

Luggage and Bag Manufacturing Industry Overview in China, 2011-2020

<https://marketpublishers.com/r/L29EEAFB09EEN.html>

Date: August 2016

Pages: 30

Price: US\$ 1,800.00 (Single User License)

ID: L29EEAFB09EEN

Abstracts

Description

Luggage and bags are generic names for various packages including general shopping bags, handbags, wallets, knapsacks, shoulder bags, backpacks and suitcases. Various luggage and bags are indispensable accessories for people with the upgrading of livelihood and consumption level. People require both practicability and decorative of luggage and bag products.

The luggage and bag manufacturing industry is labor-intensified. Brand owners under cost pressures in developed countries gradually transfer their orders to areas such as China and Southeast Asia with lower labor costs. Raw material suppliers of luggage and bags are leather, chemical fiber and hardware accessory industries, which possess global advantages for the mature development, large domestic demand and complete industry chain in China.

The demand for suitcases, backpacks and bags increases with the growth of economy, income and travels. Outdoor sports are also preferred by people in leisure time, which promotes the demand as well. Meanwhile, another stimulator derives from the pursuit for fashion and business bags in the office.

According to CRI, the number of manufacturers in the luggage and bag industry increased from 1,110 in 2011 to 1,442 in 2015. Major luggage and bag manufacturers include brand owners such as Samsonite, Coach and Louis Vuitton together with manufacturers as OEM&ODMs or OBMs. Consumers prefer luggage and bags of famous brands for the high value, popularity and income increase. Market shares of famous luggage and bags in China are occupied by foreign brand owners. Most

domestic manufacturers are OEMs but no famous brands while part of them are OBMs with mid-end and low-end products. The aggregate market concentration rate of top 5 luggage and bag manufacturers was less than 5% in 2015, which is quite low.

CRI estimates that the demand for luggage and bags will increase continuously in fields such as tourism, leisure and business with the development of economy. Meanwhile, the luggage and bag manufacturing industry will grow with the upgrade of the demand structure.

Through this report, the readers can acquire the following information:

Definition and Classification of Luggage and Bags

Research Methods of the Report

Analysis on Supply and Demand in Luggage and Bag Manufacturing Industry in China

Analysis on Export of Luggage and Bags in China

Market Competition in Luggage and Bag Manufacturing Industry in China

Analysis on Top5 Manufacturers in Luggage and Bag Industry in China

Development Opportunities and Driving Forces Faced by Luggage and Bag Manufacturing Industry in China

Risks and Challenges in Development of Luggage and Bag Manufacturing Industry in China

Price Trend of Raw Materials and OEM Processing of Luggage and Bags, 2013-2015

Prediction on Development of Luggage and Bag Industry in China, 2016-2020

Contents

1 RELEVANT CONCEPTS OF LUGGAGE AND BAG INDUSTRY

1.1 Definition and Classification of Luggage and Bags

1.1.1 Definition of Luggage and Bags

1.1.2 Classification of Luggage and Bags

1.2 Research Methods

1.2.1 Parameters and Assumptions

1.2.2 Data Sources

1.3 About CRI

2 ANALYSIS ON LUGGAGE AND BAG MANUFACTURING INDUSTRY IN CHINA, 2011-2015

2.1 Development Environment of Luggage and Bag Manufacturing Industry in China

2.1.1 Economic Environment of Luggage and Bag Manufacturing Industry

2.1.2 Policy Environment of Luggage and Bag Manufacturing Industry

2.1.3 Social Environment of Luggage and Bag Manufacturing Industry

2.2 Analysis on Luggage and Bag Supply in China

2.3 Analysis on Luggage and Bag Demand in China

2.3.1 Major Consumer Group of Luggage and Bags in China

2.3.2 Sales Revenue of Luggage and Bag Manufacturing Industry in China

3 COMPETITION STATUS OF LUGGAGE AND BAG MANUFACTURING INDUSTRY IN CHINA, 2013-2015

3.1 Barriers to Entry in Luggage and Bag Manufacturing Industry in China

3.1.1 Policy Barriers

3.1.2 Barriers of Sales Channels

3.1.3 Brand Barriers

3.1.4 Technical Barriers

3.2 Competition Structure of Luggage and Bag Manufacturing Industry in China

3.2.1 Bargaining Ability of Raw Material Suppliers of Luggage and Bags

3.2.2 Bargaining Ability of Luggage and Bag Brand Owners

3.2.3 Internal Competition of Luggage and Bag Manufacturing Industry

3.2.4 Potential Entrants of Luggage and Bag Industry

3.2.5 Substitutes of Luggage and Bags

4 TOP 5 LUGGAGE AND BAG MANUFACTURERS IN CHINA, 2013-2015

4.1 Xiangxing (Fujian) Luggage Co., Ltd.

4.1.1 Enterprise Profile of Xiangxing (Fujian) Luggage Co., Ltd.

4.1.2 Sales Revenue and Market Share

4.2 Dapai International Co., Ltd.

4.2.1 Enterprise Profile of Dapai

4.2.2 Sales Revenue and Market Share of Dapai

4.3 Anhui Corrun Holdings Co., Ltd.

4.3.1 Enterprise Profile of Anhui Corrun Holdings Co., Ltd.

4.3.2 Sales Revenue and Market Share of Corrun Holdings Co., Ltd.

4.4 Jiangsu Meidiyang Group Co.

4.4.1 Enterprise Profile of Meidiyang

4.4.2 Sales Revenue and Market Share of Meidiyang

4.5 Guangzhou Panyu Shimen Hand Bag Co., Ltd.

4.5.1 Enterprise Profile of Panyu Shimen Hand Bag Co., Ltd.

4.5.2 Sales Revenue and Market Share of Panyu Shimen

5 ANALYSIS ON RAW MATERIAL COSTS AND OEM PRICES IN LUGGAGE AND BAG INDUSTRY IN CHINA, 2013-2015

5.1 Analysis on Production Costs of Luggage and Bags, 2013-2015

5.2 Analysis on OEM Prices of Luggage and Bags in China, 2013-2015

6 PREDICTION ON DEVELOPMENT OF LUGGAGE AND BAG MANUFACTURING INDUSTRY IN CHINA, 2016-2020

6.1 Factors Influencing Development of Luggage and Bag Manufacturing Industry in China

6.1.1 Major Driving Forces and Market Opportunities in Luggage and Bag Manufacturing Industry in China

6.1.2 Risks and Challenges in Luggage and Bag Manufacturing Industry in China

6.2 Prediction on Supply in Luggage and Bag Industry in China

6.2.1 Forecast on Production Capacity of Luggage and Bags in China, 2016-2020

6.2.2 Prediction on Product Structure

6.3 Forecast on Demand

Selected Charts

SELECTED CHARTS

Chart China's GDP and Its Growth Rate, 2011-2015

Chart Travel Visits in China, 2011-2015

Chart Policies Concerning Luggage and Bag Manufacturing Industry in China in Recent Years

Chart Number of Manufacturers in Luggage and Bag Industry in China, 2011-2015

Chart Sales Revenue of Luggage and Bag Manufacturing Industry in China, 2011-2015

Chart Sales Volume of Notebooks and Tablets in China, 2011-2015

Chart Major Luggage and Bag Manufacturers and Their Market Shares in China, 2013-2015

Chart Sales Revenue of Xiangxing (Fujian) Luggage Co., Ltd., 2013-2015

Chart Market Share of Xiangxing in Luggage and Bag Manufacturing Industry in China, 2013-2015

Chart Sales Revenue of Dapai, 2013-2015

Chart Market Share of Dapai in Luggage and Bag Manufacturing Industry in China, 2013-2015

Chart Sales Revenue of Corrun Holdings Co., Ltd., 2013-2015

Chart Market Share of Corrun Holdings Co., Ltd. in Luggage and Bag Manufacturing Industry in China, 2013-2015

Chart Sales Revenue of Meidiyang, 2013-2015

Chart Market Share of Meidiyang in Luggage and Bag Manufacturing Industry in China, 2013-2015

Chart Sales Revenue of Panyu Shimen, 2013-2015

Chart Market Share of Panyu Shimen in Luggage and Bag Manufacturing Industry in China, 2013-2015

Chart Import Price of Cow Leather and Horse Leather in China, 2013-2015

Chart Market Price of Chemical Fibers in China, 2013-2015

Chart Prediction on Number of Luggage and Bag Manufacturers in China, 2016-2020

Chart Forecast on Sales Revenue of Luggage and Bag Manufacturing Industry in China, 2016-2020

I would like to order

Product name: Luggage and Bag Manufacturing Industry Overview in China, 2011-2020

Product link: <https://marketpublishers.com/r/L29EEAFB09EEN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L29EEAFB09EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970