

# Research Report on Chinese TD-SCDMA Market, 2008-2012

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## Abstracts

2008 was the first year for Chinese 3G services and the TD-SCDMA service officially started in Chinese market. However, the TD-SCDMA service did not achieve great success in 2008. By the end of February 2009, the TD-SCDMA users of China Mobile were only about 268 thousand, trivial parts compared with the total users (470 million) of China Mobile, even less than the fraction of the net added users (6.751 million) of China Mobile in February. Among the 268 thousand users, at least 60 thousand users obtained the mobile phones free and the testers of the TD-SCDMA service for free.

Compared with the WCDMA services of China Unicom and the CDMA2000 services of China Telecom, the TD-SCDMA services of China Mobile have its own characteristics. It is failure to predict the development of the TD-SCDMA services in China by whether the technology is advanced or not. Chinese telecommunications market is much more affected by the factors beyond technologies, such as policies and services etc.

As far as the operators and the manufacturers, Chinese TD-SCDMA market not only has huge opportunities, but also has potential risks because of the instabilities.

This report analyzes and predicts on Chinese TD-SCDMA market from the aspects of the operation market, terminal market, driving and hindering elements of Chinese TD-SCDMA market, meanwhile, analyzes and predicts on the market scale and the competition patterns of Chinese TD-SCDMA market during 2009 to 2012.

More following information can be obtained in this report:

- Patterns of Chinese 3G Market
- Present Development Situation of Chinese TD-SCDMA Market
- Prediction on the Users of the 3G Services in China

- Favorable and Unfavorable Factors Affecting the Development of Chinese TD-SCDMA Market

- Prediction on the Development of Chinese TD-SCDMA Market

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