

Report on Digital TV IC Market in China, 2008



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Date:	May 1, 2008
Pages:	60
Price:	US\$ 1,440.00
ID:	RBE2B9FB833EN

Globally, Digital TV has a steady and rapid growth so the digital TV IC application market has a large capacity. In China, till 2015, analogue TV programs will be ceased. It is essential to install digital set-top boxes to 400 to 500 million analogue televisions or replace them with digital televisions in China. Digital TV IC has large space in China market.

This report researchs the market of China digital TV IC in fields such as controller IC, tuner to decoders to describe the present situation of the digital TV market and major enterprises in China. At the same time, it involves in markets of digital the TV IC agents and complete appliances. It provides investors references to understand China digital TV IC market and find investing opportunities.

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Broadcom
Micronas
Trident
Genesis
MTK
Microtune
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ALPS
Xceive
freescale
Frontier Silicon
Dibcom Siano
Zoran
Cheertek
Fujitsu
Analogix
SiliconImage
COSHIP
Fuda Micronano Electronics
NationalChip
hisense
Haier
KRETON
AVNET
World Peace Industrial Group

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