

Chinese Auto Industry Report, 2011H1

https://marketpublishers.com/r/C5ADFE64FD7EN.html

Date: August 2011

Pages: 21

Price: US\$ 500.00 (Single User License)

ID: C5ADFE64FD7EN

Abstracts

In 2011 H1, China's automobile output was 9.16 million, increasing by 2.48% YOY, decreasing by 46.36% over that of 2010 H1; China's automobile sales volume was 9.33 million, increasing by 3.35% YOY, decreasing by 44.34% over that of 2010 H1.

In 2011 H1, the cumulative output of China's passenger vehicle market was 7.04million, increasing by 5.36% YOY, decreasing by 45.84% over that of 2010 H1; sales volume was 7.11mmillion, increasing by 5.75%YOY, decreasing by 42.45% over that of 2010 H1. Due to the withdrawal of the stimulating policies, car's growth rate came down and sales volume of cross-type passenger car vehicle began to decline. MPV and SUV market remained the increase rate of more than 10% YOY, becoming an important support for driving the growth of passenger vehicle market. With the growth of China's per capita ownership, many users have begun to change their previous focus from "passenger vehicle property" to "multi-purpose sports vehicle" when purchasing their second, or even the third vehicle. For this reason, the passenger vehicle market share of MPV and SUV is increasing yearly. Foreign brands still has a strong position in Chinese passenger vehicle market, China's own brand is facing huge market pressures.

In 2011 H1, China's commercial vehicle output was 2.11million, increasing by 6.07% YOY, sales volume of commercial vehicle was 2.22million, increasing by 3.67% YOY.

The withdrawal of China's policy of "Automobiles Going to Rural Areas" and replacement policy and other new policies which aim to encourage automobile consumption had a direct impact on the sales of light, mini-trucks. In 2011 H1, China's light-trucks (including non-complete light-trucks)sales volume was 1.02 million, decreasing by 4.31% YOY; mini-trucks (including non-complete mini-trucks)sales volume was 264,300, decreasing by 7.54% YOY. In 2011 H2, China's heavy truck (including non-complete heavy truck, semi-trailer tractor) sales volume was 543,400, decreasing by 7.04%YOY; medium-sized truck (including non-complete medium-sized



truck) sales volume was 153,400, increasing by 2.33% YOY.

As the Chinese economy will maintain rapid growth in the next few years, it is expected that commercial vehicle market is only experiencing a temporary setback, while the outlook remains bullish.

In 2011 H1, China's automobile commodity showed rapid growth, with total imports and exports of USD 65.24 billion, increasing by 28.78% YOY, among which the imports was USD 34.5billion, increasing by 26.92% YOY, and the exports was USD 30.7billion, increasing by 30.94% YOY.

Through this report, readers can acquire the following and more information:

?Automobile production and sales in China, 2011H1

?The production and sales of passenger vehicle and commercial vehicle in China, 2011H1

?The automobile imports and exports in China, 2011H1

?The automobile market competition in China

?Chinese government policies for the automobile industry



Contents

1 AUTOMOBILE PRODUCTION IN CHINA, 2011 H1

- 1.1 Output Overview
- 1.2 Output of Different Models
- 1.3 Government Policies

2 AUTOMOBILE SALES IN CHINA, 2011 H1

- 2.1 Overview
- 2.2 Sales of Different Models
 - 2.2.1 Passenger Vehicle
 - 2.2.2 Commercial Vehicle
- 2.3 Sales Volumes of Different Brands
- 2.3.1 Sales Ranking of Different Brands
- 2.3.2 Sales Ranking of Different Passenger Vehicle Brands
- 2.3.3 Sales Ranking of Commercial Vehicles
- 2.4 Sales of Passenger Vehicles in Different Series
 - 2.4.1 Profile
 - 2.4.2 Sales of Self-owned Passenger Vehicles
 - 2.4.3 Sales of Foreign-funded Brand Passenger Vehicles

3 PASSENGER VEHICLE IMPORT AND EXPORT IN CHINA, 2011 H1

- 3.1 Export
 - 3.1.1 Overview
 - 3.1.2 Major Export Destinations
- 3.2 Import
 - 3.2.1 Overview
 - 3.2.2 Major Sources of Import

4 REVIEW ON AUTOMOBILE MARKET IN CHINA, 2011 H1



List Of Charts

LIST OF CHARTS

- Chart 2.1 Sales Volume of Chinese Auto Industry, 2006-2011H1
- Chart 2.2 Sales Volume of Chinese Passenger Vehicles, 2006-2011H1
- Chart 2.3 Sales Volume of Chinese Commercial Vehicles, 2006-2011H1
- Chart 2.4 Top 10 Companies in Sales Volumes, 2011H1
- Chart 2.5 Top 10 Companies in Passenger Vehicle Sales Volume, 2011H1
- Chart 2.6 Top 10 Companies in Car Sales Volume, 2011H1
- Chart 3.1 Export Volume of Autos in China, 2006-2011H1
- Chart 3.2 Import Volume of Autos in China, 2006-2011H1



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