

# Mexico Wine Import Research Report 2025-2034

<https://marketpublishers.com/r/MD151C8FE4CAEN.html>

Date: May 2025

Pages: 80

Price: US\$ 3,600.00 (Single User License)

ID: MD151C8FE4CAEN

## Abstracts

Wine is a low-alcohol wine made from grapes through fermentation. Wine is the world's largest and most popular monosaccharide brewed wine. Wine not only has a long history, but also occupies an important position in culture, catering and social activities around the world.

Wine is divided into different types according to factors such as brewing process, grape variety, fermentation method, etc. Common wine varieties include red wine, white wine, rosé wine and sparkling wine. Red wine is made from red or black grapes, usually with a dark red or purple color and a strong taste. Sparkling wine refers to wine containing bubbles, which are usually produced by a specific brewing process (such as the Champagne method). The most famous sparkling wine is Champagne, which is a high-quality sparkling wine from the Champagne region of France.

The world's major wine producing areas are distributed in France, Italy, Spain, the United States, Australia, Argentina and other countries. According to CRI analysis, these countries are famous for their unique terroir conditions, long winemaking history and excellent wine quality.

The Mexican wine market has shown a significant growth trend in recent years, with its demand and consumption increasing. According to CRI analysis, with the development of the Mexican economy, the size of the Mexican wine market continues to grow. With the promotion of wine culture and the popularity of wine tasting activities, more and more Mexican consumers are paying attention to buying wine.

The production of Mexican wine is mainly concentrated in several specific regions, which have climate and soil conditions suitable for grape cultivation. The main wine producing areas in Mexico are Baja California, especially Ensenada and Valle de Guadalupe in the state.

The continuous development of Mexican grape cultivation methods, the combination of traditional and modern technology, has greatly increased the production of Mexican wine year by year. Although the production of local wine in Mexico has increased year by year, it is far from meeting the domestic wine consumption demand, especially high-end wine. Therefore, the Mexican wine market still relies heavily on imported products.

According to CRI data, the total amount of Mexican wine imports reached 315 million US dollars in 2024. It is expected to continue to grow in the future. According to CRI analysis, the main sources of Mexican wine imports include Spain, Italy, France, Chile, Argentina and Germany. Spain is Mexico's primary source of wine imports. The top three countries and regions for Mexico's imported wine from 2021 to 2024 are Spain, Italy and France. The main companies exporting this product to Mexico are major European wine production and trading companies. The main importers of Mexican wine from 2021 to 2024 are local and foreign wine traders in Mexico.

Overall, Mexico's wine production has increased year by year. According to CRI analysis, diversified consumer demand has led to the continuous expansion of Mexico's wine import market, especially wines from Chile, Spain and Italy. In the future, as the size of the Mexican wine market grows, Mexican wine imports are expected to continue to rise.

CRI recommends that global wine producers and traders should conduct timely research on the Mexican market and prepare for the layout of the Mexican market.

Topics covered:

The Import and Export of Wine in Mexico (2021-2024)

Total Import Volume and Percentage Change of Wine in Mexico (2021-2024)

Total Import Value and Percentage Change of Wine in Mexico (2021-2024)

Total Import Value and Percentage Change of Wine in Mexico (January-December 2024)

Average Import Price of Wine in Mexico (2021-2024)

Top 10 Sources of Wine Imports in Mexico and Their Supply Volume

Top 10 Suppliers in the Import Market of Wine in Mexico and Their Supply Volume

Top 10 Importers of Wine in Mexico and Their Import Volume

How to Find Distributors and End Users of Wine in Mexico

How Foreign Enterprises Enter the Wine Market of Mexico

Forecast for the Import of Wine in Mexico (2025-2034)

## Contents

### **1 OVERVIEW OF MEXICO**

- 1.1 Geography of Mexico
- 1.2 Economic Condition of Mexico
- 1.3 Demographics of Mexico
- 1.4 Domestic Market of Mexico
- 1.5 Recommendations for Foreign Enterprises Entering the Mexico Wine Imports Market

### **2 ANALYSIS OF WINE IMPORTS IN MEXICO (2021-2024)**

- 2.1 Import Scale of Wine in Mexico
  - 2.1.1 Import Value and Volume of Wine in Mexico
  - 2.1.2 Import Prices of Wine in Mexico
- 2.2 Major Sources of Wine Imports in Mexico

### **3 ANALYSIS OF MAJOR SOURCES OF WINE IMPORTS IN MEXICO (2021-2024)**

- 3.1 Spain
  - 3.1.1 Analysis of Mexico's Wine Import Volume and Value from Spain
  - 3.1.2 Analysis of Average Import Price
- 3.2 Italy
  - 3.2.1 Analysis of Mexico's Wine Import Volume and Value from Italy
  - 3.2.2 Analysis of Average Import Price
- 3.3 Singapore
  - 3.3.1 Analysis of Mexico's Wine Import Volume and Value from France
  - 3.3.2 Analysis of Average Import Price
- 3.4 Chile
- 3.5 Argentina
- 3.6 Portugal

### **4 ANALYSIS OF MAJOR SUPPLIERS IN THE IMPORT MARKET OF WINE IN MEXICO (2021-2024)**

- 4.1 MHCS
  - 4.1.1 Company Introduction
  - 4.1.2 Analysis of Wine Exports to Mexico

## 4.2 VIBA CONCHA Y TORO S A

### 4.2.1 Company Introduction

### 4.2.2 Analysis of Wine Exports to Mexico

## 4.3 CANTINE RIUNITE E CIV SOCIETA

### 4.3.1 Company Introduction

### 4.3.2 Analysis of Wine Exports to Mexico

## 4.4 Exporter

### 4.4.1 Company Introduction

### 4.4.2 Analysis of Wine Exports to Mexico

## 4.5 Exporter

### 4.5.1 Company Introduction

### 4.5.2 Analysis of Wine Exports to Mexico

## 4.6 Exporter

### 4.6.1 Company Introduction

### 4.6.2 Analysis of Wine Exports to Mexico

## 4.7 Exporter

### 4.7.1 Company Introduction

### 4.7.2 Analysis of Wine Exports to Mexico

## 4.8 Exporter

### 4.8.1 Company Introduction

### 4.8.2 Analysis of Wine Exports to Mexico

## 4.9 Exporter

### 4.9.1 Company Introduction

### 4.9.2 Analysis of Wine Exports to Mexico

## 4.10 Exporter

### 4.10.1 Company Introduction

### 4.10.2 Analysis of Wine Exports to Mexico

## **5 ANALYSIS OF MAJOR IMPORTERS IN THE IMPORT MARKET OF WINE IN MEXICO (2021-2024)**

## 5.1 MOET HENNESSY DE MEXICO SA DE CV

### 5.1.1 Company Introduction

### 5.1.2 Analysis of Wine Imports

## 5.2 DIGRANS S A

### 5.2.1 Company Introduction

### 5.2.2 Analysis of Wine Imports

## 5.3 IMPORTADORA PRIMEX SA DE CV

### 5.3.1 Company Introduction

- 5.3.2 Analysis of Wine Imports
- 5.4 Importer
  - 5.4.1 Company Introduction
  - 5.4.2 Analysis of Wine Imports
- 5.5 Importer
  - 5.5.1 Company Introduction
  - 5.5.2 Analysis of Wine Imports
- 5.6 Importer
  - 5.6.1 Company Introduction
  - 5.6.2 Analysis of Wine Imports
- 5.7 Importer
  - 5.7.1 Company Introduction
  - 5.7.2 Analysis of Wine Imports
- 5.8 Importer
  - 5.8.1 Company Introduction
  - 5.8.2 Analysis of Wine Imports
- 5.9 Importer
  - 5.9.1 Company Introduction
  - 5.9.2 Analysis of Wine Imports
- 5.10 Importer
  - 5.10.1 Company Introduction
  - 5.10.2 Analysis of Wine Imports

## **6. MONTHLY ANALYSIS OF WINE IMPORTS IN MEXICO FROM 2021 TO 2024**

- 6.1 Analysis of Monthly Import Value and Volume
- 6.2 Forecast of Monthly Average Import Prices

## **7. KEY FACTORS AFFECTING WINE IMPORTS IN MEXICO**

- 7.1 Policy
  - 7.1.1 Current Import Policies
  - 7.1.2 Trend Predictions for Import Policies
- 7.2 Economic
  - 7.2.1 Market Prices
  - 7.2.2 Growth Trends of Wine Production Capacity in Mexico
- 7.3 Technology

## **8. FORECAST FOR THE IMPORT OF WINE IN MEXICO, 2025-2034**

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## List Of Charts

### LIST OF CHARTS

Chart 2021-2024 Import Value and Volume of Wine in Mexico  
Chart 2021-2024 Average Import Price of Wine in Mexico  
Chart Top 10 Import Sources of Wine in Mexico (2021-2024)  
Chart Top 10 Import Sources of Wine in Mexico (2022)  
Chart Top 10 Import Sources of Wine in Mexico (2023)  
Chart Top 10 Import Sources of Wine in Mexico (2024)  
Chart Top 10 Suppliers of Wine Imports in Mexico (2021-2024)  
Chart Top 10 Suppliers of Wine Imports in Mexico (2022)  
Chart Top 10 Suppliers of Wine Imports in Mexico (2023)  
Chart Top 10 Suppliers of Wine Imports in Mexico (2024)  
Chart Value and Volume of Wine Imported from Spain to Mexico (2021-2024)  
Chart Value and Volume of Wine Imported from Italy to Mexico (2021-2024)  
Chart Value and Volume of Wine Imported from France to Mexico (2021-2024)  
Chart Value and Volume of Wine Imported from Chile to Mexico (2021-2024)  
Chart Top 10 Importers of Wine in Mexico (2021-2024)  
Chart Top 10 Importers of Wine in Mexico (2022)  
Chart Top 10 Importers of Wine in Mexico (2023)  
Chart Top 10 Importers of Wine in Mexico (2024)  
Chart Forecast for the Import of Wine in Mexico (2025-2034)



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