

Report on China Digital TV Set-Top Box Industry Chain, 2008



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China is an important producing area of global digital set-top boxes which is considered to be the largest production base in future 2-3 years. Meanwhile, China will be the important set-top box market with the promotion of "analogue television+ cable digital TV set-top boxes" mode. In future years, digital TV all in one won't take up the market of cable digital TV set-top boxes in China because of prices and policies. Cable digital TV set-top boxes always keep ahead in China market while IP set-top boxes and satellite set-top boxes hold a small part of the market.

Set-top box has a large space in China market. Recent years, cable digital set-top box is still the major part of the three platforms while terrestrial digital set-top box and all in one keeps the same speed. This report includes five aspects of digital TV set-top box industry chain: chip manufacturers, CA manufacturers, middleware providers, set-top box manufacturers and digital TV operators which analyzes China digital TV set-top box industry. It provides investors a reference to understand each link of China digital TV set-top box industry, forecast developing trends and control investing opportunities.

Table of Content

RELATED CONCEPTS

1. Definitions
2. Technical classifications
3. Range of study
4. Subject investigated

CHINA DIGITAL TV SET-TOP BOX MARKET PROFILES

1. Development process
2. Set-top box market
3. Developing policy environment
4. Factors affecting development
5. Market scale
6. Trends

ANALYSIS ON CHINA DIGITAL SET-TOP BOX INDUSTRY CHAIN

1. Composition of industry chain
2. Chip manufacturers
3. CA manufacturers
4. Middleware suppliers
5. Manufacturers
6. Digital cable TV operators
7. Competitive situation analysis

CHIP MANUFACTURERS

1. ST
2. IBM
3. LST
4. Philips
5. NEC
6. Broadcom
7. Fujitsu
8. Haier

CA MANUFACTURERS

1. NDS
2. Irdeto
3. Conax As
4. Viaccess
5. Digital Video Networks
6. COMPUNITATE
7. China Digital TV
8. DTVIA
9. LifeView
10. Roxus

MIDDLEWARE SUPPLIERS

1. Opentv
2. Alticast
3. NDS
4. Microsoft
5. Liberate
6. Shanghai hdigroup
7. DTVIA
8. Digital Video Networks

SET-TOP BOX MANUFACTURERS

1. COSHIP
2. CHANGHONG
3. TCL
4. HISENSE
5. KONKA
6. AVIT
7. DAXIAN
8. Motorola
9. Philips
10. Haier
11. SKYWORTH
12. Digital Video Networks
13. SHDV
14. SHIC
15. JIUZHOU
16. LANGCHAO
17. SOYEA

18. KHT

DIGITAL TV OPERATORS

1. GEHUA CATV
2. OCN
3. HUA SHU DTV
4. Others

DEVELOPMENT OF CHINA DIGITAL SET-TOP BOX MARKET

1. Trends
2. Competitions
3. Recommendations

TABLE OF SOME CHARTS

Chart Subscribers of China digital TV, 2005-2010
Chart Outputs of China digital set-top boxes, 2005-2010
Chart Composition of China set-top box industry chain
Chart Analysis of the cost structure of set-top boxes
Chart Scheme of ST set-top box
Chart Manufacturers supported by DTVIA CA
Chart Set-top boxes of COSHIP

COMPANIES MENTIONED

ST
IBM
LST
Philips
NEC
Broadcom
Fujitsu
Haier
NDS
Irdeto
Conax As
Viaccess
Digital Video Networks
Opentv
Alticast
NDS
Microsoft
COSHIP
CHANGHONG
TCL
HISENSE
KONKA
AVIT
GEHUA CATV
OCN
HUA SHU DTV

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