

Investigation Report on China Moxifloxacin Market, 2010-2019

<https://marketpublishers.com/r/I08E1489C0DEN.html>

Date: June 2015

Pages: 20

Price: US\$ 2,000.00 (Single User License)

ID: I08E1489C0DEN

Abstracts

Description

As the fourth generation of quinolones drugs, moxifloxacin (moxifloxacin hydrochloride) was first introduced to the market by The Bayer Group in Sep. 1999. It is utilized in the treatment of adult patients (aged 18 and above) diagnosed with upper and lower respiratory tract infections, e.g. acute sinusitis, acute exacerbation of chronic bronchitis (AECB), community-acquired pneumonia, and skin and soft tissue infection.

Moxifloxacin was put in the market in Sep. 1999. Having received the approval of American Food and Drug Administration (FDA) on Dec10, 1999, Moxifloxacin entered the US under the trade name of "Avelox".

In the second half year of 2002, Moxifloxacin was marketed by The Bayer Group and Beijing Bayer Healthcare Co., Ltd in China. Key markets were major hospitals in large and medium-sized cities in China. Moxifloxacin grew at a rapid pace after entering the Chinese market, with its annual sales value rising from less than CNY 60 million in 2005 to CNY 649 million in 2014 and its CAGR from 2005 to 2014 reaching 30.8%.

Moxifloxacin is of great demand in China. Currently, moxifloxacin for sale in China are mainly produced by Nanjing Youke Pharmaceutical CO., Ltd and The Bayer Group which owns the larger market share of over 95% for sales value in 2014.

As an outstanding antibacterial drug, moxifloxacin is granted with a bright future of application. It is estimated that the moxifloxacin market in China will keep growing in the following few years.

Readers can have access to at least the following information through this report:

Market size of Moxifloxacin in China

Competitive landscape of Moxifloxacin in the Chinese market

prices of Moxifloxacin produced by different enterprises in China

market outlook of Moxifloxacin in the Chinese market

The author suggests the following groups of people purchase this report:

manufacturers of antibiotic drugs

investors/ research institutions interested in Chinese medicine market

any interest in the Chinese medicine market, please contact CRI for customized survey service

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