

Market Research Report of TD-SCDMA, WCDMA & CDMA2000 in China, 2009

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Abstracts

On 7 Jan, 2009, Ministry of Industry and Information Technology of PRC issued 3 third-generation mobile telephone licenses. China Mobile got a TD-SCDMA license; China Telecom got a CDMA2000 license while China Unicom got a WCDMA license.

Chinese paid too much attention to 3G and it is estimated that there are over 40 billion USD will be invested in 3G market of China. WCDMA and CDMA are popular standards in the world while TD-SCDMA is China's own special standard. China Mobile, the operator of TD-SCDMA in China, faces opportunities and challenges. China Unicom, China's second largest mobile service provider, got the most popular 3G standard, but it is hard to say if it will keep up with China Mobile. China Telecom, whom bought China Unicom's CDMA network, is the largest fixed-line telephone company in the world, has little experience in mobile communications services.

If a 3G standard could succeed in China, the supply of terminal equipments is necessary. The support of International mobile phone giants will affect the operators' development prospects.

From this report, our clients could know:

- The market share in China's mobile communications market.
- Which will affect the prospects of 3G standards in China?
- Operation characteristics of 3 mobile operators in China.
- Why the support of international mobile phone giants is important to China's mobile operators.
- In the 2G era, Robin Hood cell phones became an important part of China's cell phone market; will they play an important role in the 3G time?

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