

Investigation Report on China Methylprednisolone Market, 2010-2019

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Abstracts

Description

Ever since the 1990s, steroid has entered its golden age with over 120 varieties being made for application and sales value in the global market increasing by 10%-15% each year. During the process of product restructuring and industrial development, steroid's Active Pharmaceutical Ingredients (APIs) made in China take an important position in the global market. Out of all the varieties of steroid's APIs, half are made in China.

As a variety performing well in hospitals in recent years, methylprednisolone, driven by clinical needs and brand effects, shows a trend of steady growth. Developed by Pharmacia & Upjohn, methylprednisolone entered China in the late 1990s under the trade names of Medrol (Pfizer) and Solu-Medrol (Pharmacia & Upjohn).

The APIs and preparations of methylprednisolone were first developed and marketed by Tianjin Tianyao Pharmaceuticals Co., Ltd in 2002. Methylprednisolone continues to grow after entering China with annual sales value rising from less than CNY 90 million in 2005 to CNY 295 million in 2014 and CAGR reaching up to 15%. Pharmacia & Upjohn (Belgium), Pharmacia & Upjohn (IT), Tianjin Tianyao Pharmaceuticals Co., Ltd, Pfizer Manufacturing Belgium NV and Rongsheng Pharmaceutical Co., Ltd all take up certain shares in the Chinese market, among which Pfizer Manufacturing Belgium NV has the largest market share of 43.7% in 2014 for sales value while Pharmacia & Upjohn (IT) has the largest market share of 54.9% for sales volume.

The market size of methylprednisolone in China is expected to keep growing in the next few years.

Readers can get at least the following information from this report:

market size of methylprednisolone in China

market share of manufacturers of methylprednisolone in China

price of methylprednisolone in Chinese market

major manufacturers of methylprednisolone in Chinese market

market outlook of methylprednisolone in China

The author suggests the following groups of people purchase this report:

manufacturers of drugs for endocrine and metabolic regulation

investors/ research institutions interested in Chinese medicine market

any interest in the Chinese medicine market, please contact CRI for customized survey service

Contents

1 RELATED CONCEPTS OF METHYLPREDNISOLONE

- 1.1 Indication
- 1.2 Sales Status in Global Market

2 MARKET PROFILE OF METHYLPREDNISOLONE IN CHINA

- 2.1 Patent and Approval Status of Methylprednisolone in China
- 2.2 Major Manufacturers
- 2.3 Market Size

3 SURVEY ON SALES STATUS OF METHYLPREDNISOLONE IN CHINA, 2010-2014

- 3.1 Sales Value
 - 3.1.1 Overall Sales Value
 - 3.1.2 Sales Value by Regions
- 3.2 Sales Volume
 - 3.2.1 Overall Sales Volume
 - 3.2.2 Sales Volume by Regions

4 SURVEY ON MARKET SHARE OF MAJOR MANUFACTURERS OF METHYLPREDNISOLONE IN CHINA, 2010-2014

- 4.1 Market Share by Sales Value
- 4.2 Market Share by Sales Volume

5 SURVEY ON DOSAGE FORMS OF METHYLPREDNISOLONE IN CHINA, 2010-2014

- 5.1 Share of Different Dosage Forms by Sales Value
- 5.2 Share of Different Dosage Forms by Sales Volume

6 REFERENCE PRICE OF METHYLPREDNISOLONE IN CHINESE HOSPITALS IN 2014

- 6.1 Pfizer Manufacturing Belgium NV (Trade Name: Medrol)
- 6.2 Nang Kuang Pharmaceutical Co., Ltd

- 6.3 Rongsheng Pharmaceutical Co., Ltd
- 6.4 Tianjin Tianyao Pharmaceuticals Co., Ltd
- 6.5 Tianjin Kingyork Group Co., Ltd
- 6.6 Pharmacia & Upjohn (IT) (Trade Name: Solu-Medrol)
- 6.7 Pharmacia & Upjohn (Belgium) (Trade Name: Solu-Medrol)

7 MAJOR MANUFACTURERS OF METHYLPREDNISOLONE IN CHINESE MARKET, 2010-2014

- 7.1 Rongsheng Pharmaceutical Co., Ltd
- 7.2 Tianjin Tianyao Pharmaceuticals Co., Ltd
- 7.3 Pharmacia & Upjohn (IT)
- 7.4 Pfizer Manufacturing Beglium NV
- 7.4 Pfizer Manufacturing Beglium NV
- 7.5 Tianjin Kingyork Group Co., Ltd

8 MARKET OUTLOOK OF METHYLPREDNISOLONE IN CHINA, 2015-2019

- 8.1 Forecast of Market Size
- 8.2 Forecast of Competitive Landscape

Selected Charts

SELECTED CHARTS

Chart Patent Status of Methylprednisolone in China

Chart Approval Information of Methylprednisolone in China

Chart Sales Status of Methylprednisolone in China, 2010-2014

Chart Sales Value of Methylprednisolone in China, 2010-2014

Chart Sales Value of Methylprednisolone in Some Regions in China, 2010-2014

Chart Sales Volume of Methylprednisolone in China, 2010-2014

Chart Market Share of TOP5 Manufacturers of Methylprednisolone for Sales Value in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Made by Pfizer Manufacturing Belgium NV in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Made by Pharmacia & Upjohn (Belgium) in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Made by Pharmacia & Upjohn (IT) in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Made by Rongsheng in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Made by Tianjin Tianyao in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Injection in China, 2010-2014

Chart Sales Value and Market Share of Methylprednisolone Tablets in China, 2010-2014

Chart Price of Methylprednisolone Made by Pfizer Manufacturing Belgium NV in Some Chinese Cities in 2014

Chart Price of Methylprednisolone Made by Nang Kuang Pharmaceutical Co., Ltd in Some Chinese Cities in 2014

Chart Price of Methylprednisolone Made by Rongsheng Pharmaceutical Co., Ltd in Some Chinese Cities in 2014

Chart Price of Methylprednisolone Made by Tianjin Tianyao Pharmaceuticals Co., Ltd in Some Chinese Cities in 2014

Chart Price of Methylprednisolone Made by Tianjin Kingyork Group Co., Ltd in Some Chinese Cities in 2014

Chart Price of Methylprednisolone Made by Pharmacia & Upjohn (IT) in Some Chinese Cities in 2014

Chart Price of Methylprednisolone Made by Pharmacia & Upjohn (Belgium) in Some

Chinese Cities in 2014

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