

# Research Report on China Corrugated Paper Product Industry, 2017-2021

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## Abstracts

### Description

Corrugated paper is a common material for paper packing boxes. Corrugated paper products discussed in this report mainly refer to packaging materials made of corrugated paper including corrugated boards, corrugated boxes, etc. Corrugated paper is featured with the following qualities that other packing products cannot substitute: (1) Low cost, light weight, easy processing, high intensity, and easy to store and transport. (2) Easily decomposed, recycling and reusing. (3) Good printing adaptability and environmental performance. Corrugated paper can be printed with water-based ink and can be served as packaging for food and digital products.

According to CRI, Corrugated paper product industry is one of the most important sub-industries of packaging. Corrugated paper products can be applied in various fields including digital electronics, food, beverage, medicine, daily chemicals, machines, etc. For the past few years, global corrugated paper packaging industry kept transferring to Asian regions including China, so Asian and China's corrugated paper packaging industry is playing an increasingly important role in the whole world.

Recent years have witnessed a decline in China's economic growth, meanwhile growth of demand of traditional industries for corrugated paper products declines. However, the rising e-commerce promotes the development of express industry in China. From 2008 to 2016, number of online consumers rose from 74 million to 467 million in China, and total number of expressage rose from 1,513 million to 31,283 million in the same period, growing almost 20 times in 8 years, which greatly promotes the demand for corrugated paper products. The demand for food, beverage and other consumer goods grows with the rising income level of Chinese residents, which promotes the demand for corrugated

paper products to some extent.

According to CRI, due to the non-standardized property, the general business model of corrugated paper products is MTO, namely producing products according to the production process and quality required by orders from customers. In addition, its range of sales will not exceed 300 kilometers due to the lower unit price. Most of the customers are within 300-kilometer straight-line distance to the factories, and enterprises need to lay out production bases according to customer distribution.

According to CRI, the Chinese government has strengthened pollution control in recent years, and many middle and small-sized enterprises are forced to close down, so a part of the outdated capacity is eliminated. However, due to the rising price of packaging paper since 2016, many large paper-making enterprises have to build new production lines of corrugated paper and cardboard paper. For instance, Shandong Sun Paper is building new product lines of corrugated paper and cardboard paper, and its annual production capacity of corrugated paper and cardboard paper will reach 0.9 million tons after its new high-end packaging paper project being completed in 2019. Besides, Shanying Paper plans to expand its production capacity from the previous 3.6 million tons to 7.6 million tons, not excluding large surplus after 2022.

It is estimated that China's economy will keep growing in the next few years, and the demand for corrugated paper products will keep growing. For investors, there are many opportunities in China's corrugated paper products market.

Readers can acquire the following information or more through this report:

Development Status of China Paper Packing Industry

Development Environment of China Corrugated Paper Product Industry

Analysis on Supply of Corrugated Paper in China

Analysis on Demand of Corrugated Paper in China

Price Trend of Corrugated Paper in China

Analysis on Import and Export of Corrugated Paper

Driving Forces and Market Opportunities in Development of Corrugated Paper

Industry in China

Threats and Challenges in China's Corrugated Paper Industry

Forecast on Development of Corrugated Paper Industry in China, 2017-2021

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