

Leather Shoe Industry Overview in China, 2011-2020 - Status Quo, Barriers, Top 5, Cost and Sales analysis

<https://marketpublishers.com/r/L41EB5915A3EN.html>

Date: July 2016

Pages: 30

Price: US\$ 1,800.00 (Single User License)

ID: L41EB5915A3EN

Abstracts

Description

Leather shoes are entirely or partly made of leather, artificial leather and synthetic leather as uppers together with rubber, plastic or synthetic materials as outsoles. They are frequently used shoes in people's daily life and work.

China is a leading producer, consumer and exporter of leather shoes in the globe. According to CRI, the output volume of leather shoes exceeded 4 billion pairs in China in 2015, of which a certain number were exported. The export value of leather shoes reached USD 12.14 billion in 2015 decreased by 11.7% compared to 2014.

The consumption structure changes with the increase of resident income in China, which leads to the dominant position of leather shoes. The consumption of leather shoes expands from urban to rural areas, and the products develop from low-end to mid-end and high-end ones. According to CRI, there are three major leather shoe manufacturing bases: Guangdong represented by Guangzhou and Dongguan mainly manufacturing mid-end and high-end shoes; Wenzhou and Taizhou mainly manufacturing mid-end shoes; the west base represented by Chengdu and Chongqing mainly manufacturing low-end shoes. Shoe manufacturing industry is important in China, and Chinese government issued a series of policies to support it.

There are many domestic qualified enterprises in this industry such as AoKang, Belle and Red Dragonfly but the market concentration rate is low. According to CRI, the accumulated market share of the Top 5 enterprises was less than 10% in 2015. At present, the market of leather shoes is still at the stage of free competition in China. Many international famous brands stepped into China for the large consumption market

in recent years, which leads to a more intense competition.

Shoe manufacturing industry is typically labor intensified. Its production capacity is transferring to countries and areas with lower labor costs. In history, the shoe manufacturing industry transferred its center from Italy and Spain to Taiwan and South Korea, and then China. At present, China is a global leading manufacturer of shoes with the output volume accounting for over 60% in the world. However, the costs of labor, land and energy rise with the development of economy in China. The shoe manufacturing industry presents a trend of transferring to countries like Southeast Asia and India with lower comprehensive costs.

Although China is a world leading consumer of leather shoes, its major products are mid-end and low-end with the consumption value per capita lower than that of the world. The demand for shoes quality increased with the development of economy and resident income level, which creates large development space for the leather shoe Industry in China.

Through this report, the readers can acquire the following information:

Definition and Classification of Leather Shoes

Research Methods, Parameters and Assumptions of the Report

Competition Status in Leather Shoe Industry in China

Analysis on Top 5 Enterprises in Leather Shoe Industry in China

Analysis on Export of Leather Shoes in China

Development Opportunities and Driving Forces Faced by Leather Shoe Industry in China

Risks and Challenges in the Development of Leather Shoe Industry in China

Analysis on Prices of Raw Materials in China Leather Shoes

Forecast on Development of Leather Shoe Industry in China

Contents

1 RELEVANT CONCEPTS OF LEATHER SHOE INDUSTRY

1.1 Definition and Classification of Leather Shoes

1.1.1 Definition of Leather Shoes

1.1.2 Classification of Leather Shoes

1.2 Research Methods of the Report

1.2.1 Parameters and Assumptions

1.2.2 Data Sources

1.2.3 About CRI

2 ANALYSIS OF LEATHER SHOE INDUSTRY IN CHINA, 2011-2015

2.1 Development Environment of Leather Shoe Industry in China

2.1.1 Economic Environment of Leather Shoe Industry in China

2.1.2 Policy Environment of Leather Shoe Industry in China

2.1.3 Social Environment

2.2 Analysis of Leather Shoe Supply in China

2.3 Analysis on Demand for Leather Shoes in China

2.3.1 Major Consumer Group

2.3.2 Market Size of Leather Shoes in China

2.4 Analysis on Export of Leather Shoes in China

3 ANALYSIS ON COMPETITION STATUS OF LEATHER SHOE INDUSTRY IN CHINA, 2013-2015

3.1 Barriers to Entry in Leather Shoe Industry in China

3.1.1 Policy Barriers

3.1.2 Barriers of Sales Channels

3.1.3 Brand Barriers

3.1.4 Technical Barriers

3.2 Competition Structure of Leather Shoe Manufacturing Industry in China

3.2.1 Bargaining Ability of Raw Material Suppliers of Leather Shoes

3.2.2 Bargaining Ability of Leather Shoe Consumers

3.2.3 Internal Competition of Leather Shoe Industry

3.2.4 Potential Entrants of Leather Shoe Industry

3.2.5 Substitutes of Leather Shoes

4 TOP 5 LEATHER SHOE MANUFACTURERS IN CHINA, 2013-2015

4.1 Belle International Holdings Co., Ltd.

4.1.1 Enterprise Profile of Belle International Holdings Co., Ltd.

4.1.2 Sales Revenue and Market Share of Leather Shoes of Belle in China.

4.2 Daphne International Holdings Limited

4.2.1 Enterprise Profile of Daphne International Holdings Limited

4.2.2 Sales Revenue and Market Share of Leather Shoes of Daphne in China.

4.3 Zhejiang AoKang Shoes Co., Ltd.

4.3.1 Enterprise Profile of Zhejiang AoKang Shoes Co., Ltd.

4.3.2 Sales Revenue and Market Share of Leather Shoes of AoKang in China.

4.4 Zhejiang Red Dragonfly Footwear Co., Ltd.

4.4.1 Enterprise Profile of Zhejiang Red Dragonfly Footwear Co., Ltd.

4.4.2 Sales Revenue and Market Share of Leather Shoes of Zhejiang Red Dragonfly Footwear Co., Ltd. in China

4.5 Fuguiniao Co., Ltd.

4.5.1 Enterprise Profile of Fuguiniao Co., Ltd.

4.5.2 Sales Revenue and Market Share

5 ANALYSIS ON COST OF RAW MATERIALS AND RETAIL PRICES IN LEATHER SHOE INDUSTRY IN CHINA, 2013-2015

5.1 Analysis on Production Costs of Leather Shoes in China, 2013-2015

5.2 Analysis on Leather Shoes Prices in China, 2013-2015

6 PREDICTION ON DEVELOPMENT OF LEATHER SHOE INDUSTRY IN CHINA, 2016-2020

6.1 Factors Influencing Development of Leather Shoe Industry in China

6.1.1 Major Driving Forces and Market Opportunities in Leather Shoe Industry in China

6.1.2 Risks and Challenges in Leather Shoe Industry in China

6.2 Prediction on Supply in Leather Shoe Industry in China

6.2.1 Prediction on Output Volume of Leather Shoes in China, 2016-2020

6.2.2 Prediction on Product Structure

6.3 Forecast on Demand

6.3.1 Forecast on Market Size

6.3.2 Forecast on Segment Markets

6.3.3 Forecast on Export

Selected Charts

SELECTED CHARTS

Chart China's GDP and Its Growth Rate, 2011-2015

Chart Total Retail Sales of Consumer Goods in China, 2011-2020

Chart Total Sales Value and Growth Rate YOY of Shoe Manufacturing Industry in China, 2012-2015

Chart Related Laws and Regulations Concerning Shoe Manufacturing Industry Published by Chinese Government, 2013-2015

Chart Output Volume of Leather Shoes in China, 2011-2015

Chart Market Size of Leather Shoes in China, 2012-2015

Chart Major Leather Shoe Manufacturers and Their Market Shares in China, 2013-2015

Chart Sales Revenue of Belle, 2011-2015

Chart Market Share of Leather Shoes of Belle in China, 2012-2015

Chart Sales Revenue of Daphne, 2011-2015

Chart Market Share of Leather Shoes of Daphne in China, 2012-2015

Chart Sales Revenue of AoKang, 2013-2015

Chart Market Share of Leather Shoes of AoKang in China, 2013-2015

Chart Sales Revenue of Red Dragonfly, 2013-2015

Chart Market Share of Leather Shoes of Red Dragonfly in China, 2013-2015

Chart Sales Revenue of Fuguiniao, 2013-2015

Chart Price Trend of Imported Cow Leather in China, 2013-2015

Chart Forecast on Output Volume of Leather Shoes in China, 2016-2020

Chart Forecast on Market Size of Leather Shoes in China, 2016-2020

I would like to order

Product name: Leather Shoe Industry Overview in China, 2011-2020 - Status Quo, Barriers, Top 5, Cost and Sales analysis

Product link: <https://marketpublishers.com/r/L41EB5915A3EN.html>

Price: US\$ 1,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L41EB5915A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

