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Mexico Paper Industry Research Report 2024-2033

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Abstracts

'Paper' typically refers to thin and smooth materials made from cellulosic substances such as wood pulp, paper grass, or waste paper. It is widely used for purposes such as writing, printing, drawing, and packaging because of its light weight, high plasticity, ease of processing, and relatively low cost. In this report, 'paper' includes not only sheets of paper as traditionally understood, but also other cellulose-based materials such as cardboard, pulp products, etc.

Mexico's paper industry is highly concentrated, with just 27 companies producing nearly all paper products. In 2019, the industry directly employed 65,000 people in 53 manufacturing plants across 21 states. In 2023, the estimated value of paper products manufactured in Mexico will reach US$27.22 billion, representing 2.14% of Mexico's GDP. With the import value of pulp, paper and paper products expected to reach US$7.63 billion in 2023 and the export value only US$2.34 billion, this North American country has significant potential in the paper industry as domestic production cannot meet demand.

Mexico leads Latin America in the production of paper products, with three main sectors: packaging, printing/writing, and disposables. Packaging companies create a variety of solutions for industries ranging from food to electronics. Printing companies use advanced technology to produce newspapers, magazines and educational materials. Finally, the disposable paper industry provides everyday essentials such as tissues and napkins.

As mentioned, the industry is highly concentrated, with a few major brands dominating the market. Kimberly-Clark is the dominant force in disposable paper products with an estimated market share of over 60%. BIO Pappel (owner of the Scribe brand) is the largest printing and writing company, accounting for over 80% of newsprint. It is one of the largest producers of packaging paper products and has a market share of over 50%

in writing paper products. Other major companies in the division include Copamex, Smurfit Kappa, Potosi, Absormex and GCP.

The current landscape of the paper industry in Mexico is shaped by a variety of factors, including economic conditions, demographic shifts, environmental priorities and technological advances. After a period of moderate expansion, the sector is now grappling with the simultaneous pressures of digital innovation and environmental awareness. While technological advancements have reduced demand for traditional paper products, the industry has shown resilience by transitioning to greener production techniques and expanding its product offerings.

Consumer preferences and sustainability concerns are driving market shifts and shaping consumer demand in significant ways. More consumers are actively seeking out companies that prioritize and integrate sustainable practices into their operations. This trend is fueling a growing demand for environmentally friendly paper products. At the same time, declining demand for traditional paper products, largely due to digitization, is being offset by a surge in packaging needs driven by the e-commerce boom. These dynamics highlight an industry in transition, adapting to meet the evolving needs of different sectors.

According to CRI's forecast, Mexico's paper industry is expected to reflect the dynamic shift toward improved sustainability and operational efficiency. Industry advances are likely to focus on reengineering processes to reduce environmental footprints and capitalize on growing green consumerism. Meanwhile, innovation will continue to play a critical role in creating market opportunities, as manufacturers will leverage technology to develop superior and sustainable products in line with emerging consumer and industrial demand trends.

These positive developments are expected to support steady growth in the Mexican paper industry over the forecast period. According to CRI, the market size of paper industry in Mexico is expected to reach US$ 59.34 billion in 2033, representing a compound annual growth rate (CAGR) of 6.2% from 2024 to 2033.

Forecast on market size of Mexico's paper industry 2024-2033

Topics covered:

Mexico Paper Industry Overview

The economic and policy environment of Mexico's paper industry

Mexico Paper Industry Market Size, 2023-2032

Analysis of the main Mexico paper production enterprises

Key drivers and market opportunities for Mexico's paper industry

What are the key drivers, challenges and opportunities for Mexico's paper industry during the forecast period 2023-2032?

Which companies are the key players in the Mexico paper industry market and what are their competitive advantages?

What is the expected revenue of Mexico paper industry market during the forecast period 2023-2032?

What are the strategies adopted by the key players in the market to increase their market share in the industry?

Which segment of the Mexico paper industry market is expected to dominate the market by 2032?

What are the main negative factors facing the paper industry in Mexico?

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