

Report on the Camera Phone Module Market Global and China, 2008



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Globally, camera phone market will keep a rapid growth because of the elevation of the camera phone module performance, average price reduced and popularization of 3G. In 2007, the output of camera phones took up half of all phones. The popularization of camera phone enhances the demand of camera phone modules and provides large opportunities in all links of the industry chain.

As the largest mobile phone producing country in the world, China produced 500 million mobile phone in 2007 which strengthened the position in the global camera phone module industry. Also, China is the largest market of mobile phone with a volume of sales reaching 200 million in 2007. As the 3G time coming in China, the applications of video communications and multi-media entertainment bring the request of camera phone, which also make China the most important market of camera phone modules and camera phone in the world.

The continuous growth of camera phone module demand in China brings opportunities to the manufacturers and sales enterprises. This report analyzes the camera phone module market global and China from technology, supply and demand, emphasizes on the major suppliers of camera phone modules and the demand situations of China mobile phone producers. It probes into the trends of China camera phone module market.

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Panasonic
Sharp
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Sanyo
Sony
PixArt
Tascorp
Lenovo
BIRD
AMOI
ZTE
TCL

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