

# Investigation Report on China Pranoprofen Market, 2010-2019

<https://marketpublishers.com/r/I29E95AC813EN.html>

Date: July 2015

Pages: 20

Price: US\$ 2,000.00 (Single User License)

ID: I29E95AC813EN

## Abstracts

### Description

According to the 2013 Health Statistical Bulletin, outpatients totaled 62.8312 million in China in 2013. As computer pervades into work and life, eye disease cases grow by millions each year, which leads to the expansion of ophthalmic drug market.

Originally discovered by Welfide (Mitsubishi Tanabe Pharma Corporation formerly known as Yoshitomi Pharmaceutical Industries, Ltd) as an inflammatory drug, pranoprofen was later developed into eye drop by Senju Pharmaceutical Co., Ltd under the trade name of pranopulin for the treatment of inflammation of outer eye or anterior segment of the eye like blepharitis, conjunctivitis and keratitis. In 1999, pranoprofen eye drop was approved by CFDA to enter the Chinese market for clinical use, followed by product from Shandong Haishan Pharmaceutical Co., Ltd and Guangzhou Kangqiao Hanpu Pharmaceutical Co., Ltd in 2009 and product of in 2013.

Pranoprofen develops fast after entering China, sales value rising from CNY 64.04 million in 2013 to CNY 74.39 million in 2014 with a year-on-year growth of 16.2% and CAGR during the period of 2010-2014 reaching 38.7%. As computer pervades into work and life, the incidence of eye disease keeps rising, which leads to the vast demand for pranoprofen in China. Currently, pranoprofen in the Chinese market mainly come from the following three enterprises: Senju Pharmaceutical Co., Ltd, Shandong Haishan Pharmaceutical Co., Ltd and Guangzhou Kangqiao Hanpu Pharmaceutical Co., Ltd, among which Senju Pharmaceutical Co.,Ltd had the largest market share of 89.38% which dropped from 90.59% in 2013 due to Shandong Haishan Pharmaceutical Co., Ltd and Guangzhou Kangqiao Hanpu Pharmaceutical Co., Ltd's entering into the market with sales reaching CNY 66.49 million in 2014. Domestic drug is expected to occupy an

increasingly large share in the next few years.

Readers can get at least the following information from this report:

market size of sodium pranoprofen in China

competitive landscape of sodium pranoprofen in Chinese market

price of sodium pranoprofen made by different enterprises in China

market outlook of sodium pranoprofen in China

The author suggests the following groups of people purchase this report:

manufacturers of ophthalmic drugs

investors/ research institutions interested in Chinese medicine market

any interest in the Chinese medicine market, please contact CRI for customized survey service

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### **COMPANIES MENTIONED**

- Senju Pharmaceutical Co., Ltd; Shandong Haishan Pharmaceutical Co., Ltd;
- Guangzhou Kangqiao Hanpu Pharmaceutical Co., Ltd

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