

Research Report on China Cold Chain Logistics Industry, 2016-2020

<https://marketpublishers.com/r/R2502AC1ED9EN.html>

Date: February 2016

Pages: 70

Price: US\$ 2,400.00 (Single User License)

ID: R2502AC1ED9EN

Abstracts

Description

Cold chain is an uninterrupted series of harvest, processing, packaging, storage, transport and sale activities which maintain a given temperature range. It is used to help extend and ensure the shelf life of perishable products.

In China, vegetables and fruits are easy to perish during transport and in transient storage, which increases the operating cost of fresh food retailers like supermarkets and stores. But if they were in a good cold chain system, their shelf life and marketable time could be lengthened or even doubled. If the shelf life of perishable products like vegetables and fruits was extended from one day to three days, fresh food retailers' loss would decrease 30%-50%.

Food decaying is the main reason for food safety risks and resources waste. And the close attention paid to food safety has driven a sharp pick up in cold chain market for foods represented by meat, fruit, vegetable, seafood and dairy product. With the increasing per capita income and improvements in living conditions, Chinese people put a high demand for food freshness. Therefore, the demand for cold chain transport of vegetables, fruits, meats and processed products has increased remarkably.

In 2015, meat production in China exceeded 80 million tons, vegetable 700 million tons, fruit 260 million tons, dairy products 27 million tons and seafood 60 million tons. Besides, large amounts of meat and frozen food are produced every year in China too. Temperature fluctuation in cold storage and transport is one of the main reasons for food quality decline. To ensure those perishable foods' freshness and quality, cold chain logistics is needed.

By the end of 2014, China had a freezer capacity of about 120 million cubic meters and less than 60, 00 refrigerator vehicles, lagging far behind developed countries in per capital terms.

As a high-end sub-industry of logistics, cold chain logistics will become the focus of many investors in the next few years. As e-business develops in China, e-business enterprises operating fresh food are springing up and the supporting cold chain infrastructure. Many e-business companies in China have got into the field of fresh food, for example, large e-business enterprises like Tmall and JD have published their own fresh food strategy. Besides, logistics enterprises like SF Best of SF Express are conducting e-business and a bunch of professional fresh food e-business enterprises like Too Too Organic Farm are developing fast too. According to CRI's estimation, the market size of fresh food e-business was about CNY 100-120 billion and CAGR during the period of 2016-2020 will exceed 50%.

Fresh food e-business companies hardly invest cold chain equipment but they indirectly force the construction of cold chain distribution network. Currently, e-business enterprises like JD and Tmall are still weak in cold chain warehouse, logistics delivery system and door to door delivery in particular for they mainly cooperate with a third party, i.e. a cold chain logistics company.

Cold chain logistics network could be divided into two parts: cold chain home delivery and cold chain artery, the former belonging to express and less-than-carload logistics while the latter involving supply chain management and third party logistics. And cold chain logistics is the sub-industry of logistics with the largest potential market despite its complex operation and high barrier to entry. Cold chain logistics will be one of the hottest sub-industries of logistics in China in the next few years if the demand for cold chain and its development space in China were taken into account.

With the sustained economic development, fast increase in demand for food, drugs and cosmetics, cold chain logistics industry in China will undergo a rapid growth. Therefore, there are many investment opportunities in China for cold chain equipment manufacturers and cold chain logistics enterprises.

Readers can get at least the following information through this report:

development environment facing cold chain logistics in China

supply and demand status of cold chain logistics in China

industrial chain of cold chain logistics in China

major cold chain logistics equipment manufacturers in China

cold chain e-business enterprises in China

prospects of cold chain logistics in China

investment opportunity in cold chain logistics industry in China

The author suggests the following groups of people purchase this report:

logistics enterprises

cold chain logistics equipment manufacturers

e-business companies

investors/ research institutions interested in cold chain logistics industry

Contents

1 OVERVIEW OF COLD CHAIN LOGISTICS INDUSTRY IN CHINA

1.1 Related Concepts

1.1.1 Definition

1.1.2 Structure of Cold Chain Logistics

1.1.3 Characteristics of Cold Chain Logistics Compared with Traditional Logistics

1.1.4 Existing Problems

1.2 Development of Cold Chain Logistics Industry

1.2.1 History of Global Cold Chain Logistics Industry

1.2.2 History of Cold Chain Logistics Industry in China

1.3 Analysis on Cost of Logistics

1.3.1 Analysis of Logistics Cost in Different Industries

1.3.2 Structural Analysis of Logistics Cost

2 STATUS OF COLD CHAIN LOGISTICS MARKET IN CHINA, 2011-2015

2.1 Development Environment of Cold Chain Logistics in China

2.1.1 Economic and Logistics Environment

2.1.2 Policy Environment

2.2 Supply of Cold Chain Logistics in China

2.2.1 Road Transport

2.2.2 Railway Transport

2.2.3 Waterway Transport

2.2.4 Air Transport

2.3 Market Demand for Cold Chain Logistics in China

2.3.1 Meat

2.3.2 Frozen Food

2.3.3 Dairy Product

2.3.4 Fruit and Vegetable

2.3.5 Seafood

2.3.6 Drug

2.3.7 Others

2.4 Operation Mode of Cold Chain E-business in China

2.4.1 Supermarket Delivery

2.4.2 Direct Supply to Customers

2.4.3 Logistics Warehouse

3 ANALYSIS OF FREEZER INDUSTRY IN CHINA, 2011-2015

- 3.1 Concept of Freezer
 - 3.1.1 Definition
 - 3.1.2 Classification
- 3.2 Freezer Status in China
 - 3.2.1 Volume of Freezer
 - 3.2.2 Supply Structure of Freezer in China
 - 3.2.3 Operation Mode of Freezer
 - 3.2.4 Types of Product Stored in Freezer
- 3.3 Investment in Freezer in China, 2011-2015
 - 3.3.1 Overview
 - 3.3.2 Newly Built Freezer
 - 3.3.3 Investment Plan

4 ANALYSIS OF COLD CHAIN EQUIPMENT MANUFACTURING INDUSTRY IN CHINA, 2011-2015

- 4.1 Competitive Landscape
- 4.2 Key Enterprises and Their Competitive Power
 - 4.2.1 Yantai Moon Co., Ltd.
 - 4.2.2 Dalian Binshan Group Co., Ltd.
 - 4.2.3 Shanghai Hanbell Precise Machinery Co., Ltd.
 - 4.2.4 Fujian Snowman Co., Ltd.
 - 4.2.5 China Railway Tielong Container Logistics Co., Ltd.

5 STATUS OF REFRIGERATOR VEHICLE MARKET IN CHINA, 2011-2015

- 5.1 Definition and Classification
 - 5.1.1 Definition
 - 5.1.2 Classification
- 5.2 Status of Refrigerator Vehicle Industry in China
 - 5.2.1 Development
 - 5.2.2 Refrigerator Vehicle Ownership in China
 - 5.2.3 Refrigerator Vehicle Output in China
 - 5.2.4 Market Demand for Refrigerator Vehicle in China

6 STATUS OF COOLER INDUSTRY IN CHINA, 2011-2015

- 6.1 Supply and Demand
 - 6.1.1 Production Status
 - 6.1.2 Demand Analysis
- 6.2 Competitive Landscape of Cooler Industry in China
 - 6.2.1 Analysis of Market Competition
 - 6.2.2 Major Competing Enterprises

7 OUTLOOK OF COLD CHAIN LOGISTICS INDUSTRY IN CHINA, 2016-2020

- 7.1 Factors Influencing Development
 - 7.1.1 Government Policy
 - 7.1.2 Chinese Economy
 - 7.1.3 E-business
- 7.2 Supply Forecast of Cold Chain Logistics in China, 2016-2020
 - 7.2.1 Freezer
 - 7.2.2 Cold Chain Equipment
 - 7.2.3 Refrigerator Vehicle
- 7.3 Demand Forecast of Cold Chain Logistics in China, 2016-2020
 - 7.3.1 Market Size
 - 7.3.2 Forecast of Fractionized Market Demand
 - 7.3.3 Forecast of Cold Chain Equipment Market
- 7.4 Investment Opportunity in Cold Chain Logistics Industry in China
 - 7.4.1 Regional Opportunity
 - 7.4.2 E-business
 - 7.4.3 Cold Chain Equipment Manufacturing
- 7.5 Advice on Investment in and Development of Cold Chain Logistics Industry in China

TABLE OF SELECTED CHARTS

- Chart GDP of China, 2008-2015
- Chart Urban Residents' Disposable Income per Capita in China, 2008-2015
- Chart Total Logistics Cost in China, 2008-2015
- Chart Total Logistics Amount in China, 2008-2015
- Chart Policy of Cold Chain Logistics in China, 2010-2016
- Chart Road Transportation Volume of Cold Chain Logistics in China, 2009-2015
- Chart Railway Freight Volume in China, 2005-2015
- Chart China Railway Freight Turnover, 2005-2015
- Chart Refrigerator Vehicles of China Railway Special Cargo Services Co., Ltd
- Chart Railway Transportation Volume of Cold Chain Logistics in China, 2009-2015

Chart Waterway Transportation Volume of Cold Chain Logistics in China, 2009-2015
Chart Air Transportation Volume of Cold Chain Logistics in China, 2009-2015
Chart Staple Meat Output in China, 2009-2015
Chart Chilled Fresh Meat Output in China, 2009-2015
Chart Meat and Its Product's Demand for Cold Chain Logistics in China, 2009-2015
Chart Dairy Product Output in China, 2009-2015
Chart Dairy Product's Demand for Cold Chain Logistics in China, 2009-2015
Chart Vegetable and Fruit Output in China, 2009-2015
Chart Vegetable and Fruit's Demand for Cold Chain Logistics in China, 2009-2015
Chart Frozen Seafood Output in China, 2009-2015
Chart Seafood's Demand for Cold Chain Logistics in China, 2009-2015
Chart Fresh Food E-business's Demand for Cold Chain Logistics in China, 2009-2015
Chart Other Industries' Demand for Cold Chain Logistics in China, 2009-2015
Chart Freezer Capacity in China, 2009-2015
Chart Operation Status of Yantai Moon, 2009-2015
Chart Sales Volume of Industrial and Commercial Refrigeration Equipment Made by Yantai Moon, 2011-2015
Chart Operation Status of Bingshan, 2009-2015
Chart Sales Volume of Industrial and Commercial Refrigeration Equipment Made by Bingshan, 2011-2015
Chart Operation Status of Fujian Snowman Co., Ltd, 2009-2015
Chart Operation Status of Fujian Snowman Co., Ltd, 2009-2015
Chart Refrigerator Vehicle Output in China, 2009-2015
Chart Forecast of Freezer Capacity in China, 2016-2020
Chart Market Demand for Cold Chain Logistics in China, 2016-2020
Chart Forecast of Various Products' Share of Demand for Cold Chain Logistics in China, 2016-2020
Chart Forecast of Meat and Its Product's Demand for Cold Chain Logistics in China, 2016-2020
Chart Forecast of Vegetable and Fruit's Demand for Cold Chain Logistics in China, 2016-2020
Chart E-business's Demand for Cold Chain Logistics in China, 2016-2020
Chart Forecast of Traditional Industry's Demand for Cold Chain Logistics Equipment, 2016-2020
Chart Forecast of E-business's Demand for Cold Chain Logistics Equipment, 2016-2020

I would like to order

Product name: Research Report on China Cold Chain Logistics Industry, 2016-2020

Product link: <https://marketpublishers.com/r/R2502AC1ED9EN.html>

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R2502AC1ED9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970