

Research Report on China Mobile Phone Export 2020-2024

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Abstracts

Description

According to CRI, from 2017 to 2019, the total volume of China's mobile phone exports declined from 1,213.22 million to 994.09 million. Although the total export volume showed a trend of decreasing, the export value in 2018 increased by 11.52% compared to 2017, reaching USD 140.64 billion. China's mobile phone export price was also at the highest level in 2018, increased by 20.92% year on year, due to the rapid development of domestic high-end smart phones and the rising cost of core parts.

2018 is a year of strong rise of domestic smart phones, especially high-end ones. The competitiveness of domestic medium and high-end smart phones represented by Huawei mobile phones has been enhanced, and even penetrated the price band exclusive to Apple mobile phones.

Hong Kong is always the biggest market among China's mobile phone export destinations.

According to CRI, more than half of China's mobile phone exports came from Guangdong Province. Huaqiangbei, located in Shenzhen, Guangdong Province, is the most prosperous commercial street in Shenzhen, also the main hub of domestic electronic products circulation, especially famous for its mobile phone wholesale and retail business.

China's government encourages enterprises to export mobile phones, with export tax rebate rate 13%, while the USA levied additional duty on Chinese mobile phones.



Readers may obtain the following information through this report:

Economic Environment of Mobile Phone Industry in China

Policies in Exported Mobile Phone in China

Analysis on Supply of Mobile Phone in China

Analysis of Exported Mobile Phone in China

Analysis of Major Destinations of Exported Mobile Phone in China

Price Trend of Exported Mobile Phone in China



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