

Investigation Report on China's Automobile Industry, 2009

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Abstracts

Although the international economy showed depression and the growth rate of Chinese economy showed the dropping trends, generally speaking, Chinese automobile market kept a certain growth, and the domestic automobile sales reached to 9.38 million at a year on year growth rate of 6%. FAW-Volkswagen, Shanghai- Volkswagen and Shanghai Taylor ranked the top three in auto sales in 2008 respectively. However, the market share of domestic independent brand, such as Chery, fell down; whose market share was only about 25.92% in total auto market.

The author investigates and analyzes Chinese auto manufacture and sales enterprises and writes this report by citing abundant second-hand information. The author is not only familiar with Chinese auto industry, but also proficient in the means of market research.

More information can be obtained as follows:

- Auto yields and sales in China
- Product structure of Chinese automobile industry
- Development of Chinese automobile industry in sub-sectors
- Driving forces of Chinese automobile market
- Unfavorable elements for the development of Chinese automobile market
- Policy development environment of Chinese automobile industry
- Sales channels of Chinese automobile industry
- Present state of Chinese new energetic autos
- Impact of international financial crisis on Chinese automobile industry
- Development prediction of Chinese automobile industry, 2009-2010

The definition of Chinese automobile manufacture industry researched in this report is

as follow:

Refer to the vehicles droved by power installation, possessed four or more wheels without track and wires, used for transporting passengers or goods.

Including:

- basic passenger vehicles: convertible top passenger vehicle, mini- passenger vehicle, convertible rips,
- cross-country passenger vehicles
- special passenger vehicles, such as traveling and living vehicles, bulletproof vehicles and ambulances etc.
- others: traveling vehicles, multipurpose vehicles and short head vehicles etc.
- passenger vehicles: small vehicles, city vehicles, long-distance vehicles, traveling vehicles, cross- country vehicles and special vehicles etc.
- semi-trailer towing vehicle
- freight vehicles: normal vehicles, multi-purpose vehicles, trailer towing vehicles and cross-country vehicles etc.
- Special working trucks: pipe refueling truck, fire vehicle, refrigerator wagon and concrete mixer etc.
- special freight vehicles: tank truck, concrete transport vehicle, vehicle transporter, bulk cargo conveyor vehicle, and container carrier etc.
- special motor vehicle for walking on snow, golf motor vehicle and similarities
- automobile engine
- chassis of above mentioned vehicles

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