

Investigation Report on China Levofloxacin Market, 2010-2019

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Abstracts

Description

In recent years, the market size of antibiotics has exceeded USD 30 billion around the world with the average growth rate being about 8%. In the drug market in China, anti-infectious drug has been the best-selling drug for many years, accounting for 30% of the total sales value.

Quinolones, an up-rising antimicrobial, has increasingly attained attention around the world. As a levo isomer of ofloxacin, levofloxacin has the same spectrum as ofloxacin with stronger antibacterial activity and lower toxicity. First developed and marketed by Daiichi Sankyo Co., Ltd in Japan in 1994, levofloxacin, raw materials and tablets included, has already turned generic in China now.

The sales of levofloxacin has been impressive in China too. In 1998, a year after marketing, levofloxacin ranked 98 in the TOP100 best-selling drugs, keeping moving up year by year. According to CRI's market survey, its sales value rose from CNY 660 million in 2010 to CNY 855 million in 2014 with CAGR during this period reaching 6.69%. Daiichi Sankyo Co., Ltd (Beijing), Yangtze River Pharmaceutical Group, China Resources Double Crane Pharmaceutical Co., Ltd, Santen Pharmaceutical Co., Ltd (Japan) and Zhejiang Medicine Co., Ltd. Xinchang Pharmaceutical Factory have occupied the majority of the market share, among which Daiichi Sankyo Co., Ltd (Beijing) has the largest market share of 31% for sales value in 2014. In 2014, levofloxacin injection occupied about 70% of the market for sales value while tablets and eye drops shared the rest.

Levofloxacin market is expected to keep growing in the next few years in China.

Readers can get at least the following information from this report:

market size of levofloxacin in China

competitive landscape of levofloxacin in Chinese market

price of levofloxacin made by different enterprises in China

market outlook of levofloxacin in China

The author suggests the following groups of people purchase this report:

manufacturers of antibiotics

investors/ research institutions interested in Chinese medicine market

any interest in the Chinese medicine market, please contact CRI for customized survey service

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