
Chart Prediction on China's Auto Sunroof Market Scale (After-sales), 2014-2018  
Chart Forecast on Production Volume of Sunroof in China, 2014-2018  
Chart Forecast on Market Size of China Sunroof Industry, 2014-2018

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