

Research Report on China Imported Fruit Industry, 2017-2021

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Abstracts

DESCRIPTION

The economy of China develops rapidly after its access to WTO, which promotes the growth of residents' income. In 2016, GDP per capita in China has exceeded USD 8,000, and the disposable income per capita of residents has reached about USD 3,452. With the development of Chinese economy and the improvement of residents' livelihood, people are paying more attention to imported products. Demand for imported products including fruit rises. . According to CRI, in 2016, China imported fruit mainly from about 40 countries and regions, and the major fruit varieties included rambutan, durian, jackfruit, longan, mangosteen, mango and banana. The import value of fruit in China exceeded USD 5 billion in 2016.

According to CRI, with the rising of the purchasing power in recent years, the health consciousness of Chinese residents is awakened, which leads to individual consumer's increasing demand for imported fruit. Compared to the traditional domestic fruit, imported fruit is generally of better quality and taste. People prefer imported fruit as popular gifts to friends and relatives, which drives the demand for imported fruit. With the development of e-commerce and cold-chain logistics in China, the electronic commerce enterprises selling fresh food are continuously emerging, which has made it convenient for Chinese residents to buy imported fruit. Therefore, imported fruit industry has a promising prospect.

The imported agricultural products are under the strict supervision of the Chinese government. General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China has published the inspection and quarantine requirements for each variety of imported fruit and plants, and only those in conform to

the requirements can be imported. The inspection and quarantine of imported fruit by the Chinese government is a dynamic process. The Chinese government regularly reviews the signed protocols. Meanwhile, the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China provides unscheduled updates on the list according to the inspection and quarantine situations and the epidemic and disease situations in different countries. On the whole, with the increasing number of the free trade agreements signed by China, the sources and varieties of imported fruit will keep rising.

According to CRI, the economy of China between 2017 and 2021 will still keep rising, and residents' income will keep growing, promoting the rising market demand for imported fruit in China. It is estimated that the CAGR of the import volume of fruit will be above 5% during 2017 to 2021. There are huge opportunities in Chinese market to the fruit planting and trading enterprises worldwide.

Readers can acquire the following information or more through this report:

Policy Environment of China Imported Fruit Industry

Analysis on Major Varieties of Imported Fruit in China

Analysis on Market Competition of Imported Fruit in China

Analysis on Prices of Imported Fruit in China

Analysis on Major Sources of Imported Fruit in China

Major Enterprises of Imported Fruit in Chinese Market

Driving Forces and Market Opportunities in Imported Fruit Industry in China, 2017-2021

Risks and Challenges in Imported Fruit Industry in China, 2017-2021

Forecast on Supply and Demand of Imported fruit in China, 2017-2021

Contents

1 RELEVANT CONCEPTS OF IMPORTED FRUIT INDUSTRY

1.1 Definition and Classification of Fruit

1.1.1 Definition of Fruit

1.1.2 Classification of Fruit

1.1.3 Major Imported Fruit in China

2 ANALYSIS ON IMPORTED FRUIT INDUSTRY IN CHINA, 2012-2016

2.1 Development Environment of Imported Fruit Industry in China

2.1.1 Economic Environment

2.1.2 Policy Environment

2.1.3 Social Environment

2.1.4 Overview of Fruit Planting in China

2.2 Analysis on Supply of Imported Fruit in China, 2012-2016

2.3 Analysis on Demand for Imported Fruit in China

2.3.1 Major Consumer Groups of Imported Fruit in China

2.3.2 Market Size of Imported Fruit in China, 2007-2016

3 SOURCES AND VARIETIES OF MAJOR IMPORTED FRUIT IN CHINA, 2015-2016

3.1 Analysis on Varieties of Major Imported Fruit in China, 2015-2016

3.2 Analysis on Sources of Major Imported Fruit in China, 2015-2016

4 COMPETITION OF IMPORTED FRUIT INDUSTRY IN CHINA, 2014-2016

4.1 Competition Structure of Imported Fruit Market in China

4.1.1 Bargaining Ability of Suppliers

4.1.2 Bargaining Ability of Consumers

4.1.3 Internal Competition

4.1.4 Potential Entrants of the Industry

4.1.5 Substitutes of Imported Fruit

5 ANALYSIS ON MAJOR IMPORTED FRUIT ENTERPRISES IN CHINA, 2014-2016

5.1 Guangzhou Zhanhui Trading Co., Ltd.

5.1.1 Company Profile

- 5.1.2 Import and Sales Overview
- 5.2 Joy Wing Mau Group
 - 5.2.1 Company Profile
 - 5.2.2 Import and Sales Overview
- 5.3 Guangzhou Chao Zheng Trading Co., Ltd.
 - 5.3.1 Company Profile
 - 5.3.2 Import and Sales Overview
- 5.4 Shenzhen Huaguoshan Technology Co., Ltd.
 - 5.4.1 Company Profile
 - 5.4.2 Import and Sales Overview
- 5.5 Guangxi Juguozen Trading Co., Ltd.
 - 5.5.1 Company Profile
 - 5.5.2 Import and Sales Overview
- 5.6 Beijing Xidenong Commercial and Trading Co., Ltd.
 - 5.6.1 Company Profile
 - 5.6.2 Import and Sales Overview
- 5.7 Kunming Yangguo Trading Co., Ltd.
 - 5.7.1 Company Profile
 - 5.7.2 Import and Sales Overview
- 5.8 Shanghai Tongbo Trading Co., Ltd.
- 5.9 Guangzhou Yeguo Import and Export Trading Co., Ltd.
- 5.10 Medill (Xiamen) Import and Export Co., Ltd.
- 5.11 Tianpinglianxing Wholesale Department of Fruit, Tianhe District, Guangzhou.
- 5.12 Guangzhou Guowangmei Trading Co., Ltd.
- 5.13 Yunnan Haixu Commercial and Trading Co., Ltd.
- 5.14 Guangxi Nanning Foyoulin Trading Co., Ltd.
- 5.15 Guangxi Zhaofu Import and Export Trading Co., Ltd.
- 5.16 Yueshishang (Beijing) Food Co., Ltd.
- 5.17 Guangxi Baibaiyang Commercial and Trading Co., Ltd.

6 PROSPECT OF CHINA IMPORTED FRUIT INDUSTRY, 2017-2021

- 6.1 Analysis on Factors Influencing Import of Fruit in China
 - 6.1.1 Driving Forces and Market Opportunities of Import of Fruit in China
 - 6.1.2 Unfavorable Factors in Imported Fruit Industry of China
- 6.2 Forecast on Supply of Imported Fruit in China, 2017-2021
 - 6.2.1 Forecast on Import Volume
 - 6.2.2 Forecast on Imported Fruit Structure
- 6.3 Forecast on Market Demand of Imported Fruit in China, 2017-2021

6.3.1 Forecast on Major Consumer Group

6.3.2 Forecast on Market Scale

SELECTED LIST OF FIGURES AND TABLES

Chart GDP and National Disposable Income Per Capita in China, 2011-2020

Chart Disposable Income and Consumption Expenditure of Residents Per Capita in China

Chart Relevant Policies in China Imported Fruit Industry, 2014-2017

Chart Quarantine Access Procedures for Agricultural Products Imported to China for the First Time

Chart Output Volume of Garden Fruit in China, 2005-2016

Chart Import of Fresh/ Dried Fruit and Nuts in China, 2012-2016

Chart Import of Major Fruit Varieties in China, 2007-2016

Chart Import of Fresh Longan and Banana in China, 2007-2016

Chart Varieties and Import Value of Top 11 Imported Fruit in China, 2015-2016

Chart Import Sources and Import Value of Fresh Durian (HS 081060) in China, 2015

Chart Import Sources and Import Value of Fresh Durian (HS 081060) in China, 2016

Chart Import Sources and Import Value of Fresh Grape (HS 080610) in China, 2016

Chart Import Sources and Import Value of Fresh or Dried Banana (HS 080390) in China, 2016

Chart Import Sources and Import Value of Dragon Fruit (HS 08109080) in China, 2016

Chart Import Sources and Import Value of Kiwi Fruit (HS 081050) in China, 2016

Chart Import Sources and Import Value of Fresh Longan (HS 08109030) in China, 2016

Chart Import Sources and Import Value of Orange (HS 080510) in China, 2016

Chart Import Sources and Import Value of Fresh or Dried Mangosteen (HS 08045030) in China, 2016

Chart Import Sources and Import Value of Fresh Apple (HS 080810) in China, 2016

Chart Import Sources and Import Value of Fresh Plum and Prune (HS 080840) in China, 2016

Chart Import Sources and Import Value of Fresh or Dried Pineapple (HS 080430) in China, 2016

Chart Forecast on Import Volume of Fruit in China, 2017-2021

Chart Forecast on Market Scale of Imported Fruit in China, 2017-2021

COMPANIES MENTIONED

1 Guangzhou Zhanhui Trading Co., Ltd.

2 Joy Wing Mau Group

- 3 Guangzhou Chao Zheng Trading Co., Ltd.
- 4 Shenzhen Huaguoshan Technology Co., Ltd.
- 5 Guangxi Juguozen Trading Co., Ltd.
- 6 Beijing Xidenong Commercial and Trading Co., Ltd.
- 7 Kunming Yangguo Trading Co., Ltd.
- 8 Shanghai Tongbo Trading Co., Ltd.
- 9 Guangzhou Yeguo Import and Export Trading Co., Ltd.
- 10 Medill (Xiamen) Import and Export Co., Ltd.
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- 13 Yunnan Haixu Commercial and Trading Co., Ltd.
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