

Investigation Report on China's Levofloxacin Market, 2018-2022

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Abstracts

Description

The antibacterial drug segment is the largest and most profitable segment of the global pharmaceuticals market. As antibacterial drugs that develop rapidly in recent years, quinolones are receiving more and more attention from all over the world. As a laevo isomer of Ofloxacin, Levofloxacin has the same antibacterial spectrum, double antibacterial effect, and lower toxicity. Currently, fluoroquinolones are second only to cephalosporins and penicillins on the antibacterial market. Levofloxacin, a third-generation fluoroquinolone, was developed by Daiichi Pharmaceutical Co., Ltd. (merged with Sankyo Co., Ltd. into "Daiichi Sankyo" in 2005) and first marketed in Japan in 1994. In 1995, Levofloxacin APIs and tablets manufactured by Daiichi Pharmaceutical Co., Ltd. were admitted to the Chinese market. After that, Daiichi Pharmaceutical Co., Ltd. established its Chinese subsidiary Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd. with an investment of USD 50 million. The subsidiary produces Levofloxacin preparations in China with the APIs from its parent company. The Levofloxacin tablets produced in China were launched in 1996 under the trade name Cravit. At that time, the retail price was about 7 CNY/tablet. Effective and inexpensive, Cravit saw its sales value rising on the Chinese market. Later, some Chinese companies developed generic Levofloxacin, and extended the dosage forms from tablets to injections, capsules, gels, etc.

According to CRI's market research, in 1998 when it had been launched in China for over one year, Levofloxacin became one of the top 100 drugs by sales value, and then showed an upward trend. The sales value of Levofloxacin declined from 2016 to 2017 after it reached CNY 1.23 billion in 2015. In 2017, China's Levofloxacin market was dominated by Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd., Yangtze River

Pharmaceutical (Group) Co., Ltd., China Resources Double-Crane Pharmaceutical Co., Ltd., Santen Pharmaceutical Co., Ltd., and Zhejiang Medicine Co., Ltd. Xinchang Pharmaceutical Factory. By sales value, Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd. captured a market share of 29.1%. The injections, tablets, and eye drops accounted for about 63%, 20% and 13.7% respectively of China's Levofloxacin market. The other dosage forms had a small market share.

As environmental pollution and population aging intensify in China, there will be higher incidences of the main indications for Levofloxacin, for example, respiratory infection, urinary infection and intestinal infection. It is expected that China's Levofloxacin market will still have some growth potential from 2018 to 2022.

Topics Covered:

Development environment of Levofloxacin in China

Market size of Levofloxacin in China

Competitive landscape of China's Levofloxacin market

Prices of Levofloxacin in China

Prospect of China's Levofloxacin market from 2018 to 2022

Contents

1 RELEVANT CONCEPTS OF LEVOFLOXACIN

- 1.1 Indications for Levofloxacin
- 1.2 Development of Levofloxacin in China
- 1.3 Governmental Approval of Levofloxacin in China

2 SALES OF LEVOFLOXACIN IN CHINA, 2013-2017

- 2.1 Sales Value of Levofloxacin
 - 2.1.1 Overall Sales Value
 - 2.1.2 Sales Value by Region
- 2.2 Sales Volume of Levofloxacin
 - 2.2.1 Overall Sales Volume
 - 2.2.2 Sales Volume by Region
- 2.3 Sales of Levofloxacin by Dosage Form in China, 2013-2017
 - 2.3.1 Tablets
 - 2.3.2 Capsules
 - 2.3.3 Injections
 - 2.3.4 Eye Drops
 - 2.3.5 Ear Drops
 - 2.3.6 Gels

3 ANALYSIS ON MAJOR LEVOFLOXACIN MANUFACTURERS IN CHINA, 2013-2017

- 3.1 Analysis on Market Share of Major Levofloxacin Manufacturers
 - 3.1.1 Market Share by Sales Value
 - 3.1.2 Market Share by Sales Volume
- 3.2 Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd.
 - 3.2.1 Enterprise Profile
 - 3.2.2 Sales of Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd.'s Levofloxacin in China
- 3.3 Yangtze River Pharmaceutical (Group) Co., Ltd.
 - 3.3.1 Enterprise Profile
 - 3.3.2 Sales of Yangtze River Pharmaceutical (Group) Co., Ltd.'s Levofloxacin in China
- 3.4 Zhejiang Medicine Co., Ltd. Xinchang Pharmaceutical Factory
- 3.5 Santen Pharmaceutical Co., Ltd.

3.6 China Resources Double-Crane Pharmaceutical Co., Ltd.

4 PRICES OF LEVOFLOXACIN IN CHINA, 2017-2018

4.1 Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd. (Cravit)

4.2 Yangtze River Pharmaceutical (Group) Co., Ltd. (ZuoKe)

4.3 Zhejiang Medicine Co., Ltd. Xinchang Pharmaceutical Factory (Lailixin)

4.4 Santen (Cravit)

4.5 China Resources Double-Crane Pharmaceutical Co., Ltd. (Lifuxing)

5 PROSPECT OF CHINA'S LEVOFLOXACIN MARKET, 2018-2022

5.1 Analysis on Factors Influencing China's Levofloxacin Market

5.1.1 Favorable Factors

5.1.2 Unfavorable Factors

5.1 Forecast on Market Size

5.2 Forecast on Market Trend

LIST OF SELECTED CHARTS

Chart Sales Value of Levofloxacin in China, 2013-2017

Chart Sales Value of Levofloxacin in Parts of China, 2013-2017

Chart Sales Volume of Levofloxacin in China, 2013-2017

Chart Sales Volume of Levofloxacin in Parts of China, 2013-2017

Chart Sales Value of Levofloxacin Tablets in China, 2013-2017

Chart Sales Volume of Levofloxacin Tablets in China, 2013-2017

Chart Sales Value of Levofloxacin Capsules in China, 2013-2017

Chart Sales Value of Levofloxacin Injections in China, 2013-2017

Chart Sales Value of Levofloxacin Eye Drops in China, 2013-2017

Chart Sales Value of Levofloxacin Ear Drops in China, 2013-2017

Chart Sales Value of Levofloxacin Gels in China, 2013-2017

Chart Market Share of Top 5 Levofloxacin Manufacturers by Sales Value in China, 2013-2017

Chart Market Share of Top 5 Levofloxacin Manufacturers by Sales Volume in China, 2013-2017

Chart Profile of Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd.

Chart Sales Value of Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd.'s Levofloxacin in China, 2013-2017

Chart Sales Volume of Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd.'s Levofloxacin

in China, 2013-2017

Chart Profile of Yangtze River Pharmaceutical (Group) Co., Ltd.

Chart Sales Value of Yangtze River Pharmaceutical (Group) Co., Ltd.'s Levofloxacin in China, 2013-2017

Chart Sales Value of Santen's Levofloxacin in China, 2013-2017

Chart Sales Volume of Santen's Levofloxacin in China, 2013-2017

Chart Prices of Daiichi Sankyo Pharmaceutical (Beijing) Co., Ltd.'s Levofloxacin (Cravit) in Parts of China, 2017-2018

Chart Prices of Yangtze River Pharmaceutical (Group) Co., Ltd.'s Levofloxacin (Zuoke) in Parts of China, 2017-2018

Chart Prices of Zhejiang Medicine Co., Ltd. Xinchang Pharmaceutical Factory's Levofloxacin (Lailixin) in Parts of China, 2017-2018

Chart Prices of Santen's Levofloxacin (Cravit) in Parts of China, 2017-2018

Chart Prices of China Resources Double-Crane Pharmaceutical Co., Ltd.'s Levofloxacin in Parts of China, 2017-2018

Chart Forecast on Sales Value of Levofloxacin in China, 2018-2022

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