

Research Report on Automobile Component Industry in China, 2014-2018

<https://marketpublishers.com/r/RB99FC2371AEN.html>

Date: April 2024

Pages: 0

Price: US\$ 2,000.00 (Single User License)

ID: RB99FC2371AEN

Abstracts

Description

As the foundation of automobile industry, the automobile components are necessary to support the sustainable and healthy development of automobile industry. In recent years, the international status of automobile industry improves rapidly with increasing status as the pillar of national economy. The comprehensive competitiveness of automobile component industry is improved with increasing export level while the industry cluster is gradually formed.

As the automobile component bases, including Changchun, Shiyuan, Wuhu, Huadu, Beijing-Tianjin-Hebei Bohai Rim economic circle, develop rapidly in China, six major automobile component industry clusters are formed in Bohai Rim, Beijing-Tianjin-Hebei, Central China, Southwest China, Yangtze River Delta and South China.

In recent years, the automobile industry develops rapidly in China. The output volume and sales volume of automobiles both exceeded 21 million in China in 2013, ranking first in the world. Meanwhile, the automobile component industry develops significantly in China. By 2013, there were 0.2 million manufacturers of automobile components in China, including 16,000 manufacturers of major automobile components, 10,000 enterprises above designated size and over 1,200 foreign-funded enterprises. In 2013, the total output value of automobile component industry reached CNY 2,709.6531 billion, which increased by 18.15% YOY and accounted for 50% of the total industrial output value of automobile industry. The development of automobile component industry realizes historical breakthrough.

Automobile components in China are mainly provided for whole vehicle assembly

market and after-sale service market with the demand accounting for 80% and 20% of the total respectively. Major suppliers for whole-vehicle component market are mostly foreign-funded and domestic enterprises while private enterprises focus on after-sale service market.

From 2014, the automobile market maintains the upward trend while the increased sales volume of automobiles promotes the prosperity of automobile component industry.

As the automobile reserves keep increasing in China, the market share of automobile component industry keeps increasing. The large demand in after-sales market brings huge development potentials for domestic automobile component enterprises. Moreover, the government puts forward a new concept of urban planning in recent two years, which is urban complex. It becomes key planning target to develop automobile cities, automobile parks and automobile components and products in increasing number of cities. The automobile component industry will continue to develop rapidly in China in the future with more investment opportunities.

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