

Malaysia Express Delivery Industry Research Report 2023-2032

<https://marketpublishers.com/r/MC2504E7C224EN.html>

Date: September 2023

Pages: 60

Price: US\$ 3,200.00 (Single User License)

ID: MC2504E7C224EN

Abstracts

Malaysia's e-commerce sector is rapidly emerging as one of the largest in Southeast Asia, outpacing the growth of traditional, more mature markets in the region. The country's e-commerce market is poised for significant expansion, with an anticipated 20% growth in 2022 alone. This recent surge in e-commerce has been accompanied by a rising consumer preference for online shopping, coupled with the availability of customized payment options. Projections indicate that by 2027, Malaysia's e-commerce market will reach a substantial \$16.98 billion, growing at an impressive Compound Annual Growth Rate (CAGR) of 13.6%. Malaysia is actively working to align its e-commerce infrastructure, encompassing factors such as product availability, payment systems, delivery mechanisms, and regulatory requirements, with more mature online shopping markets.

With an impressive 89% internet penetration rate, Malaysia boasts one of the highest rates of internet usage in Southeast Asia. The growth of e-commerce in the country is primarily driven by a burgeoning population of digitally savvy middle-class individuals who seek value deals and access to international brands.

The annual gross merchandise sales value of Malaysia's e-commerce market has demonstrated a remarkable upward trajectory from 2019 to 2022, with an impressive CAGR of 67.11% during this period, as per CRI analysis. The COVID-19 pandemic significantly impacted shopping behavior as lockdown measures prevented residents from traditional brick-and-mortar shopping, leading to a surge in demand for online shopping. Consequently, Malaysia's e-commerce gross merchandise sales witnessed substantial growth in both 2020 and 2021, with increases of 166.7% and 62.50%, respectively. In 2022, the total value of Malaysia's e-commerce merchandise sales reached an impressive \$14 billion, marking a moderate increase with a year-on-year

growth rate of 7.69%.

Given the growing number of middle-class households and the expanding e-commerce market, CRI anticipates that Malaysia's express delivery industry will continue to thrive in the coming years. The sector is poised to reach a market size of \$3.22 billion in 2032, experiencing a Compound Annual Growth Rate (CAGR) of 8.6% over the period from 2023 to 2032.

Topics covered:

Malaysia Express Delivery Industry Overview

Economic and policy environment of the express delivery industry in Malaysia

What is the impact of COVID-19 on the Malaysian express delivery industry?

Malaysia Express delivery industry Market Size, 2023-2032

Analysis of Major Malaysian Express Industry Players

Key Drivers and Market Opportunities in Malaysia's Express delivery industry

What are the key drivers, challenges and opportunities for the express delivery industry in Malaysia during the forecast period 2023-2032?

Which are the key players in the Malaysia Express delivery industry market and what are their competitive advantages?

What is the expected revenue of Malaysia Express delivery industry Market during the forecast period of 2023-2032?

What strategies have been adopted by the key players in the market to increase their market share in the industry?

Which segment of the Malaysia express delivery industry market is expected to dominate the market by 2032?

What are the major disadvantages faced by the express delivery industry in Malaysia?

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