

Investigation Report on China Rosuvastatin Market, 2010-2019

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Abstracts

Description

First developed by Shionogi Inc. under the code name of S-4522 at the end of 1980s, rosuvastatin (rosuvastatin calcium) along with its development, marketing and sales rights, was transferred to AstraZeneca in Jun. 1998 under the code name of ZD-4522. On Nov.7, 2002, rosuvastatin got its first approval in the Netherlands and later it was approved by Health Council of Canada and FDA under the trade name of Crestor respectively in Feb. 2003 and on Aug.12, 2003. It is mainly used in the treatment of primary hypercholesterolemia, mixed lipid disorders and pure elevated triglycerides.

Ever since its marketing, rosuvastatin calcium has become a rising star of the statin class with sales value growing fast. In 2012, it even became the best-selling lipid-lowering drug around the world with a sales value of USD 6.2 billion.

Rosuvastatin develops fast after entering China, annual sales value rising from less than CNY 2 million in 2007 to CNY 672 million in 2014 and CAGR during this period reaching up to 139%. Currently, rosuvastatin in the Chinese market mainly come from the following companies: IPR Pharmaceuticals (US), Lunan Better Pharmaceutical Co., Ltd, Nanjing Chia Tai Tianqing, Simcere and Zhejiang Jingxin Pharmaceutical Co., Ltd, among which IPR Pharmaceuticals (US) has the largest market share of 82.5% for sales value in 2014.

The market size of rosuvastatin is expected to keep growing in the next few years in China.

Readers can get at least the following information from this report:

market size of rosuvastatin in China

competitive landscape of rosuvastatin in Chinese market

price of rosuvastatin made by different enterprises in China

market outlook of rosuvastatin in China

The author suggests the following groups of people purchase this report:

manufacturers of cardiovascular system drugs

investors/ research institutions interested in Chinese medicine market

any interest in the Chinese medicine market, please contact CRI for customized survey service

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