

# Malaysia Corrugated Packaging Industry Research Report 2024-2033

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## Abstracts

Malaysia, situated in Southeastern Asia near the equator, had a population of approximately 33.4 million people by the end of 2023. According to CRI analysis, Malaysia's per capita GDP exceeds US\$ 10,000, classifying it as a relatively developed nation within Southeast Asia. The manufacturing sector is a major component of Malaysia's economy, contributing more than US\$ 70 billion in 2023, which accounts for over 20% of the GDP.

The packaging production industry is among the fastest-growing industries in Malaysia. Propelled by advancements in manufacturing, as well as the burgeoning e-commerce and logistics sectors, the Malaysian corrugated packaging industry has maintained a consistent growth trajectory. According to CRI analysis, Malaysia hosts over 1,000 corrugated packaging manufacturers, and in 2023, the market size for Malaysian corrugated packaging was approximately US\$ 597 million.

The production and sales of corrugated packaging are closely linked to the developments within the manufacturing and logistics industries. According to CRI analysis, Malaysia's manufacturing sector continues to lead in Southeast Asia, showing a modest growth of 0.8% in 2023. Key expanding sectors within the industry include food, beverages and tobacco; and textiles, clothing, leather, and footwear. The evolution of these sectors has significantly spurred the growth of Malaysia's corrugated packaging industry.

Malaysia's strategic location and economic growth have also fueled the expansion of the logistics industry, with e-commerce playing a crucial role. Despite not being as large as Indonesia's or Thailand's, Malaysia's e-commerce market size is comparable to that of Vietnam and the Philippines. The COVID-19 pandemic further accelerated online

shopping habits among Malaysian consumers.

In 2023, with more than 30 million active internet users, the GMV of Malaysia's e-commerce sector reached US\$ 13 billion. The boom in e-commerce has not only bolstered the express delivery industry but has also significantly enhanced the corrugated packaging industry in Malaysia.

According to CRI analysis, the Malaysian corrugated packaging market is currently highly fragmented, with numerous local companies such as Mabuchi Package (M) Sdn Bhd, Biszon Flexipack Sdn Bhd, and Far East Corrugated Carton Industrial Sdn. Bhd. playing significant roles. Additionally, international firms like International Paper Packaging Malaysia Johor Sdn Bhd, Westrock Packaging Solutions (M) Sdn. Bhd., and Amcor PLC have established their presence through foreign investment or joint ventures.

Looking ahead, CRI predicts that with ongoing population growth and economic development, the Malaysian corrugated packaging industry will continue to expand. By 2033, the market size is projected to reach US\$ 1.39 billion, growing at a compound annual growth rate (CAGR) of 8.8% from 2024 to 2033.

Topics covered:

Overview of the corrugated packaging industry in Malaysia

Economic environment and policy environment of corrugated packaging in Malaysia

Malaysia's corrugated packaging market size from 2019 to 2023

Analysis of major Malaysian corrugated packaging manufacturers

The main driving forces and market opportunities of Malaysia's corrugated packaging industry

What are the key drivers, challenges and opportunities for the Malaysian corrugated packaging industry during the forecast period 2024-2033?

What is the expected revenue of the Malaysian corrugated packaging market during the forecast period 2024-2033?

What strategies are adopted by the key players in the market to increase their market share in the industry?

Which segment in the Malaysia corrugated packaging market is expected to dominate the market by 2033?

Malaysia corrugated paper packaging market forecast 2024-2033

What are the key headwinds facing the corrugated packaging industry in Malaysia?

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