

# Report on the Camera Phone Module Market Global and China, 2008

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## Abstracts

Globally, camera phone market will keep a rapid growth because of the elevation of the camera phone module performance, average price reduced and popularization of 3G. In 2007, the output of camera phones took up half of all phones. The popularization of camera phone enhances the demand of camera phone modules and provides large opportunities in all links of the industry chain.

As the largest mobile phone producing country in the world, China produced 500 million mobile phone in 2007 which strengthened the position in the global camera phone module industry. Also, China is the largest market of mobile phone with a volume of sales reaching 200 million in 2007. As the 3G time coming in China, the applications of video communications and multi-media entertainment bring the request of camera phone, which also make China the most important market of camera phone modules and camera phone in the world.

The continuous growth of camera phone module demand in China brings opportunities to the manufacturers and sales enterprises. This report analyzes the camera phone module market global and China from technology, supply and demand, emphasizes on the major suppliers of camera phone modules and the demand situations of China mobile phone producers. It probes into the trends of China camera phone module market.

## Contents

Executive summary

### **RELATED CONCEPTS**

1. Definitions
2. Range of study
3. Subject investigated

### **COMPARATIVE MARKET ANALYSIS BETWEEN CCD AND COMS**

1. CCD market
2. CMOS market
3. Trends

### **GENERAL SITUATION OF GLOBAL CAMERA PHONE MODULE MARKET**

1. Production
2. Demands
3. Trends

### **GENERAL SITUATION OF CHINA CAMERA PHONE MODULE MARKET**

1. Production
2. Demands
3. Trends

### **GLOBAL MAJOR MANUFACTURERS OF CAMERA PHONE MODULES**

1. Samsung
  - Profiles
  - Production of camera phone modules
  - Major buyers
  - Strategies
2. Mitsubishi Electric
3. Panasonic
4. Sharp

5. Toshiba
6. Sanyo
7. Sony
8. PixArt
9. Tascorp
10. Others

## **MOBILE PHONE MANUFACTURERS USING CAMERA MODULE IN CHINA**

1. Lenovo
  - Production of camera phones
  - Suppliers
  - Strategies
2. BIRD
3. AMOI
4. ZTE
5. TCL
6. Others

## **ANAYSIS ON CHINA CAMERA PHONE MARKET**

1. Factors affecting development
  - Social culture
  - 3G
  - Price
  - Others
2. Forecast on market scales
3. Forecast on technology trends
4. Recommendation on development

## **PARTIAL CHARTS**

Chart Output of global camera phone modules, 2007

Chart Output of China camera phone market, 2007

Chart Output of Lenovo camera phone, 2007

Chart Majoer suppliers of camera phone modules in China market

Chart Outputs of 3G camera phone in China, 2008-2012

## **COMPANIES MENTIONED**

Samsung  
Mitsubishi Electric  
Panasonic  
Sharp  
Toshiba  
Sanyo  
Sony  
PixArt  
Tascorp  
Lenovo  
BIRD  
AMOI  
ZTE  
TCL

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