+44 20 8123 2220
info@marketpublishers.com

Research Report on China Ceramic Industry, 2017-2021

https://marketpublishers.com/r/R443DFA2B11EN.html
Date: September 2016
Pages: 40
Price: US$ 2,200.00 (Single User License)
ID: R443DFA2B11EN

Abstracts

Description

China is a world leading ceramic producer accounting for 50% to 70% of the total production volume in terms of ceramics for daily use, display art and building.

China is a big ceramic producer with the largest output volume in the world, but it is not a powerful ceramic country. Chinese products are mainly middle and low-end ceramics whose prices are relatively low in international market. The price of products with the same type is only a fraction of that from powerful ceramic countries such as Italy and Spain.

In recent years, the overcapacity leads to the price war among enterprises and declining profit level in the ceramic industry accordingly. Ceramic enterprises are poor in innovation ability with high product homogeneity, leading to weak international competitiveness. The expanding production capacity of ceramic manufacturers leads to serious overcapacity and imbalance between supply and demand. In addition, it also results in pollution and short of raw material resources.

In 2015, new environment friendly laws and standards were approved and executed so entry barriers became higher in the ceramic industry. Therefore, enterprises increased the investment in environment protection facilities while some backward enterprises were phased out or conducted mergers and acquisitions. Chinese government energetically promoted the natural gas as production energies of ceramic enterprises for pollution reduction.

There are Guangdong Foshan building ceramic production bases, Guangdong

Chaozhou daily, artistic and sanitary ceramic production bases, Shandong Zibo daily ceramic production bases and Jiangxi Jingdezhen artistic ceramic production bases in China.

The development of the whole industry is characterized with regionalization and aggregation. Many enterprises intensified the efforts on R&D, innovation and product upgrading and updating to adapt to new market demand and changes. Meanwhile, more enterprises started to improve their productivity, automation, marketing network and marketing strategies.

The output volume of ceramic tiles was 10.18 billion m2 declining by 0.5% YOY and that of sanitary wares exceeded 218 million increasing by 1.58% in China in 2015. Meanwhile, the export value of various building ceramics and sanitary ware products exceeded USD 21.1 billion increasing by 9.25% YOY.

The export volume of ceramic products was 25.26 million tons with an export value of CNY 162.66 billion in China in 2015. At present, the export value of ceramic products increased yearly.

On the one hand, the export volume of ceramics increased continuously with an increasing average unit price of ceramics. In recent years, the construction industry developed rapidly in Middle East areas. For example, Saudi Arabia invested USD 350 billion in the construction of large-scale projects as the largest project contracting market in Middle East area. In addition, import policies are relatively loose in Middle East area. For example, no other taxes exist apart from 5% of the import duty in United Arab Emirates. Therefore, some Chinese ceramic enterprises possess market opportunities such as the export value of CNY 270 million increasing by 20.4% YOY of ceramic products in Jingdezhen in 2015.

On the other hand, various problems exist for ceramic exporters such as trade barriers and anti-dumping investigations in China. For example, Egypt General Administration of Standard and Quality Management issued new standard reporting on ceramic tiles requiring the implementation of Egypt standards on imported ceramic tile products in 2015.

India investigation institutions officially initiated anti-dumping investigation against China, during which period the total export value of involved ceramics from China to India was USD 210 million in 2015. Brazil released the final decision on the ceramic anti-dumping against China and imposed an anti-dumping duty of 3.34 USD/m2 to 6.42

USD/ m2 for 5 years on enterprises without price undertakings, leading to the declining export value of ceramic tiles from China to Brazil.

In some ceramic product fields, the high-end market in China is occupied by European countries such as Italy and Spain with advanced production technologies and design. The annual import value of ceramic tiles increased from USD 50 million in 2009 to about USD 100 million in 2015 while it was far below the export value.

The export value of ceramic products is expected to grow further with the price advantages of Chinese ceramics in the international market in the next few years.

Through this report, the readers can acquire the following information:

- Development Environment of Ceramic Industry in China
- Supply and Demand in China Ceramic Manufacturing Industry
- Development Status of China Ceramic Sub-industries
- Import and Export Status of Ceramic Products in China
- Operation Status of Key Enterprises in China Ceramic Industry
- Market Competition of China Ceramic Industry
- Major Driving Forces and Market Opportunities in China Ceramic Industry
- Risks and Challenges in China Ceramic Industry
- Forecast on Development of China Ceramic Industry

Contents

+44 20 8123 2220
info@marketpublishers.com

Selected Charts

SELECTED CHARTS

Chart Market Size of China Ceramic Industry, 2011-2016
Chart Labor Productivity of China Ceramic Industry, 2011-2016
Chart Output Volume of Sanitary Wares in China, 2011-2016
Chart Sales Revenue of China Ceramic Industry, 2011-2016
Chart Output Volume of Ceramic Tiles in China, 2011-2016
Chart Output Volume of Sanitary Wares in China, 2013-2016
Chart Export of Sanitary Wares in China, 2013-2016
Chart Quantity of Ceramic Manufacturers in China, 2011-2016
Chart Unit Product Energy Consumption Quota of Present Building and Sanitary Ceramics in China
Chart Demand Volume of Kaolin Application Fields in China, 2015
Chart Prediction on Market Size of China Ceramic Industry, 2017-2021

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Research Report on China Ceramic Industry, 2017-2021

Product link: https://marketpublishers.com/r/R443DFA2B11EN.html

Price: US$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/R443DFA2B11EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature ____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970